

"... and the pursuit of Happiness."

—Declaration of Independence

Your own ideas of happiness very likely are based on many things. One probably is the ability to provide your family and yourself with more of those goods that make life more pleasant.

We know a little about that here at Sears. Folks still call our catalogs "wish books." They write to tell us how they are guided to better family buying by our catalog offerings, prices and values.

You will agree, we think, as you look through this particular catalog, that it is a good guide to better values. We believe, too, that the more you use this book, the better a partner it will prove to be in your personal pursuit of happiness.

Satisfaction Guaranteed or Your Money Back

SEARS, ROEBUCK AND CO.

925 S. Homan Avenue, Chicago 7, Illinois

SPRING AND SUMMER 1953

NOTICE: No price for any article listed or described herein exceeds the ceiling price for that article, as determined under the applicable Office of Price Stabilization ceiling price regulation.





COAT AND BAG SETS ARE DARLING in Big and Little Sister Styles!

Each coat *Personalized* with her very own name, too,
see right corner of facing page for full information.

All Wool Covert in Toddler Sizes
2 to 4 and big sister sizes 4 to 6X
Crease Resistant Rayon and Acetate
Gabardine Sizes 2 to 4, 4 to 6X

\$10.98
\$8.98

Prices include
16c Federal
Tax



C 100% Imported
Worsted Gabardine
with candy stripe trim **\$12.98**

All Rayon Plaid
Coat, shoulder bag
and Clip Hat
to Match
\$10.98
*Price includes
16c Fed. Excise Tax
on Shoulder Bag

D 2 Collar and Cuff Set!
All Wool Covert **\$12.98**
100% Wool
Worsted **\$14.98**

New Honeysuckle COATS for 3 to 6X



F All Wool Covert
Detachable Collar **\$10.98**



G All Wool Check **\$10.98**



H Rayon and
Acetate Check **\$7.98**



J All Wool Flannel **\$5.98**

THIS SPRING THE SMARTEST BIG 'N' LITTLE SISTERS will wear matching coats and shoulder bags... with their first name printed on label inside coat. Double-breasted coat with full gathered back... zippy rayon check collar and all-around yoke trim. Choose from 2 fabrics. Rayon, acetate satin lined. Toddler sizes 2 to 4 have matching bonnet. Dry clean.

A Sizes 4 to 6X. State size 4, 5, 6, 6x.
All Wool Covert
29K2007E-Brt. red 29K2008E-Navy blue
Shpg. wt. 2 lbs. **\$10.98**
Rayon and Acetate Gabardine
29K2005E-Brt. red 29K2006E-Navy blue
Shpg. wt. 2 lbs. **\$8.98**

B Toddler Sizes 2 to 4. State size 2, 3, 4.
All Wool Covert
29K7264E-Brt. red 29K7265E-Navy blue
Shpg. wt. 1 lb. 10 oz. **\$10.98**
Rayon and Acetate Gabardine
29K7262E-Brt. red 29K7263E-Navy blue
Shpg. wt. 1 lb. 10 oz. **\$8.98**

C ELEGANTLY DETAILED 100% imported
Worsted wool gabardine with lustrous
candy stripe rayon taffeta detachable
over-collar, pleated hem ruffle. Fitted,
shirred waist; inverted back pleat. Rayon
satin lined. State size 3, 4, 5, 6, 6x.
29 K 2021-Navy blue. Shpg. wt. 2 lbs.
29 K 2022-Light tan **\$12.98**

D TWO COTTON PIQUE COLLAR, CUFF
SETS with this fashionably fitted coat
... one with pearl-like studs... one with
cotton lace. Side yoke, belted-back shirred
at waist. 2 fabrics, rayon acetate satin
lined. State size 3, 4, 5, 6, 6x. Wt. 2 lbs. 2 oz.

All Wool Covert
29 K 2023-Lilac
29 K 2024-Navy blue **\$12.98**
Finest 100% Imported Worsted
Wool Gabardine
29 K 2025-Lilac
29 K 2026-Navy blue **\$14.98**

E STUNNING SPRING OUTFIT... newest
pastel rayon plaid in coat, shoulder
bag and snug clip-type hat. Coat has de-
tachably lined over-collar and cuffs with
braid trim... full swing back. Frame but-
tons. Rayon, acetate satin lined. State size
3, 4, 5, 6, 6x. Shpg. wt. 2 lbs. 5 oz.
29 K 2017E-Gold, gray plaid... **\$10.98**
29 K 2018E-Pink, gray plaid... **10.98**

J FASHION ON A BUDGET! All wool flannel, double-breasted princess style coat; white,
lace-trimmed cotton pique over collar detaches for sudsings. Rayon lined.
29K2000-Bright red 29K2001-Navy blue State size 3, 4, 5, 6, 6x. Wt. 1 lb. 8 oz. **\$5.98**

F DETACHABLE OVER-COLLAR in crisp
white cotton pique highlights this
"wee smoothie" all wool covert. Fitted,
double-breasted front with 8 lustrous
pearl-like buttons. Smart dropped shoul-
ders. Tucked at waist and yoke front,
back... inverted back pleat. Choose
navy blue or bright green! Rayon lined.
State size 3, 4, 5, 6, 6x. Shpg. wt. 2 lbs.
29 K 2019-Navy blue **\$10.98**
29 K 2020-Bright green... **10.98**

G HANDSOME ALL WOOL CHECK deftly
detailed with contrasting solid color
rayon bengaline collar darts, buttons, cuff
and pocket accent. Single breasted, swing
back style with inverted pleat. Smart and
new for Spring! Rayon lined. State size 3,
4, 5, 6, 6x. Wt. 2 lbs.
29 K 2015-Brown, white check... **\$10.98**
29 K 2016-Navy blue, white check **10.98**

H HEAVENLY-HUED CHECKS in rayon
and acetate make fashion news this
Spring... or have it in favorite Navy
blue, white! Contrasting rayon bengaline
collar, buttons framed in checks. Semi-
fitted with full back shirred at yoke...
belted at waist. Rayon, acetate satin
lined. State size 3, 4, 5, 6, 6x. Wt. 1 lb. 14 oz.
29 K 2002-Navy blue, white check **\$7.98**
29 K 2003-Aqua blue, brown check **7.98**
29 K 2004-Lilac, white check... **7.98**

See 1 to 4
size chart
opps. page

SIZE CHART FOR COATS	Order size...	3	4	5	6	6x
if height is...	34 1/2-37	37 1/2-40	40 1/2-43	43 1/2-46	46 1/2-48 in.	
if chest is...	22	23	24	25	25 1/2 in.	
if weight is...	29 1/2-34	34 1/2-38	38 1/2-44	44 1/2-49	49 1/2-54 lbs.	
Coat length...	19	20 1/2	22	23 1/2	25 in.	

and Little Folk sizes 1 to 4



C All Wool Flannel \$5.98



D All Wool Covert \$7.98



E Elegant Rayon Check \$8.98



F Cute Washfast Cotton Pique \$3.98



G Rayon Gabardine \$4.98



Big and Little Sister "Magic-Grow" COATS Personalized with her own Name!

Write her first name on self-addressed, stamped card enclosed with each coat... and drop in the mail. You'll receive her name printed on woven label to sew inside coat. (Double names like Mary-Jane permissible.) 3 fine fabrics in Big Sister sizes 4 to 6x and Toddler sizes 2 to 4

100% Imported Worsted Wool Gabardine for sizes 4 to 6x and 2 to 4. **\$12.98**
100% Wool Covert sizes 4 to 6x and sizes 2 to 4. **10.98**
Crease-Resistant Rayon and Acetate Gabardine sizes 4 to 6x and 2 to 4. **8.98**

A B NEW! "PERSONALIZED" FOR BIG 'N' LITTLE SISTER with her own name! (Illustr. upper right). Beautiful coats with famous Magic-Grow "let-down" hemlines... superbly tailored in 3 fine fabrics. Frosting-white, cotton lace-trimmed cotton pique collar and cuffs detach for sudings. Pearl-like buttons. Embroidered darts at waist front and back... inverted back pleats. Rayon and acetate satin lined. Toddler sizes 2 to 4 include matching bonnet.

A Sizes 4 to 6x. State size 4, 5, 6, 6x.
100% Imported Worsted Wool Gabardine.
29 K 2013—Navy blue 29 K 2014—Brt. red
Shipping weight 2 lbs. \$12.98
100% Wool Covert. Shpg. wt. 2 lbs.
29 K 2011—Navy 29 K 2012—Brt. red \$10.98
Rayon and Acetate Gabardine. Wt. 2 lbs.
29 K 2009—Navy 29 K 2010—Brt. red \$8.98

B Toddler Sizes 2 to 4. State size 2, 3, 4.
100% Imported Worsted Wool Gabardine.
29 K 7254—Navy blue 29 K 7255—Brt. red
Shipping weight 1 lb. 9 oz. \$12.98
100% Wool Covert. Shpg. wt. 1 lb. 9 oz.
29 K 7252—Navy 29 K 7253—Brt. red \$10.98
Rayon and Acetate Gabardine. Wt. 1 lb. 9 oz.
29 K 7250—Navy 29 K 7251—Brt. red \$8.98

C SWEET ALL WOOL FLANNEL coat, bonnet both rayon lined. Trim princess lines... cording and pastel hand-embroidery for garnish. Detachable white cotton pique collar, cuffs. State size 1, 2, 3, 4. Wt. 1 lb. 8 oz.
29 K 7246—Aqua blue 29 K 7247—Navy \$5.98

E FASHION-PLATE CHECKS as smart as Mom's! Princess-style coat and bonnet in crease-resistant rayon. Frame collar edged in checks... elegantly fringed check capelet. Full belted back gathered at waist. Rayon and acetate satin lining. State size 2, 3, 4.
29 K 7260—Brown and white. Wt. 1 lb. 8 oz.
29 K 7261—Pink and gray. Wt. 1 lb. 8 oz. \$8.98

G ELEGANT LITTLE RAYON GABARDINE crease resistant coat, bonnet... both rayon lined. Big cape collar with contrasting piping to match buttons. State size 1, 2, 3, 4.
29 K 7272—Mint green 29 K 7273—Yellow 29 K 7274—Navy blue. Wt. 1 lb. 4 oz. \$4.98

H OUR BEST BOYS' COAT AND CAP in sporty all wool houndstooth check. Simulated leather wood buttons. Welt seam back, sleeves. Rayon lined. State size 1, 2, 3, 4.
29 K 7208—Brown and white checks
29 K 7209—Blue and white checks
Shipping weight 1 lb. 10 oz. \$8.98

J NEW COAT AND CAP SET in fine quality water repellent rayon and acetate flannel... looks and feels like wool! Double breasted like Dad's with simulated leather wood buttons. Belted back. Set is rayon lined. State size 1, 2, 3, 4. Wt. 1 lb. 11 oz.
29 K 7283—Lt. brown 29 K 7284—Lt. blue \$7.98

K HANDSOME DONEGAL TWEED coat and cap (25% reprocessed wool, 25% reused wool, 30% rayon, 20% cotton). Rayon lined. Double-breasted style. State size 1, 2, 3, 4.
29 K 7223—Medium blue tweed 29 K 7224—Brown tweed Shipping wt. 1 lb. 12 oz. \$6.98



H Smart All Wool Houndstooth Check \$8.98



J Water-Repellent Rayon and Acetate \$7.98



K Handsome Donegal Tweed \$6.98

SIZE CHART for SIZES 3 to 6x on facing page

SIZE CHART FOR TODDLER COATS SIZES 1 TO 4

Order size	1	2	3	4
If height is.....	29½-31	31½-34	34½-37	37½-40 in.
If chest is.....	20	21	22	23 in.
If weight is.....	22½-25	25½-29	29½-34	34½-38 lbs.
Coat lgh.....	16	17	18	19½ in.

SIZES
6 MONTHS TO 6X

A \$1.45
ea. in lots of 2
1 to 6x



B 95c
ea. in lots of 2
3 to 6x



C \$2.98
1 to 6x



D \$2.69
1 to 6x Suit
Shorts only
95c
ea. in lots of 2



E \$2.25
3 to 6x Set
Set in lots of 2



F \$1.85
ea. in lots of 2
3 to 6x



G Hat for
boy or girl
89c

H \$1.65
ea. in lots of 2
3 to 6x



J \$2.59
Set
1 to 6x



Choose from
Red or Green
Robin Check!

NEW! Avondale Premium Quality SANFORIZED COTTON SEERSUCKER

COOL! WASHFAST! NEED NO IRONING AT ALL!

SEARS AND THE FAMOUS AVONDALE MILLS join to bring you a superior woven, yarn-dyed cotton Seersucker fabric in a delightful selection of sunny-season playtags! Vat-dyed to stay bright as a penny through many, many tubbings... our famous Honeysuckle quality to insure finest construction features for long, sturdy wear.



K \$1.45
ea. in
lots of 2
3 to 6x



L \$2.39
Set
6 to 18 mos.



M \$1.46
ea. in lots of 2
6 to 18 mos.



N \$2.89
Set
6 to 18 mos.



P \$1.75
ea. in
lots of 2
1 to 4



R \$1.95
ea. in lots of 2
1 to 4



S \$1.85
ea. in
lots of 2
1 to 4

Order size.	6 mos.	12 mos.	18 mos.	1	2	3	4	5	6	6x
If height is...	24 1/2-26 1/2	27-29	29 1/2-31 1/2	29 1/2-31 1/2	31 1/2-34	34 1/2-37	37 1/2-40	40 1/2-43	43 1/2-46	46 1/2-48 in.
If chest is...	18	19	20	20	21	22	23	24	25	25 1/2 in.
If weight is...			22 1/2-25	25 1/2-29	29 1/2-34	34 1/2-38	38 1/2-44	44 1/2-49	49 1/2-54	54 lbs.

Avondale Cotton SEERSUCKER TOGS

ITEMS DESCRIBED ILLUSTRATED OPPOSITE PAGE

Every Cool Garment Available in Colorful RED or GREEN ROBIN CHECK...WASHFAST, VAT-DYED, SANFORIZED; won't shrink over 1%

TRIMLY TAILORED FOR SIZES 1 to 6x

A CLASSIC SHORT SLEEVE SHIRT with notched collar, button front... wear in-or-out. Chest pocket. Washfast. State size 1, 2, 3, 4, 5, 6, 6x. Order shorts (B) or (D) to go with it. 29 K 8592-Red Check...\$1.49 29 K 8593-Green check... 1.49 Shpg. wt. ea. 6 oz. 2 for .290

C SISTER'S SKIRT, JACKET SET. Collarless jacket has 3-button front... 2 pockets. Skirt has detachable button suspenders... pert panel pleats front and back. Elastic each side of waist for trim fit. Washfast. State size 1, 2, 3, 4, 5, 6, 6x. Shpg. wt. set 10 oz. 29 K 4596-Green check...\$2.98 29 K 4597-Red check... 2.98

E COOL MIDRIFF AND SHORTS! Midriff has wide ruffled neck, feminine shoulder ruffles... elasticized all around at bottom. Elastic waist shorts have back pocket, neat cuffs. Washfast. State size 3, 4, 5, 6, 6x. Wt. ea. set 8 oz. 29 K 4469-Red Check...\$2.29 29 K 4470-Green check... 2.29 Buy 2 sets, save! .2 sets 4.50

G SNAPPY ROLLER HAT for boy or girl goes gaily with all these Seersucker togs! 6-sectional crown with button stitched brim; taped seams. State head size 19, 20 1/2, 21 1/2 inches. Draw tape around head and order nearest size. Shpg. wt. 5 oz. Washfast. 29 K 2917-Red check... 89c 29 K 2918-Green check... 89c

J BOYS' SPORTY CABANA SET... mix with other separates, too! Button front sport shirt. Boxer shorts have fly opening front... all around elastic waist; 2 pockets. Washfast. State size 1, 2, 3, 4, 5, 6, 6x. Wt. set 8 oz. Hat sold (G). 29 K 6805-Red check...\$2.59 29 K 6806-Green check... 2.59

B PRACTICAL BOXER SHORTS with all-around elastic waist. Double sewn seams. Back pocket; trim cuffs. Washfast. State size 3, 4, 5, 6, 6x. Wt. ea. 6 oz. 29 K 4594-Red check... 98c 29 K 4595-Green check... 98c Buy 3 and save! .3 for \$2.85

D MANLY ETON SUIT FOR BROTHER. Button jacket has 2 pockets. Elastic waist boxer shorts; fly front opening, 2 side pockets. Washfast. State size 1, 2, 3, 4, 5, 6, 6x. Wt. ea. set 9 oz. 29 K 8590-Green check...\$2.69 29 K 8591-Red check... 2.69 SHORTS ONLY. Wt. ea. 4 oz. 29 K 8594-Green check... 98c 29 K 8595-Red check... 98c Buy 3 and save! .3 for \$2.85

F GIRLS' STURDY OVERALL with strong snap fasteners at adjustable suspenders, sides. Self-lined bib; two pockets. Double sewn seams... bar-tacking at points of strain. Washfast. State size 3, 4, 5, 6, 6x. 29 K 4274-Green check...\$1.89 29 K 4275-Red check... 1.89 Wt. ea. 8 oz.... 2 for 3.70

H GIRLS' BIB-TOP SHORTS. Self-lined bib. Set-in waistband. Strong snap fasteners at sides, adjustable suspenders. Double seams; bar-tacking at points of strain. Washfast. State size 3, 4, 5, 6, 6x. Hat sold (G). 29 K 4592-Red check...\$1.69 29 K 4593-Green check... 1.69 Wt. ea. 6 oz. Save! 2 for 3.30

K GIRLS' BOXER LONGIE. All around elastic waist. Back pocket. Hat sold (G). Washfast. Please state size 3, 4, 5, 6, 6x. 29 K 8128-Green check...\$1.49 29 K 8129-Red Check... 1.49 Wt. ea. 7 oz.... 2 for 2.90

WASHFAST COTTON SEARSCORD

*REG. U. S. PAT. OFF.

COOL! CRISPLY TAILORED! NO IRONING

- Vat-Dyed woven-in stripes of red, brown, blue or green with white... Washfast and Sunfast!
- Specification-tailored with extra-strong seams in full, true sizes... 6 to 18 mos., 1 to 4



SIZES 6 TO 18 MONTHS AND 1 TO 4

L TIKES' 2-PC. SUN OUTFIT... mix shirts with other togs, too. Bib-style sunsuit with adjustable suspenders and elastic waist back for snug, comfy fit. Matching coverup shirt with cute applique. Washfast. State size 6, 12, 18 months. Shpg. wt. 7 oz. set. 29 K 6616-Red check...\$2.39 29 K 6617-Green check... 2.39

N TIKES' CREEPALONG, JACKET SET is a practical buy! Same creepalong as described (L). Cute long-sleeve, button front jacket to go with it. Washfast. State size 6, 12, 18 months. Shpg. wt. set, 9 oz. Hat sold (G). 29 K 6606-Red check...\$2.89 29 K 6607-Green check... 2.89

R TODDLERS' 2-PC. POLO SHIRT AND SHORT SET makes a darling outfit! Combed cotton polo shirt with snap shoulder openings for easy dressing—cute check applique. Elastic waist boxer shorts in robin check seersucker. State size 1, 2, 3, 4. 29 K 6860-Green check...\$1.98 29 K 6861-Red check... 1.98 Shpg. wt. ea. 7 oz. 2 for 3.90

M TIKES' STURDY CREEPALONG to protect little legs. Snap crotch speeds diaper changes. Non-slip suspenders and elastic waist back for trim fit. Washfast. State size 6, 12, 18 months. Size chart on facing page. 29 K 6602-Green check...\$1.49 29 K 6603-Red check... 1.49 Shpg. wt. ea. 6 oz. 2 for 2.92

P TODDLERS' BIB-TOP SHORT has double fabric bib with sweet applique. Non-slip suspenders, elastic-back waist for spruce fit. 2 pockets. Washfast. State size 1, 2, 3, 4. Wt. ea. 6 oz. 29 K 6717-Green check...\$1.79 29 K 6718-Red check... 1.79 Buy 2, save! .2 for 3.50

S OUR FAMOUS DROP SEAT TRAINING OVERALL now in robin check seersucker! Adjustable, non-slip suspenders... seat drops without undoing suspenders. Elastic waist back for better fit. Double fabric bib top. Washfast. State size 1, 2, 3, 4. 29 K 6803-Red check...\$1.89 29 K 6804-Green check... 1.89 Wt. ea. 7 oz.... 2 for 3.70

A DAPPER ETON \$1.95 Ea. SUI, smartly in lots of 2 tailored! Long sleeve jacket has patch pockets; white buttons. Fly opening front, elastic waist shorts; 2 pockets. State size 1, 2, 3, 4. Washfast. Wt. 7 oz. 29 K 6741-Brown 29 K 6742-Green 2-pc. suit \$1.98... 2 suits \$3.90

B THRIFT PACKAGE Less than OF 3 BOXER 60c Ea. SHORTS were 77c each in lots of 3 last spring—sold separately! Elastic boxer waist; back patch pocket. 1 green, 1 red, 1 brown. State size 1, 2, 3, 4. Wt. 7 oz. for 3. 29 K 6728-3, 1 size... 3 for \$1.79

C STURDY CREEPALONG 95c Ea. with non-slip suspenders. Snap fastener crotch speeds changing. Double bib; elastic waist back. Washfast. State size 6, 12, 18 mos. 29 K 6613-Blue 29 K 6614-Red Wt. ea. 6 oz. 98c... 3 for \$2.85

D TRIM OVERALL 95c Ea. has double fabric bib for wear... adjustable suspenders; two side openings. Trimly cuffed. Washfast. Please state size 1, 2, 3, 4. 29 K 6743-Blue 29 K 6744-Red Wt. ea. 7 oz. 98c... 3 for \$2.85

E BIB-TOP SHORTS 95c Ea. to wear with or in lots of 3 without a shirt. Button suspenders and side openings. 2 front pockets. Sturdy, double fabric bib. Washfast. State size 1, 2, 3, 4. Wt. ea. 5 oz. 29 K 6745-Red 29 K 6746-Blue Each 98c... 3 for \$2.85

F CREEPALONG \$1.95 Ea. AND JACKET in lots of 2 is smart. Same creepalong as C at left. Button jacket with embroidery. Washfast. State size 6, 12, 18 mos. 29 K 6638-Blue 29 K 6639-Red Wt. 7 oz. set \$1.98... 2 for \$3.90

G CUTE LONGIE SET \$1.36 Ea. has button-on pin-in lots of 3 afore top with non-slip suspenders... wear longies separately, too. Pocket. Full elastic waist. Washfast. State size 1, 2, 3, 4. Shpg. wt. 4 oz. Order 3, save. 29 K 6785-Green 29 K 6786-Red Set \$1.39... 3 sets \$4.08

H GAY NEW CABANA \$1.85 Ea. SET! Sport shirt in lots of 2 with one pocket. Elastic waist shorts with fly front opening, 2 pockets. Washfast. State size 1, 2, 3, 4. Wt. ea. 6 oz. 29 K 6700-Brown 29 K 6701-Blue 29 K 6702-Red; Ea. \$1.89 2 for \$3.70

J SUNSUIT AND COM-PANION JACKET. \$1.65 Ea. in lots of 2 Button suspender sunsuit has double bib; elastic waist. In-or-out shirt with embroidery. Washfast. State size 6, 12, 18 mos. 29 K 6622-Blue 29 K 6623-Red Wt. 6 oz. set \$1.69... 2 sets \$3.30

Measure to be sure! See Size Chart Facing Page

PCBKMN PAGE 5... CHILDREN'S WEAR

NYLON! in Exquisite Sheers!

Dry in a wink . . . look band-box fresh with just a whisk of your iron! Cool and sweet for summer.



\$3.98
4 to 6x

**Big 'n' Little Sister
COPYCATS**
in Dainty Dotted
Swiss Type Nylon!

\$3.49
1 to 3

New! Puckered
nylon . . . looks
like a sheer
crinkle crepe

\$4.98

NEW POLISHED COTTONS

specialy processed to gleam with high luster!



\$3.98

\$3.98

\$2.98

SUCH FUN . . . dressing your darling daughters just-alike in fairy-like frocks of lovely sheer nylon with white woven-in dots. Embroidered white nylon yoke framed in ruffles . . . pretty posies and ribbon corsage. Ribbon tie at waist with more posies. 3-inch hems. Washable. 1 to 3 size chart page 15.

State size 4, 5, 6, 6x.
Yellow. Wt. 11 oz.
29 K 1062 . . . \$3.98

State size 1, 2, 3.
Yellow. Wt. 8 oz.
29 K 6341 . . . \$3.49

WHAT COULD BE DAINTIER than this sweet puckered nylon in fragile sea-shell colors! Wide nylon collar frilled with nylon lace, front and back . . . detachable black rayon velvet bow. More lace edges elasticized puff sleeves and puff pockets. Bouffant skirt. Washable. Fast drying. State size 3, 4, 5, 6, 6x. Wt. 12 oz.
29 K 1063—Sea-shell pink . . . \$4.98
29 K 1064—Sea-shell blue (lt.) . . . 4.98

POLISHED CHAMBRAGLAZE* in a lovely golden yellow is an exciting fashion find . . . preshrunk and wrinkle-resistant! Medallions of lace outline bodice yoke, sides . . . band skirt front. Contrasting ribbon tie, plastic belt. Washfast. State size 3, 4, 5, 6, 6x. Shpg. wt. 13 oz.
29 K 1065—Yellow gold . \$3.98
*Reg. U. S. Pat. Off.

COMBED, POLISHED CHAMBRAY jumper style and isn't it adorable! Sheer white organdy with embroidery trim forms bodice front and peek-a-boo insert in ruffled flounce. 3 sparkling buttons. Washfast. State size 3, 4, 5, 6, 6x. Shpg. wt. 13 oz.
29 K 1066—Lt. green. \$3.98
29 K 1067—Med. blue. 3.98

OUR POLISHED BROADCLOTH is prim and fashion-wise in spring's luscious melon red! Frosty cotton lace edges big cape collar, skirt pockets . . . 3 contrasting buttons detail white collar panel. Plastic belt matches buttons. Washfast. State size 3, 4, 5, 6, 6x. Shpg. wt. 14 oz.
29 K 1068—Melon red. \$2.98

AT THIS PRICE you find finer quality cottons with more lavish trimmings and details. Deep 3-inch hems.

\$2.98



ONLY \$1.98

BUT MADE OUR WAY

with French-sewn side seams . . .
taped armholes . . . finished trims



SEE 3 to 6x
SIZE CHART
FACING PAGE

SHE'S A REAL DOLL in festively styled sheer permanent finish organdy! Aqua green with white eyelet organdy panels; black rayon ribbons. Washable. State size 3, 4, 5, 6, 6x. Wt. 11 oz.
29 K 1080 . . . \$2.98

REMOVE BOLERO and it's a sleeveless sundress! Lustrous embossed cotton in light blue with white pique and cascades of lace-daisies. Washfast. State size 3, 4, 5, 6, 6x. Wt. 15 oz.
29 K 1081 . . . \$2.98

FRESH AS A NOSEGAY, jonquil yellow cotton broadcloth . . . mercerized for luster. Frosted lace all-around collar with posy corsage and eyelet edging. Washfast. State size 3, 4, 5, 6, 6x. Wt. 14 oz.
29 K 1082 . . . \$2.98

SWEETLY SMOCKED, cool'n' airy printed dimity in frosting white with candy red dots . . . red smocking, rickrack trim front. 3-in. hem. Washfast. State size 3, 4, 5, 6, 6x. Shpg. wt. 6 oz.
29 K 1076 . . . \$1.98

POSY APPLIQUE gaily blooms on crisp waffle cotton pique in vivid mint green. White bodice front piped in dark green. Rickrack trimmed front skirt-panel. 3-inch hem. Washfast. State size 3, 4, 5, 6, 6x. Wt. 8 oz.
29 K 1077 . . . \$1.98

CARNIVAL RED 80 sq. percale with a gay flurry of white polka dots. White pique collar, cuffs, all-around skirt trim, front-insert at waist. 3-in. hem. Washfast. State size 3, 4, 5, 6, 6x. Shpg. wt. 8 oz.
29 K 1078 . . . \$1.98

NOW SLEEVELESS STYLING for little fashion plates! Evergreen, smart in sunny yellow cotton broadcloth with bright green piping, buttons, waist tie. 360° circle skirt. Washfast. State size 3, 4, 5, 6, 6x. Wt. 7 oz.
29 K 1079 . . . \$1.98

CHARMING CIRCLE SKIRT DRESSES

5 New Spring Beauties with sweeping, swirling skirts that make a glamorous full 360° circle! Little girls adore them.

Fine Honeysuckle quality with French sewn side seams, taped armholes neat-finished trims... above-average stitches per inch

HONEYSUCKLE
THE RIGHT WAY
TO SAY
CHILDREN'S
WEAR

DRESSES
SIZES 3 TO 6X



A
\$2.98

B
\$2.98

D
\$3.98

C
\$2.98

E
\$3.98

Order a full
circle skirt SLIP
too, see page 89.

A AIRY DOTTED SWISS with all the feminine froth 'n' frills little coquettes adore! Starchy white embroidered organdy collar in front, wide organdy flounce around full circle skirt. Black rayon velvet waist tie and bows. Elastic sleeves. Washable. *State size 3, 4, 5, 6, 6x. Shpg. wt. 12 oz.* 29 K 1069—Medium blue... \$2.98 29 K 1070—Bright red... 2.98

B PERMANENT FINISH ORGANDY in bonbon pastels... a very delectable party-dress for a very young lady. Ruffled yoke frosted with white embroidered organdy; detachable bows. Elasticized sleeves; double-tiered full circle skirt. Washable. *State size 3, 4, 5, 6, 6x. Wt. 12 oz.* 29 K 1071—Pink... \$2.98 29 K 1086—Light green... 2.98

C COTTON PIQUE AND EYELET ORGANDY team up in this enchanting style that's pretty for "partying"... practical for everyday. Crisp and dainty eyelet organdy frilled yoke, pockets... black ribbon accent. Pastel bodice, whirly-twirly full circle skirt. Washfast. *State size 3, 4, 5, 6, 6x. Wt. 14 oz.* 29 K 1072—Lt. mint green \$2.98

D SPRUCE SHIRTWAIST-STYLE... a dapper darling in pre-shrunk, Sanforized cotton chambray... won't shrink over 1%. Rose color button bodice... multicolor stripe circle skirt and cuffs on elasticized lantern sleeves. White cotton pique collar; plastic belt. Washfast. *State size 3, 4, 5, 6, 6x. Wt. 15 oz.* 29 K 1073—Rose, stripes... \$3.98

E MULTICOLOR CHECKS iced with white in a prim and ladylike little style that can take lots of wear... many sudings. Sanforized gingham won't shrink over 1%. White cotton pique collar and cuffs with lace edging collar and detailing skirt in front. Plastic belt. Washfast. *State size 3, 4, 5, 6, 6x. Wt. 14 oz.* 29 K 1074—Multicolor... \$3.98

SEARS THRIFTY DRESS
PACKAGE of 3 different
easy-to-do-up styles in
good quality, sturdy cotton

\$1.19 Each
in lots of 3



MATCHING
DRESS and HAT!

Cutest Outfit
this Season!

\$4.98 Set



2-pc. REDINGOTE

For very best...
lavished with em-
broidery and lace!

\$5.98



COLORBRIGHT BARGAIN COTTONS... sturdily made, gaily trimmed and so easy on the budget. 3 styles similar to dresses shown above... in red check, blue and white stripe and yellow. Washable. *State size 3, 4, 5, 6, 6x.* 29 K 1075—3 styles of 1 size. Wt. 15 oz... 3 for \$3.57

REALLY STUNNING in polished cotton broadcloth iced in white embossed cotton and lace. Sweeping full 360° circle skirt has double bands all the way around. Lace trimmed matching hat adjusts to fit. Washfast. *State size 3, 4, 5, 6, 6x.* 29 K 1083—Bright red with white. Shpg. wt. 1 lb... \$4.98

BREATH-TAKINGLY BEAUTIFUL! The very latest fashion you'd expect to cost much more! Aqua blue permanent finish, sheer organdy redingote exquisitely detailed with imported cotton French Val lace... waist-deep in embroidery all around skirt. Rayon satin ties. Sanforized, sleeveless cotton under-dress in yellow can be worn separately. Washable. *State size 3, 4, 5, 6, 6x. Wt. 1 lb.* 29 K 1084—Aqua blue over yellow... \$5.98

SIZE CHART
for Dresses
Sizes 3 to 6x

Order size	3	4	5	6	6x
If height is	34½-37	37½-40	40½-43	43½-46	46½-48 in.
If chest is	22	23	24	25	25½ in.
If weight is	29½-34	34½-38	38½-44	44½-49	49½-54 lbs.
Dress length	18½	20	21½	23	24½ in.

PK PAGE 7... GIRLS' 3 TO 6X DRESSES

SIZES
1 to 6X

TEAM-
UPS!

Skirt, Blouslip
\$3.75 Set

B



\$2.98

C



Skirt, Blouse
\$3.19 Set

A



New Spring Blouses and a BLOUSLIP!

Sanforized!

\$1.69

F



G

NYLON!
\$1.98



H

Embroidery
\$1.09



E

\$1.09
Acetate
and rayon

Sanforized!
\$1.89

D



J

Cotton
Plisse
98c

A NEW! WHIRLING FULL CIRCLE "UMBRELLA" SKIRT flashed with red and white peppermint stripe "ribs" in front. Faded blue denim with band-waist . . . adjustable suspenders. Crisp white companion blouse in cotton pique with matching stripes. Buy as a set or separately. Washable. State size 3, 4, 5, 6, 6x. 29 K 4106—Skirt only. Wt. 8 oz. . . \$1.98 29 K 4603—Blouse only. Wt. 5 oz. . . 1.39 29 K 4085—Skirt, blouse. Wt. 11 oz. . . 3.19

B GAY NEW "SENORITA" SKIRT and team-up cotton plisse Blouslip with a South-of-the-Border air! Cotton broadcloth skirt with tier on tier of sun-set colored ruffles that form a 360° circle! Elastic waist back. White Blouslip elasticized at neck, sleeves. Ruffled hem. Washable. State size 3, 4, 5, 6, 6x. 29 K 4105—Skirt only. Wt. 6 oz. . . \$1.98 29 K 4673—Blouslip only. Wt. 6 oz. 1.98 29 K 4084—Skirt, Blouslip. Wt. 10 oz. 3.75

C BONNY RAYON PLAID whirling full circle skirt with all around pleats to fan out as she moves. Adjustable suspenders. Dry clean. State size 3, 4, 5, 6, 6x. 29 K 4107—Bright multicolor plaid. Shipping weight 7 oz. Each \$2.98
Measure to be sure* . . . 1 to 8 size chart on facing page

D SANFORIZED COTTON BROADCLOTH BLOUSLIP . . max. shrinkage 1%. Laced-edged ruffles, bright embroidery trim. Washable. State size 3, 4, 5, 6, 6x. Wt. ea. 6 oz. 29 K 4625—White. . . Ea. \$1.89. . 2 for \$3.68

E RAYON AND ACETATE BLOUSE has gold colored metal heart, chain buttoned to collar; matching metal buttons. Hand wash. State size 3, 4, 5, 6, 6x. Wt. ea. 5 oz. 29 K 4604—White. . . Ea. \$1.09. . 2 for \$2.12

F LAVISHLY EYELET RUFFLED COTTON BROADCLOTH BLOUSE, button front. Sanforized, max. shrinkage 1%. Washable. State size 3, 4, 5, 6, 6x. Wt. ea. 5 oz. 29 K 4601—White. . . Ea. \$1.69. . 2 for \$3.30

G LOVELY ALL NYLON CREPE BLOUSE needs no ironing! Dainty tucks and lace inserts at yoke; laced edged collar. Elastic ruffled cuffs. Button back. Washable. State size 3, 4, 5, 6, 6x. Wt. ea. 5 oz. 29 K 4609—White. . . Ea. \$1.98. . 2 for \$3.86

H EXQUISITE SWISS EMBROIDERY details cotton broadcloth, button front blouse. Washable. State size 3, 4, 5, 6, 6x. Wt. ea. 5 oz. 29 K 4608—White. . . Ea. \$1.09. . 2 for \$2.12

J NEW COTTON PLISSE slipover sport shirt—needs no ironing! Contrasting, vat-dyed ribbing . . gay printed anchor. Washable. State size 3, 4, 5, 6, 6x. Wt. ea. 5 oz. 29 K 4600—White. . . Ea. 98c. . 2 for \$1.90



L \$1.98



M \$2.98



N \$1.98



P \$1.19

Cool Day COVER-UPS for Sizes 3 to 8 in lovely NYLON . . and cozy Wool or Cotton Fleece

K BEAUTIFUL NYLON TWIN SWEATER SET doubles her sweater wardrobe at such a modest price for wonder-drying nylon! Short sleeve pullover has novelty knit pattern front . . . matching classic cardigan with plastic buttons. Hand wash separately. State size 3, 4, 6, 8. 29 K 3633—Yellow 29 K 3634—Jockey (brt.) red 29 K 3635—White. Shpg. wt. 12 oz. . . . Set \$4.98

L WONDERFUL NYLON in popular pullover style. Rib knit neck, cuffs. Hand wash separately. State size 3, 4, 6, 8. Wt. ea. 5 oz. 29 K 3669—Bright red 29 K 3670—Pink \$1.98 29 K 3671—Yellow 29 K 3672—White 1.98

M RICH NYLON TWEED CARDIGAN flecked with all wool nubs in gay contrasting colors. Handsome topper for sport or dress! Ribbon backed button border. Hand wash. State size 3, 4, 6, 8. 29 K 3683—White tweed 29 K 3684—Wine tweed 29 K 3685—Hunter green tweed. Wt. 10 oz. \$2.98

N COZY 100% VIRGIN WOOL with fancy knit front and contrasting stripe around neck to match plastic buttons. Rib knit crew neck. Hand wash separately. State size 3, 4, 6, 8. Wt. 6 oz. 29K3628—Jockey red \$1.98 29K3629—Med. blue 1.98

P KNIT COTTON CARDIGAN all-purpose toss-on, softly fleeced inside. Rib knit crew neck; hemmed sleeves, bottom. Hand wash separately. State size 3, 4, 6, 8. Wt. ea. 8 oz. 29 K 3602—Jockey red 29 K 3603—Medium blue Each \$1.19. . . 2 for \$2.32

\$1.98 S



\$2.98

R



\$1.98



Cuddly-soft SWEATERS . . Sizes 1 to 3 in easy-care NYLON or pretty wool

R DAINTY NYLON CARDIGAN with pretty novelty knit-in pattern front . . . gay hand embroidered detailing. Rib knit crew neck, cuffs. Hand wash separately. State size 1, 2, 3. Wt. 5 oz. 29 K 7753—White 29 K 7754—Yellow 29 K 7755—Light mint green . . . \$2.98

S 100% NYLON CARDIGAN for boy or girl. Novelty button border. Hand wash separately. State size 1, 2, 3. Wt. 5 oz. 29 K 7800—Medium green. \$1.98 29 K 7801—Cherry red. 1.98 29 K 7802—Yellow. 1.98

T ALL WOOL EMBROIDERED CARDIGAN. Novelty knit-in pattern front. Hand wash separately. State size 1, 2, 3. Wt. 5 oz. 29K7711—Pink 29K7712—Lt. blue 29K7713—Lt. mint green . . . \$1.98

SHE NEVER LOOKED SMARTER!

Important outfits for a little girl's Spring
... deftly tailored little suits, jaunty toppers
... trim and sturdy jackets! Sizes 2 to 6x



\$2.98



\$4.59



\$2.98



\$3.98



\$4.98

CAPES ARE DASHING... so easy to toss on!

CHOOSE CHECKS OR SOLID COLORS in a fashionable cape for Spring and Summer wear. White cotton pique collar edged with lace... and a perky rayon ribbon tie! Weltd arm-slits. Unlined. Dry clean. State size 3, 4, 5, 6, 6x. Wt. 14 oz. 50% Acetate, 50% Rayon check 29 K 4071-Navy, white...\$2.98 50% Acetate, 50% Rayon gabardine in smart solid colors. 29 K 4073-Navy blue...\$2.98 29 K 4074-Bright red... 2.98

100% WOOL FLANNEL CAPE turns any outfit into a stylish affair... such fun to fling over all her Spring and Summer frocks. Collar and welted arm slits gaily embroidered in a contrasting color design. Glittering, gold-color metal buttons and chain fastening at neck. Softly gathered at shoulders. Unlined. Dry clean. State size 3, 4, 5, 6, 6x. Wt. 15 oz. 29 K 4047-Bright red...\$4.59 29 K 4048-Navy blue... 4.59

OUR LOWEST PRICE SPRING SUIT and style-wise as big sister's in smoothly tailored rayon gabardine. Gay little bolero has fashionably large, scalloped cape collar with colorful embroidery. Pert swing skirt; elasticized shirring 'round waist...button suspenders. Unlined. Dry clean. State size 3, 4, 5, 6, 6x. Wt. 1 lb. 1 oz. 29 K 4075-Coral red...\$2.98 29 K 4076-Aqua blue... 2.98 29 K 4077-Navy blue... 2.98

VERY NEW, VERY STUNNING VESTEE SUIT styled with a town and country look in fine quality rayon! Handsome rayon check skirt has stitched-down pleats all around... adjustable suspenders. Sleeveless, solid color rayon gabardine vestee smartly edged in matching checks... fastened with bright metal buttons. Easy to slip on and off. Unlined. Dry clean. State size 3, 4, 5, 6, 6x. 29K4078-Navy; navy, white checks 29K4079-Red; red, white checks Shipping weight 1 lb. 2 oz....\$3.98

SLEEKLY TAILORED RAYON GABARDINE comes in Spring's favorite pin-checks, too! A beautiful suit styled to flatter little-girl figures! Full swinging bolero crisped with white embossed cotton over-collar, cuffs that detach for sudsings... more white trim on pockets. Pleated skirt with wide front, back panels; adjustable suspenders. Unlined. State size 3, 4, 5, 6, 6x. Wt. 1 lb. 4 oz. 29 K 4080-Solid navy blue...\$4.98 29 K 4081-Solid red... 4.98 29 K 4082-Blue, white check. 4.98

For Her First Lesson in Fashion... a NEW SPRING SUIT from Sears!



\$1.98
Unlined



\$2.98



\$2.98

SHIRTWAIST ZIPPER JACKET in water repellent, mercerized cotton poplin. Elastic at waist for fit. Unlined. Dry clean. State size 2, 4, 6, 6x. Wt. 12 oz. 29 K 4813-Medium red...\$1.98 29 K 4814-Dark green... 1.98 29 K 4815-Navy blue... 1.98 Gay Plaid Cotton flannel lined: 29 K 4816-Medium red...\$2.98 29 K 4817-Dark green... 2.98 29 K 4818-Navy blue... 2.98

A REAL BUDGET PRICE for a gay little topper! Cozy rayon face fleece (100% cotton back is 36% of total fabric). Splashy plaid rayon taffeta tie. Metal buttons trim pockets. Unlined. Dry clean. State size 3, 4, 5, 6, 6x. Wt. 1 lb. 2 oz. 29K4064-Brt. red...\$2.98 29K4065-Brt. green... 2.98 29K4066-Navy blue... 2.98

SPRING CHECK! Smartly tailored topper in 50% acetate, 50% rayon. White embossed cotton collar detaches for sudsings. Unlined. State size 3, 4, 5, 6, 6x. Shpg. wt. 14 oz. 29 K 4067-Navy blue white check...\$2.98 29 K 4068-Navy blue and pink check...\$2.98



\$3.98

3-Piece Outfit Makes 2 Suits!

CLEVER WARDROBE STRETCHER styled with a fashionable flair in sleek rayon! Jaunty navy blue bolero with navy blue and white check over-collar and capelet trim. Matching check swing skirt... and all around pleated navy blue skirt; both with adjustable suspenders. Unlined. Dry clean. State size 3, 4, 5, 6, 6x. Shpg. wt. 1 lb. 10 oz. 29 K 4083-3-pc. \$5.98



\$5.98



HANDSOME, DOUBLE BREASTED STYLE TOPPER in lustrous rayon gabardine. Self-covered buttons centered with glittering gold-color metal. Elastic shirred and belted waist back. Cuffed sleeves. Unlined. Dry clean. State size 3, 4, 5, 6, 6x. Shpg. wt. 1 lb. 4 oz. 29 K 4069-Navy...\$3.98 29 K 4070-Red... 3.98

PCBKMNG PAGE 9... GIRLS' 2-6X SUITS

Order size	1	2	3	4	5	6	6x	8
If height is	29 1/2-31	31 1/2-34	34 1/2-37	37 1/2-40	40 1/2-43	43 1/2-46	46 1/2-48 in.	27 in.
If chest is	20	21	22	23	24	25	25 1/2	
If weight is	22 1/2-25	25 1/2-29	29 1/2-34	34 1/2-38	38 1/2-44	44 1/2-49	49 1/2-54 lbs.	
Skirt length			11	12	13	14	15 in.	
Cape length			18 1/2	20	21 1/2	23	24 1/2 in.	

SIZES
3 TO 6X

COUNT ON SEARS SANFORIZED DENIM TOGS

FOR DAY IN DAY OUT PRACTICALITY! A whole page of easy-to-put-on styles that take lots of wear and washings...ALL SANFORIZED, won't shrink over 1%!

HONEYSUCKLE BLUE JEANS ARE TOP BUYS!

- Specification-made for fit
- Bar-tacking or metal rivets at all points of strain
- Stout double needle seams

A BOXER JEANS Western-styled in sturdy 7-oz. denim. Shirred all around elastic waist. Metal rivets in front; bar-tacking in back to prevent scratching your furniture. Two side pockets and one in back. Wash separately. *State size 3, 4, 5, 6, 6x.* 29 K 4398—Navy blue. Wt. ea. 7 oz. Each \$1.19; 3 for \$3.45

B SUSPENDER JEANS in 8-oz. denim. Suspenders fasten to waist with Gripper Fasteners in back... buckles in front. Tacked together in back to prevent slipping. Belt loops, side zipper. Metal rivets in front... bar-tacked in back to spare your furniture. 4 pockets. Wash separately. *State size 3, 4, 5, 6, 6x.* 29 K 4399—Navy blue. Shpg. wt. ea. 12 oz. Ea. \$1.69; 3 for \$4.95

C BRIGHT RED PLAID SHIRT makes a gay companion for jeans. Crisp cotton gingham, vat-dyed, Sanforized, won't shrink over 1%. Convertible collar. Washfast. *State size 3, 4, 5, 6, 6x.* 29 K 4643—Red plaid. Shpg. wt. ea. 7 oz. Ea. \$1.49; 2 for \$2.92

D JAUNTY WESTERN-STYLE FLAT CROWN HAT in all wool felt with stars and contrasting felt trim. Adjustable cord draw-string. *State size small (19 3/4 in.); medium (20 3/4 in.); large (21 3/4 in.).* Draw tape around head, order nearest size. Shpg. wt. 1 lb. 29 K 2900—Tan 29 K 2901—Brt. red 29 K 2902—Brt. green. \$1.98

E NEW GAUCHO SHIRT AND LONGIE in lightweight sport denim! Pullover shirt has gay tattersall check front, solid back... can be worn in or out. Elastic waist longie has wide, turn-up tattersall check cuffs. Washable. *Please state size 3, 4, 5, 6, 6x.* 29 K 8130—Faded blue 29 K 8131—Faded red. Wt. 12 oz. Set \$2.98

F NEW! BOXER BLUE JEAN WITH GAY PLAID LINED CUFFS! Sanforized 7-oz. navy blue denim with all around elastic waist; 3 pockets. Large turn-up cuffs lined with multicolor woven plaid gingham. Wash separately. *State size 3, 4, 5, 6, 6x.* 29 K 8126—Navy blue denim. Wt. ea. 9 oz. Ea. \$1.39; 3 for \$4.05

SIZE CHART FOR PLAYWEAR...SIZES 3 TO 6X

Order size:...	3	4	5	6	6x
If height is...	34 1/2-37	37 1/2-40	40 1/2-43	43 1/2-46	46 1/2-48 in.
If chest is...	22	23	24	25	25 1/2 in.
If weight is...	29 1/2-34	34 1/2-38	38 1/2-44	44 1/2-49	49 1/2-54 lbs.



C
Shirt
\$1.49

B
\$1.69



D
\$1.98



E
Set
\$2.98

F
\$1.39

NEW! SANFORIZED, GAY CHECK DENIMS!

Cool and bright for Spring and Summer... sturdy 7-oz. weight—won't shrink over 1%!
See size chart for correct size



G



H
\$1.49

J
85c



K
\$1.39



L
\$1.19

A 4-STAR Feature because...

It has extra features... laboratory approved and compared in price, quality with other leading brands. We're convinced there's no finer value in America.

- Adjustable suspenders
- Double bib for wear
- Snap-fastener closings
- Elastic waist back

G CHECK DENIM OVERALL specification—made for finest fit. 2 big pockets; tacked-up cuffs. Washable. *Please state size 3, 4, 5, 6, 6x.* 29 K 4273—Multicolor. Wt. ea. 10 oz. \$1.85; 2 for \$3.60

10... SEARS, ROEBUCK AND CO. PCBKMN

H VERSATILE COLLARLESS JACKET in wardrobe-brightening multicolor check denim. Button front; 2 big patch pockets. Washable. *State size 3, 4, 5, 6, 6x.* Wt. 8 oz. 29 K 4583—Multicolor check denim... Ea. \$1.49

J TRIM BOXER SHORTS in check denim have all around elastic waist to keep shirt tucked in neatly. Back patch pocket. Washable. *State size 3, 4, 5, 6, 6x.* Shpg. wt. ea. 6 oz. 29 K 4584—Multicolor. Each 85c... 3 for \$2.47

K POPULAR BOXER LONGIES in multicolor check denim. All around elastic waist stays in place... back pocket. Washable. *State size 3, 4, 5, 6, 6x.* 29 K 4380—Wt. ea. 8 oz. Each \$1.39... 2 for \$2.70

L COOL BIB-TOP SHORT in multicolor check denim... wear with or without a shirt. Front pocket. Double fabric bib. Button sides. Elastic at waist back for fit. Washable. *State size 3, 4, 5, 6, 6x.* 29 K 4585—Wt. ea. 7 oz. Each \$1.19... 2 for \$2.32

Order regularly and get Sears Catalogs regularly



Thrifty Package Buy in Assorted Colors!
3 for \$2.98

Order a wardrobe of Popular Boxer Longies

SET OF 3 SANFORIZED DENIM LONGIES... one faded red lightweight sport denim... one navy blue 6-oz. denim... one multicolor plaid denim. Elastic waist. Wash separately. Check with size chart above. *State size 3, 4, 5, 6, 6x.* 29 K 8119—Set of 3 of 1 size. Wt. 1 lb. 3 oz... 3 for \$2.98



Pay just 66c Ea. at our Penny-Wise Package Price!
3 for \$1.98

Three Assorted Color Denim Boxer Shorts

SET OF 3 DENIM SHORTS of 1 size... one faded red lightweight sport denim... one navy blue 6-oz. denim... one multicolor plaid denim. Trim and well tailored... sturdy wearing. Elastic waist; back pocket. Wash separately. Check size chart for correct size. *State size 3, 4, 5, 6, 6x.* 29 K 4582—Set of 3 of 1 size. Shpg. wt. 10 oz... 3 for \$1.98



\$3.98
6-pc. set

\$1.98

WESTERN TOGS . . Adventure bound!

GLAMOROUS "DALE EVANS" 6-PC. COWGIRL OUTFIT! Bright red bolero and skirt of mercerized, Sanforized cotton twill . . . won't shrink over 1%. Gleaming metal stud trim; snap fasteners. Combed knit cotton polo shirt in gay yellow. Lariat, 'kerchief, plastic clicker gun in holster to add to the fun. Washable. *State size 3, 4, 5, 6, 6x. Hat not included. 29K4328—Shpg. wt. 13 oz. \$3.98*

WESTERN-STYLE JODHPURS in Sanforized cotton twill. Button sides, suspenders. Turn-down pockets; elastic foot straps. Washable. *State size 3, 4, 5, 6, 6x. Wt. ea. 10 oz. 29 K 4523—Bright red 29 K 4524—Brown 29 K 4525—Dark green Each \$1.98 . . . 2 for \$3.84*



98c

COOL SEARSCORD BIB-TOP SHORTS . . wear it without a shirt, too. Button suspenders, sides. Self-lined bib. Set-in waistband for neat fit. 2 large patch pockets. Wide cuffs. Double sewn seams. Washfast. *State size 3, 4, 5, 6, 6x. 29 K 4550—Red and white. 98c 29 K 4551—Blue and white. 98c Shpg. wt. each 6 oz. . . 3 for \$2.85*

SEARSCORD

OUR OWN TRADEMARK

PLAYTIME TOUGHIES
Sturdy woven striped cotton cord fabric that's washfast . . . needs no ironing at all

- Specification-made for lots of hard wear
- Double needle sewn seams finished inside
- Crisply tailored—cool and comfortable



3 for \$1.77

THRIFTY PACKAGE OF 3 SEARSCORD BOXER SHORTS. Elastic shirring all around waist to fit trimly. Double-needle seams throughout . . . all seams neatly finished. One red and white, one blue and white, one brown and white of 1 size. Washfast. *State size 3, 4, 5, 6, 6x. Wt. 3, 8 oz. 29K4549-3 for \$1.77; 6 for \$3.40*

SEARSCORD OVERALLS she'll wear with or without a shirt. Button suspenders and sides. Self-lined bib. 2 big front pockets. Double needle seams and bar-tacking at points of strain. Washfast. Be thrifty, order 21 *State size 3, 4, 5, 6, 6x. Wt. ea. 7 oz. 29 K 4246—Red and white stripe 29 K 4247—Blue and white stripe Each \$1.49 . . . Save! . . . 2 for \$2.90*

\$1.49



PACKAGE BARGAIN 53c
Each in lots of 3



2 for \$1.58

Thrifty Short Sleeve POLO SHIRTS in Pretty Pastels

SET OF 3 SOLID COLOR POLO SHIRTS . . . just 53c ea. in Sears thrifty package. Carded cotton yarn with rib knit crew necks . . . 1 medium blue, 1 yellow and 1 white of one size. Washable. *State size 3, 4, 5, 6, 6x. Shpg. wt. set, 8 oz. 29 K 4727—3 of 1 size; 3 for \$1.59 . . . 6 for \$3.00*

FINE QUALITY COMBED COTTON polo shirts with taped crew neck. Washable. *State size 3, 4, 5, 6, 6x. 29K4780-Aqua blue 29K4781-White 29K4782-Lime green. Wt. 2, 8 oz. 2 for \$1.58 . . . Save! . . . 4 for \$3.00*



2 for \$1.58



98c

Multicolor Stripe Short Sleeve POLO SHIRTS

COLORFUL MEDIUM STRIPE POLO SHIRT in soft, fine quality combed cotton. Crew neck taped to hold its trim shape. Washable. *Please state size 3, 4, 5, 6, 6x.*

29 K 4777—Bright green and white
29 K 4778—Red and white
29 K 4779—Navy blue and white
Wt. two 8 oz. . . 2 for \$1.58; 4 for \$3.00

SMART BLAZER STRIPE POLO SHIRT in fine quality, combed cotton. Rib knit crew neck taped to keep its trim, snug fit. Washable. *State size 3, 4, 5, 6, 6x. Order 3 and Save!*

29 K 4786—Gray combination . . . 98c
29 K 4787—Yellow combination . . . 98c
29 K 4788—Green combination . . . 98c
Shipping weight each 5 oz. . . 3 for \$2.85

SEARS WASHABLE CORDUROY

Tub right with other garments washing lights with lights and darks as you always do. Specification-made for finest fit.

\$2.38



A WELL-TAILORED BOXER LONGIES in pinwale corduroy. Full turned-up cuffs tacked to stay-up. 2 side pockets. Covered elastic waist. Washable. *State size 3, 4, 5, 6, 6x. Shpg. wt. ea. 9 oz. 29K8104-Red . . . Ea. \$2.38 29K8105-Gray . . . 2 for 29K8106-Dk. grn. \$4.66*

B HANDSOME JACKET AND LONGIE SET in pinwale corduroy. Zipper jacket lined with red cotton kasha. Elastic waist longie; 2 pockets, full cuffs. Washable. *State size 3, 4, 5, 6, 6x. Wt. 1 lb. 3 oz. 29K8107-Gray . . . \$5.89 29K8108-Red . . . 5.89 29K8109-Dark green . . . 5.89*

\$5.89
Set

A 4-STAR FEATURE BECAUSE it has extra features . . . laboratory approved, compared in price, quality with other leading brands. We guarantee there's no finer value in America!

C PINWALE CORDUROY OVERALLS. Made to our exacting standards for full, true sizes, top workmanship. Full tacked-up cuffs. Snap fastener sides. Washable. *State size 3, 4, 5, 6, 6x. 29 K 4266-Dark green 29 K 4267-Gray 29 K 4268-Red 29 K 4269-Brown. Shpg. wt. ea. 12 oz. Ea. \$2.70; 2 for \$5.30*

\$2.70

4-STAR CORDUROY OVERALL

- Self-lined bib
- Adjustable safety tilt metal buckles
- Set-in waistband, elastic at back

Honeysuckle Ranch Style BLUE JEANS

- Sturdy navy blue denim
- Sanforized—won't shrink over 1%. Wash separately
- Double stitched seams
- Reinforced with metal rivets and bar-tacking
- Snap Fasteners
- Made to Sears specifications for size, quality



A WESTERN STYLE BOXER LONGIE \$1.09 Ea. 7-oz. denim. Shirred elastic waist. Fly front opening. Turn-up cuffs. State size 1, 2, 3, 4. 29 K 6820—Shpg. wt. each 7 oz. Each \$1.12... Buy 3 for only \$3.27

B KNIT COTTON SWEATSHIRT 95c Ea. Fleece inside. Crew neck. Gay print. State size 2, 3, 4. 29 K 6513—Medium blue. 29 K 6514—White. Shpg. wt. each 6 oz. Each 98c... 3 for only \$2.85

C Whittled down version of big sister's Western jeans. Tapered legs, turn-up cuffs. Sturdy 8-oz. denim. Zipper placket. Snap-on suspenders, with adjustable buckles. Yoke back. State size 1, 2, 3, 4. 29 K 6819—Shpg. wt. each 10 oz. Each \$1.52... Save, buy 3 for \$4.47

D SANFORIZED COTTON GINGHAM SHIRT 95c Ea. Multicolor. Washfast. Yoke. State size 1, 2, 3, 4. Wt. ea. 6 oz. 29 K 6508—Each 98c... 3 for \$2.85

E Styled just like a cowboy's with tapered legs, turn-up cuffs, yoke back. Tough 8-oz. denim. Zipper fly front. Snap-on detachable suspenders with adjustable buckles. State size 1, 2, 3, 4. 29 K 6818—Shpg. wt. each 10 oz. Each \$1.52... Save, buy 3 for \$4.47

F COTTON PLISSE SHIRT 95c Ea. Multicolor. Washable. No ironing. State size 1, 2, 3, 4. Wt. ea. 5 oz. 29 K 6507—Ea. 98c... 3 for \$2.85



Don't guess the size, check chart, opposite page

Full measuring instructions on page 1307

K ZIP FRONT 8-oz. COTTON GABARDINE OVERALL. Washfast. Sanforized—won't shrink over 1%. Adjustable suspenders. Fit-assuring elastic back waist. State size 1, 2, 3, 4. Shpg. wt. ea. 13 oz. 29 K 6850—Med. blue. 29 K 6851—Gray. Ea. \$1.98; 2 for \$3.88

L COTTON PLISSE CREPE OVERALL. Button trimmed bib piped in red and white. Elastic back waist. Washable. Needs no ironing. State size 1, 2, 3, or 4. Shipping weight each 5 ounces. 29 K 6924—Navy blue. 29 K 6925—Red. Ea. \$1.19; 3 for \$3.48

M ZIPPER FRONT PLAYSUIT of Dan River* cotton chambray. Gingham plaid trim. Elasticized waist. Washable. Maximum shrinkage 1%. State size 1, 2, 3. Shpg. wt. each 7 oz. 29 K 6807—Red. 29 K 6808—Green. Ea. \$1.79; 2 for \$3.46

*Reg. U.S. Pat. Off.

Sporty New FADED BLUE DENIM TOGS

Sturdily made of long wearing 7-ounce denim
Sanforized... won't shrink over 1%



\$2.98 **G** Playtime-practical faded blue denim set. Rib knit collar, cuffs, waistband on jacket. Zipper front, 2 pockets. Longie has elastic waist, neat cuffs, 2 pockets. Wash separately. State size 1, 2, 3, 4. Shpg. wt. 13 oz. 29 K 6800—2-pc. set... \$2.98

\$2.98 **H** Pert pair-offs. Blue and white check denim shirt front matches cuffs of faded blue longie. Snug-fitting elastic waist. Washable. State size 1, 2, 3, 4. Shpg. wt. 10 oz. 29 K 6939—2-pc. set... \$2.98

\$1.98 **J** Designed with your tot's summer fun in mind! Bib-top faded blue denim short. Elastic back waist. Trim matches shirt of Dan River* Sanforized multicolor cotton gingham. Washfast. Please state size 1, 2, 3, 4. Shipping weight 7 oz. 29 K 6944—2-pc. set... \$1.98



BLUE DENIM OVERALL

Sanforized 6-oz. navy blue denim, won't shrink over 1%. Built for rugged wear. Bar tacked at strain points. Suspenders crossed and tacked at back. Copper colored buckles. Fly front opening. 2 front, 1 back pocket. Wash separately. Please state size 1, 2, 3, 4. Shpg. wt. each 8 oz. 29 K 6986—Each... \$1.19. Save, buy 3 for only... 3.45

Tiny Tykes' BLUE JEANS

Jean style creepalong. \$1.25 Ea. in lots of 3. Sanforized 7-oz. navy blue denim—won't shrink over 1%. Snap-fastened crotch. Elastic back waist. Stout orange stitching. Button suspenders, placket. Wash separately. State size 6, 12, 18 months. See chart, page 14. Shpg. wt. ea. 7 oz. 29 K 6615—Each... \$1.29. Save, buy 3 for only... 3.75

CHEERY CHECK DENIMS

Durable denim with a neat new look...
Has play yard practicality, party style

SIZES 1 TO 4
6 TO 18 MONTHS

- Washable... colors stay bright
- Sanforized—won't shrink over 1%
- Multicolor woven-in checker plaid
- Sears specification-made for better fit, quality of workmanship
- Team together in cute outfits



Corduroy JACKET and OVERALL SET

Marvelous for \$4.98
spring weather. 2-pc. set
Zip front jacket,
lined with warm cotton
kasha. Matching overall
with snug-fitting elastic
back waist. Washable. State
size 1, 2, 3, 4. Shpg. wt. 1 lb.
29 K 8510—Bright red
29 K 8512—Aqua (blue-green)
29 K 8511—Med. blue \$4.98

JACKET ONLY. Wt. 10 oz.
29 K 8513—Bright red
29 K 8515—Aqua (blue-green)
29 K 8514—Med. blue \$2.98



Real Texas-Made WESTERN SUIT

Rugged enough to \$3.98
wear for toughest 2-pc. suit
cowboy games,
handsome enough for best
dress. Cotton broadcloth
shirt, all duded-up with
bright embroidery, 2 pock-
ets. Cotton covert pants with
belted front, elastic back
waist. Washable. Sanfor-
ized—won't shrink over
1%. State size 2, 3, 4.

29 K 6821—Red, light blue
29 K 6822—2-tone green
Shpg. wt. 11 oz. Suit \$3.98



ETON SUIT of 7-oz. \$2.19
check denim. 2-pc. suit
Smartly tailored
jacket with 2 pockets. Box-
er shorts. Elastic waist, back
pocket. State size 1, 2, 3, 4.
29 K 6931—2-piece suit. Ship-
ping weight 9 oz. \$2.19
29 K 6932—Jacket only. Ship-
ping weight 6 oz. Each \$1.49
29 K 6933—Shorts. Shpg. wt.
ea. 5 oz. Ea. 79c; 3 for \$2.29

CREEP- \$1.26 Ea.
ALONG. 7-oz. in lots of 2
denim. Snap
crotch for quick changes.
Elastic back waist. State
size 6, 12, 18 months.
29 K 6610—Wt. ea. 8 oz.
Each \$1.29... 2 for \$2.52

ROLLER HAT completes outfit. Button-stitch-
ed brim. Taped seams. State size nearest
head measurement. Sizes 19, 19½, or 20¼ inches.
29 K 2922—Shipping weight 4 ounces. Each 89c

STURDYBIB- \$1.16 Ea.
TOP SHORTS. in lots of 2
7-oz. check
denim. Elastic back
waist. State size 1, 2, 3, 4.
Shpg. wt. each 6 oz.
29 K 6914—Each \$1.19
Save... buy 2 for \$2.32

DROP-SEAT \$1.55 Ea.
OVERALL. in lots of 2
Seat drops
without removing the
non-slip, adjustable sus-
pender. Child can do
it himself! 7-oz. check
denim. Elastic back
waist. State size 1, 2, 3,
4. Shpg. wt. each 9 oz.
29 K 6923—Each, \$1.59
Save... buy 2 for \$3.10



Washable CORDUROY

Finest pinwale cor- \$2.24 Ea.
duroy overall. Seat in lots of 2
drops open easily with-
out removing non-slip, adjustable
suspenders. Embroidered bib.
Elastic back waist. Bar-tacked
front seam—easily opened to
make boy's fly. State size 1, 2, 3, 4.
Shipping weight each 9 ounces.
29 K 8518—Red pinwale corduroy
29 K 8519—Aqua (blue-green)
29 K 8520—Medium blue
Each \$2.29... Buy 2 for \$4.48

SAVE MONEY, buy in packages!

Sanforized Less than
cotton \$1.00 Ea.
overalls. in lots of 3
Won't
shrink over 1%. 1
brown twill, 1 multi-
color plaid denim, 1
navy blue denim.
Elastic back waist.
Wash separately. State
size 1, 2, 3, 4.
29 K 8545—Pkg. of 3,
1 size. Wt. 15 oz. \$2.99

Bargain 63c Ea.
package of in lots of 3
3 cotton
sunsuits. 1 print, 1
striped, 1 solid color.
3 different colors, 3
different styles in each
package. Washable.
State size 1, 2, 3, 4.
Check chart for size.
Shpg. wt. pkg. 8 oz.
29 K 6784—Package of
3, 1 size, for \$1.89

SHORTS, SHIRT Bargains

A whole 45c Ea.
wardrobe in lots of 3
of cotton
boxer shorts. All a-
round elastic waist.
1 multicolor print
plisse crepe, 1 dark
green poplin, and 1
blue and white seer-
sucker. Washable. State
size 1, 2, 3, 4. Shpg.
wt. for pkg. of 3, 8 oz.
29 K 6765—Package
of 3, 1 size, for \$1.35

Cotton 66c Ea.
sport in lots of 3
shirts. 3
different patterns in
each money-saving
package. 3 assorted
colors. Short sleeves,
1 pocket. Washable.
State size 1, 2, 3, 4.
Check chart for size.
Shpg. wt. for pack-
age of 3, 9 oz.
29 K 6517—Package
of 3, 1 size... \$1.98

Classic SHIRT, POLOS

Mercerized white cotton broadcloth
shirt. Short sleeves, pocket. Sanfor-
ized—won't shrink over 1%. Wash-
fast. State size 2, 3, 4. Wt. ea. 5 oz.
29 K 6525—Each 98c... 3 for \$2.85

Washfast combed cotton polo shirts.
2-button shoulder. Short sleeves.
State size 1, 2, 3, 4. Shpg. wt. 2, 7 oz.
29 K 6809—Red striped
29 K 6810—Medium blue striped
2 for \$1.38... Save... buy 4 for \$2.60
29 K 6882—Solid color yellow
29 K 6883—Solid color white
29 K 6884—Solid color medium blue
2 for \$1.19... Save... buy 4 for \$2.20

SIZE CHART FOR SIZES 1 TO 4

Order size	1	2	3	4
If height is	29½-31	31½-34	34½-37	37½-40 in.
If chest is	20	21	22	23 in.
If weight is	22½-25	25½-29	29½-34	34½-38 lbs.

Let us help you budget your tot's
summer needs... see Sears convenient
Easy Terms on inside back cover

PCBKMN 13.. CHILDREN'S WEAR

SIZES
6 MOS. TO SIZE 10



TERRY CLOTH TOGS

For a more Comfortable, Care-free Summer!

PERSONALIZED

WITH HIS OR HER VERY OWN NAME OR MONOGRAM!

Depending on the item, we'll print a smart monogram . . . or one line of anything you want, printed up to 11 letters (child's name, club, camp, school, etc.) in washable color

SOFT, ABSORBENT . . . NEED NO IRONING!

SUE



JEAN

LEE

K
Size 1 to 4

J
Size 1 to 4

H
Size 6 to 18 mos.

PLEASE NOTE: Count space between words as one letter. For monograms print initials of first, middle and last name in this sequence. All names sent POSTPAID from Mail Order House; monograms from Factory in Chicago. Sorry, no C.O.D.s.

COMFY CASUAL STYLES FOR SIZES 3 to 10

A SNAPPY NEW AWARD COAT \$1.79 for boy or girl in heavy quality knit cotton terry cloth. One large red initial and matching red rib-knit trim . . . vat-dyed to stay color-bright! Hemmed sleeves and bottom. White plastic buttons. Washable. State one initial only. State size 3, 4, 5, 6, 8. Shipping weight 10 ounces. 29 K R3650F—White with red trim. . . \$1.79

B TRIM LITTLE SHORTS in fluffy knit cotton terry cloth with bright monogram on left leg. Waist has band front . . . elastic at back for snug fit. Washable . . . no ironing. State up to 3 initials desired. State size 3, 4, 5, 6, 6X. Order polo shirt (C) below for a smart 'n' practical outfit. 29 K R4561F—White 29 K R4562F—Yellow Shpg. wt. 2, 8 oz. . . . 2 for \$1.98

C CUTE POLO SHIRT in knit cotton terry cloth with up to 11 bright red candy cane letters on front. Order shorts (B) above to go with it . . . or team with other separates. Rib knit crew neck. Washable. State printing desired. State size 3, 4, 5, 6, 6X. 29 K R8294F—White 29 K R8295F—Yellow Shpg. wt. 2, 8 oz. . . . 2 for \$1.98

D SWEEPING CAPE \$1.98 in fluffy woven cotton terry cloth with up to 11 letters in gay, red candy cane lettering on back. Draw-string top adjusts to fit—lays flat to make a beach towel! Wt. ea. 15 oz. Edges bound in red, white stripes. State letters. State size Small (3 to 4); Med. (5 to 6); Large (8 to 10). 29 K R1589F—White and red Each \$1.98. . . . 2 for \$3.88

E BATH OR BEACH ROBE in woven cotton terry cloth buttons either way for boy or girl. Up to 11 red candy cane letters printed across back. Double fabric collar. Self belt; pocket. Washable. State letters desired. State size 3, 4, 5, 6, 6X. Shpg. wt. 1 lb. 4 oz. 29 K R1576F—White. . . \$3.95 29 K R1577F—Yellow. . . 3.95

F SET OF 3 WHITE KNIT TERRY CLOTH BIBS, baby's name in red candy cane letters. 11x11 in. size. White binding, ties. Washable. State name. Wt. 3, 6 oz. 29 K R5222F—3 for \$1.69; 6 for \$3.30

G TRAINING PANTS in absorbent white knit cotton terry cloth, baby's name in bright red lettering on each. Elastic waist; knit cuffs; panel front. Washable. Order 3 of 1 size and state name. State size 1, 2, 3, 4. Shpg. wt. 3, 7 oz. 29 K R5724F—3 for \$1.50; 6 for \$2.88

H ADORABLE TOPPER AND PANT SET in knit cotton terry cloth gaily bound in red and white stripes. Baby's monogram on shirt. Snap fasteners at shirt front and both sides of plastic lined, elastic-waist-back pants. Wonderful gift for a new baby! Washable. State up to 3 initials. State size 6, 12, 18 months. Shpg. wt. 8 oz. set. 29 K R5189F—White, red trim. Set \$1.98

J TOTS' MONO-GRAMMED BOXER SHORTS \$1.19 Ea. in fluffy cotton knit terry cloth; order shirt K for cute matching set. Elastic waist. State up to 3 initials. State size 1, 2, 3, 4. Shpg. wt. ea. 6 oz. 29 K R8310F—White Each \$1.19. . . 2 for \$2.32

K SLIPCOVER SHIRT \$1.29 in knit cotton terry cloth has navy blue cotton plisse crepe lined collar, front placket . . . gay monogram. Washable. State size 1, 2, 3, 4. State up to 3 initials. Make a set . . . Order shorts J, too! Shpg. wt. ea. 7 oz. 29 K R8309F—White Each \$1.29. . . 2 for \$2.52

L TOTS' BATH OR BEACH ROBE in heavy-weight, white woven cotton terry cloth. Buttons either way for boy or girl. Up to 11 letters in red candy cane lettering on back. Self belt; one pocket. Washable. State letters desired. State size 1, 2, 3, 4. Wt. 1 lb. 2 oz. 29 K R7932F. . . . \$2.98

M TOTS' POLO SHIRT \$1.98 in white cotton knit terry cloth; up to 11 letters printed in red candy cane lettering. Taped, 2-button shoulders. State printing desired. State size 1, 2, 3, 4. Shpg. wt. 10 oz. for 2. 29 K R8896F—2 for \$1.98

SIZE CHART FOR SPORTSWEAR 6 to 18 Months and Sizes 1 to 10

Order size . . .	6 mos.	12 mos.	18 mos.	1	2	3	4	5	6	6x	8	10
If height is . . .	24 1/2-26 1/2	27-29	29 1/2-31 1/2	29 1/2-31	31 1/2-34	34 1/2-37	37 1/2-40	40 1/2-43	43 1/2-46	46 1/2-48	52	56 in.
If chest is . . .	18	19	20	20	21	22	23	24	25	25 1/2	27	29 in.
If weight is . . .				22 1/2-25	25 1/2-29	29 1/2-34	34 1/2-38	38 1/2-44	44 1/2-49	49 1/2-54	48 1/2-52	52 1/2-56 lbs.

SIZES
1 TO 3



Honeysuckle DRESSES for very young ladies . . . look much more than their thrifty prices!

NEW PINAFORE—sweet and cool as a popsicle. Permanently finished organdy. Stays crisp even after washing. Bodice and skirt panel frosted with eyelet embroidery. Lace-trimmed ruffles. Built-up button back. Big tieback sash. 3-inch hem. Washable. Please state size 1, 2, 3.
29 K 6490—White
29 K 6491—Yellow
Shpg. wt. 5 oz. . . . \$1.98

FULL SKIRTED DRESS with a flirty ruffled flounce. New ruffled cap sleeves. Cotton lawn peppered with tiny white dots. Permanently finished organdy collar, ruffles. Touches of lace trim. Ocean pearl buttons. Tie-back sash. French seams. Washable. Please state size 1, 2, 3.
29 K 6486—Royal blue
29 K 6487—Red
Shpg. wt. 5 oz. . . . \$1.98

PERT COTTON embossed to look like pique. Stays fresh looking longer. Sheer white dimity yoke. Lace trimmed ruffles give the dress a party air. Beautiful vat-dyed colors that sing of spring. Washfast. Tie-back sash. 3-inch hem. Please state size 1, 2, 3.
29 K 6484—Light mint green cotton
29 K 6485—Yellow
Shpg. wt. 6 oz. . . . \$1.98

Bewitching 360° CIRCLE SKIRTS

WAFFLE-WEAVE COTTON PIQUE. Swings out in a full 360° skirt. Eyelet embroidered yoke ruffle. Piped, banded with contrasting color. French seams. Taped armholes. Tie-back sash. Washfast. State size 1, 2, 3. Wt. 7 oz.
29 K 6488—Medium blue with royal blue trim
29 K 6489—Pink with dubonnet trim. . . . \$1.98

PERMANENTLY FINISHED ORGANDY—stays crisp! Full circle skirt. White yoke embroidered with red heart and bow-knot design. Peek-a-boo ruffled bottom. Velvet bows. French seams, taped armholes. Tie-back sash. Washable. State size 1, 2, 3.
29 K 6496—Red
29 K 6497—White
Shpg. wt. 4 oz. . . . \$2.98

POLISHED COTTON BROADCLOTH DRESS that's pretty as a fairytale princess. Full circle skirt. Permanently finished organdy bodice-front and sleeves. Daisy-chain lace trim. All around belt. French seams, taped armholes. Washfast. State size 1, 2, 3. Wt. 6 oz.
29 K 6492—Lt. mint green
29 K 6493—Yellow. \$2.98

SIZE CHART FOR DRESSES 1 TO 3	Order size:		
	If height is	1	2
	If chest is	29½-31	31½-34
	Dress length	20 22½-25 15½	21 25½-29 16½



Save! Buy her a PACKAGE OF DRESSES

Three embossed cotton dresses for one whittled-down price. All sweetly trimmed—one with woven plaid, one with imported Swiss embroidery, the other with a novel yoke treatment. 1 yellow, 1 med. blue, 1 pink in each package. Tie-back sashes. 2-inch hems. Washable. Please state size 1, 2, 3.
29 K 6471—Shpg. wt. package 1 lb.
Package of 3, one size, for only . . . \$3.27

Take a vacation from ironing! Dress her in COTTON PLISSE CREPE

Designed for a comfortable summer, a carefree mother. 1 red stripe, 1 lt. mint green, 1 blue check. Cool cap sleeve effect. Buttons down both sides—opens flat. So easy to slip on! White binding, daisy trim. Tie-back sashes. Washfast. State size 1, 2, 3.
29 K 6472—Shpg. wt. pkg. 13 oz.
Package of 3, one size . . . \$3.27

Peppy pinafores that take no ironing! 1 solid color yellow, 1 blue stripe. Dirndl-type elasticized waist for sure fit. Ruffled suspenders button at back waist. White rickrack trim. Washfast. Please state size 1, 2, 3.
29 K 6474—Wt. pkg. 8 oz.
Pkg. of 2, one size . . . \$1.98

NYLON—Big News in Wee Little DRESSES

Washes in a wink
Saves ironing time!

Slip, Dress, Bonnet Set

SHEER 100% NYLON . . . as elegant a dress as ever went to a birthday party! Yet so simple to launder. Fluffy yoke ruffle edged with white lace. Deep ruffle all around bottom of the full skirt. Tie-back sash. Matching slip of acetate taffeta. Shell stitched edges. Scalloped-brimmed nylon bonnet. Ribbon chin ties and bow. Hand wash. State size 1, 2, or 3. Shipping weight set 9 oz.
29 K 6498—Pink . . . Set \$3.98
29 K 6499—Yellow . . . Set 3.98

Nylon-Orlon® Dress

PETITE CHECK DRESS OF 30% NYLON, 70% ORLON. Lace ruffle at neck. Cuffed cap sleeve effect. Tiny flowers tucked in the ruffle of full skirt. Contrasting buttons. Rayon velvet belt. French side seams. Hand wash. Needs no ironing. State size 1, 2, 3. Shpg. wt. 5 oz.
29 K 6494—Light blue
29 K 6495—Light rose . . . \$2.98

*Trade Mark (acrylic fiber)
E. I. du Pont



COLOR-MATES

New SHRINK-RESISTANT Cotton Knits
In dyed-to-match colors

- Guaranteed to keep their original fit—new double process gives shrink-resistance
- Finest quality Durene* mercerized cotton
- Washfast—wash red, navy blue separately
- All colors guaranteed to mix or match
- Available only at Sears!

*Reg. U.S. PAT. OFF.



Put Away Your Iron! Color-Mates look neat and sweet with little or no ironing.



AA
\$1.36
Each in lots of 2



DD
Less than 97c
Each in lots of 3



FF
\$1.73
Each in lots of 2



GG
\$1.05
Each in lots of 3



HH
\$1.05
Each in lots of 3



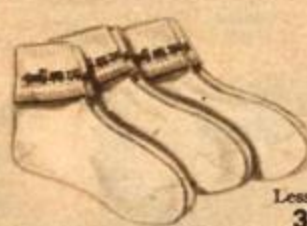
BB
\$1.66
Each in lots of 2



CC
Less than 26c
Pair in lots of 6 pr.



EE
\$1.36
Each in lots of 2



JJ
Less than 30c
Pair in lots of 6 pr.

Just a few BASIC TOGS make a versatile wardrobe

AA BIB-TOP SKIRT with non-slip suspenders. Elastic back waist for sure fit. 2 front pleats. Match with polo shirts, cardigan for darling year-around outfits. Shpg. wt. ea. 5 oz. Colors red, yellow, medium blue, or pink. Please state color and size 1, 2, 3, or 4.
29 K 6961M—Each \$1.39. Save, buy 2 for \$2.72

BB HEAVY RIB-KNIT CARDIGAN. Crew neck, 2 pockets. Ribbed cuffs. A fine topper for spring and summer weather. Shpg. wt. ea. 6 oz. Colors red, medium blue, yellow, pink, or navy blue. State color and size 1, 2, 3, or 4.
29 K 6960M—Ea. \$1.69. Save, buy 2 for \$3.32

CC COLOR-MATE ANKLETS to complete the outfit! Reinforced heels, toes. Seamless cuffs. State size 4, 4½, 5, 5½, 6, 6½, 7, 7½. See size chart on page 27. Shpg. wt. pkg. 5 oz.
29 K 5891M—1 pr. of ea. white, pink, yellow
29 K 5892M—1 pr. of ea. med. blue, red, white
Package of 3, one size 79c; 2 pkgs. for \$1.55

DD BOXER SHORTS. Elastic waist pulls on easily, fits snugly. Combine them with polo shirts and cardigan in a variety of suits. Colors navy blue, medium blue, red, yellow. State color and size 1, 2, 3, 4. Shpg. wt. ea. 5 oz.
29 K 6963M—Each 99c. Save, buy 3 for \$2.89

EE SHORTS with double fabric bib top, non-slip suspenders. Elastic back waist. Colors medium blue, red, yellow, pink. State color and size 1, 2, 3, or 4. Shpg. wt. ea. 6 oz.
29 K 6967M—Each \$1.39. Save, buy 2 for \$2.72

FF OVERALL with double fabric bib top. Non-slip suspenders. Elastic back waist. Colors medium blue, red, yellow. Please state color and size 1, 2, 3, 4. Shpg. wt. each 7 oz.
29 K 6962M—Each \$1.79. Save, buy 2 for \$3.46

GG SHORT SLEEVE POLO SHIRTS. Rib knit crew neck, 2-button shoulder opening. Shpg. wt. ea. 5 oz. White with cute knit-in choo-choo train. Colors navy blue, pink, med. blue, red or yellow. State color and size 1, 2, 3, 4.
29 K 6987M—Each \$1.09. Save, buy 3 for \$3.15

HH Solid colors yellow, med. blue, red, pink, white. State color and size 1, 2, 3, 4.
29 K 6959M—Each \$1.09. Save, buy 3 for \$3.15

JJ COLOR-MATE ANKLETS. White with knit-in pattern. Matches stripe in polo shirt. Reinforced heels, toes. State size 4, 4½, 5, 5½, 6, 6½, 7, 7½. Size chart page 27. Shpg. wt. pkg. 5 oz.
29 K 5918M—1 pr. of ea. med. blue, yellow, pink
29 K 5919M—1 pr. of ea. yellow, red, navy blue
Package of 3, one size .89c; 2 pkgs. \$1.75

Perky Honeysuckle DRESS-UPS Save Mom's time, Dad's Dollar

SUITS ILLUSTRATED ON OPPOSITE PAGE

Brother, sister SAILCLOTH SUITS

Sturdy Sanforized cotton sailcloth—won't shrink over 1%. Washfast. As handsome as it is practical! Has the fine tailoring that distinguishes a good suit. State size 2, 3, 4, 5, 6. Shpg. wt. 15 oz.

A BOYS' ETON SUIT. Solid color boxer shorts with snug-fitting all around elastic waist. Blazer striped jacket. Boxed. 29K8570—Cinnamon with white. 29K8571—Red, white. Suit \$2.98

B GIRLS' SUIT with boldly striped bolero jacket. Solid color skirt with suspenders. Pleated in front and back. Boxed. 29K8572—Cinnamon with white. 29K8573—Red, white. Suit \$2.98

Washable Rayon GABARDINE SUITS

C 4-PC. SUIT makes a dapper-looking outfit for your little sport. Crease resistant, washable rayon gabardine. Suspender longies. Elastic waist back, fly front opening. Rayon Tattersall vest. Sanforized white cotton broadcloth shirt. Boxed. State size 1, 2, 3, 4. Wt. 1 lb. 10 oz. 29 K 8568—Navy blue. \$5.98 29 K 8569—Dark brown. 5.98

D He'll feel so grown-up in this sharp suit of washable rayon gabardine. Zipper jacket with contrasting yoke, sleeves, trim. Longies with shirred elastic waist, fly front opening. Maximum shrinkage 3%. Boxed. State size 1, 2, 3, 4. 29 K 6710—Royal blue with gray 29 K 6709—Brown with tan Shpg. wt. 1 lb. Suit \$3.98

BLENDED FABRIC has linen look

Brother-sister suits to wear Easter and long after. New fabric combines cotton, acetate, and rayon to give a heavy linen-like appearance. Washable. State size 1, 2, 3, 4, 5, 6. Shpg. wt. 1 lb. 6 oz.

E GIRLS' SUIT. Embroidered jacket. Pleated skirt, detachable suspenders. Sanforized white cotton broadcloth blouse. 29K6711—Lt. tan, rust brown 29K6712—White, navy blue. \$3.98

F BOYS' SUIT. Embroidered jacket. Boxer shorts with elastic waist. Sanforized white cotton broadcloth shirt. 29K6766—Lt. tan, rust brown 29K6767—White, navy blue. \$3.98

70% Orlon, 30% Nylon SEERSUCKER SUITS

Man-made fibers make these a triumph in smart appearance and practicality! Wrinkle-resistant, need little or no ironing. Washable, quick-drying. Won't shrink. Extra long wearing.

G EASY-TO-WASH ETON SUIT. Sport shirt with chest pocket. Shorts have all around elastic waist. State size 1, 2, 3, 4. 29 K 6894—Brown with white stripes 29K6895—Navy blue with white stripes. Shpg. wt. 8 oz. \$4.49

H BREEZY CABANA SUIT. Sport shirt with chest pocket. Shorts have elastic waist, adjustable half belt. Washable. State size 1, 2, 3, 4. Shpg. wt. 6 oz. 29K6886—Med. blue 29K6887—Red. \$2.98

J BIB-TOP SHORT. A cute outfit with or without shirt. Fit-assuring elastic back waist. State size 1, 2, 3, 4. Shpg. wt. 4 oz. 29K6921—Red 29K6922—Med. blue Ea. \$1.69; 2 for \$3.30

K Take a vacation from ironing, dress your tot in a cool 100% nylon seersucker shirt. Short sleeves. Washable. Dries quickly. 29 K 6527—White 29 K 6528—Lt. blue 29 K 6529—Lt. yellow State size 1, 2, 3, 4. Shpg. wt. each 4 oz. Each. \$1.79; 2 for \$3.50

COTTON SUITS . . fair weather favorites

L OUR FINEST cotton plisse crepe in a natty check shirt. Needs no ironing. Solid color sunsuit. Embroidered bib, white piping, elastic back waist. Washable. State size 1, 2, 3, 4. 29 K 6920—Royal blue. 29 K 6919—Red. Wt. 6 oz. Suit. \$1.98; 2 for \$3.90

N CABANA AND HAT SET of finest quality cotton plisse crepe. Colorful washfast print. Boxer shorts. Needs no ironing. State size 1, 2, 3, 4. Wt. 9 oz. 29 K 6708—Lt. blue. \$2.49 29 K 6707—Yellow. 2.49 29 K 6750—Lt. blue. Suit only 29 K 6751—Yellow. Suit only Suit. \$1.89; 2 suits \$3.70

R BLAZER TOP has button opening on each shoulder. Boxer shorts with "pretend" pockets. Cotton plisse crepe. Needs no ironing. Washable. State size 1, 2, 3, 4. Wt. 6 oz. 29 K 6715—Navy blue shorts with red and white striped top 29 K 6716—Brown shorts; yellow, white top. Ea. \$1.49; 2 for \$2.90

M COMBED COTTON POLO SHIRT with knit-in sailboat pattern. 2-button shoulder. Sanforized cotton twill shorts. Sailboat embroidery on bib. Elastic back waist. State size 1, 2, 3, 4. 29 K 6756—Med. blue. \$1.98 29 K 6755—Yellow. Wt. 7 oz. Suit. \$1.98; 2 for \$3.90

P JOLLY VAT-DYED MULTI-COLOR PRINT SHIRT of cotton plisse crepe tops boxer shorts of solid color Sanforized cotton. Fit-assuring elasticized waist. Washfast. State size 1, 2, 3, 4. Shpg. wt. suit 7 oz. 29 K 6873—Brown 29 K 6874—Navy blue Suit. \$1.89; 2 for \$3.70

S YOKE STYLE GINGHAM SHIRT features 2 big white pockets with cute "horse" prints. White cotton poplin shorts have a covered elastic waist, detachable suspenders, side stripe to match shirt. Washable. Sanforized—won't shrink over 1%. State size 1, 2, 3, 4. Shpg. wt. 7 oz. 29 K 6713—Red, white. \$1.98

CHART FOR TOT'S SIZES 1 TO 4

Order size	1	2	3	4
If height is	29½-31	31½-34	34½-37	37½-40 in.
If chest is	20	21	22	23 in.
If weight is	22½-25	25½-29	29½-34	34½-38 lbs.

SIZES 1 TO 6



A
Cotton Sail Cloth
Sister or
brother style
\$2.98

C
Washable Rayon
Gabardine
\$5.98

D
Washable Rayon
Gabardine
\$3.98

Rayon-Acetate
Cotton,
Sister or
brother style
\$3.98

Little "Show-Off" SUITS

Washable fashions that prance proudly from playtime to party. Featuring wonderful new fabrics that need a minimum of care . . . give maximum wear
Made to Sears own specifications for comfortable fit, fine tailoring

DESCRIPTIONS AND SIZE CHART ON OPPOSITE PAGE



G
Orlon and
Nylon
\$4.49



H
Orlon and
Nylon
\$2.98



S
\$1.98



R
CottonPlisse
\$1.49
Each Suit



ORLON and NYLON SEERSUCKER

Easy to tub . . . dries in a jiffy, ready to wear

J
Orlon and
Nylon
\$1.69
Each

K
Nylon
Seersucker
\$1.79
Each



L
Cotton Plisse
\$1.98
Each Suit



M
Knit Polo
Twill Short
\$1.98
Each Suit



N
Cotton Plisse
Suit Only
\$1.89
With Hat
\$2.49



P
Plisse Shirt
Twill Shorts
\$1.89
Each Suit

DEAR LITTLE COAT SETS with matching caps or bonnets
Wonderful choice of fabrics, nicely lined! 6 to 18 months

Sister 'n' Brother Sets
in fine, crease-resistant rayon gabardine



A
Our Best Set in
All Wool Crepe \$7.98



B
Sister's Style \$4.98



C
Brother's Style \$4.98



D
Cotton Pique \$3.98



E
Pinwale Corduroy \$4.98



F
All Wool Flannel \$5.98



G
All Wool Flannel \$5.98

3 Lovely NYLON Dresses

Easy to care for!
Jiffy-drying, little or no ironing



H
Dotted Swiss-type
NYLON \$2.98



J
Knit Nylon \$2.98
Knit Rayon 1.98



K
New Puckered
NYLON Set \$2.98

Cunning COTTONS deeply hemmed!



L
Crisp embossed Cotton \$1.98



M
Dotted Swiss \$1.98



THRIFT BUY!
3 FOR \$2.98



P
Boy's Cotton Pique
89c



R
Organdy \$1.59



S
Organdy and cotton pique
\$1.59

SWISS EMBROIDERED
woven NYLON BATISTE for baby!



T
Nylon Dress \$1.98



V
Nylon Dress, Slip Set \$2.98



W
NYLON Day Gown \$1.98



AA
For the Older Baby \$1.98



BB
Dress, Slip Set \$2.98



X
Nylon Dress, Rayon Slip \$1.98



Y
4-pc. Set \$5.98



Z
Coat Set \$3.98



CC
Dress \$1.98



DD
Dress \$1.59

COATS WITH MATCHING BONNETS OR CAPS... 6 to 18 months

- A** OUR BEST COAT, BONNET in fine quality, dressy all wool crepe richly detailed with hand-embroidered smocking... lustrous ocean pearl buttons. Yoke style, front and back. Coat and bonnet rayon lined. Dry clean. *State size 6, 12, 18 mos. Wt. 1 lb.*
29K7040—Pink 29K7041—Lt. blue...\$7.98
- B** SISTER'S CUNNING COAT AND BONNET SET in beautifully tailored, crease-resistant rayon gabardine... both rayon lined. Tiny collar tucked over hand-embroidered big cape collar... smart white buttons. Dry clean. *State size 6, 12, 18 mos.*
29K7000—Light blue. Shpg. wt. 1 lb.
29K7001—Mint green...\$4.98
- C** BROTHER'S COAT, ETON CAP in crease-resistant rayon gabardine, rayon lined. Buttons to neck; belted back, inverted pleat. Dry clean. *State size 6, 12, 18 mos.*
29K7007—Light blue. Shpg. wt. 15 oz...\$4.98
- D** CRISP COTTON PIQUE in a sweet coat, matching bonnet batiste lined... so practical, too, because it's washable! Cute coat has yoke front and back; lace trimmed collar and sprays of embroidery on front. Washable. *State size 6, 12, 18 months. Wt. 12 oz.*
29K7075—Mint green 29K7076—Pink 29K7077—Light blue...\$3.98
- E** VELVET PINWALE CORDUROY makes a darling coat and bonnet set you can wash by hand! Colorful hand embroidery and cording trim. Both rayon lined. Hand wash separately. *State size 6, 12, 18 months.*
29K7025—Yellow 29K7026—Light blue
29K7027—Pink. Shpg. wt. 14 oz...\$4.98
- F** GIRLS' ALL WOOL FLANNEL coat, matching bonnet both rayon lined. Lace-edged organdy over-collar detaches for sunbathing. Yoke style, front and back... dainty hand embroidery, cording trim. Dry clean. See size chart. *State size 6, 12, 18 months.*
29K7028—Yellow 29K7029—Pink
29K7030—Medium blue. Wt. 1 lb...\$5.98
- G** BOYS' ALL WOOL FLANNEL coat and Eton cap both rayon lined. Double breasted button front with 2 slash pockets; belted back. Dry clean. *State size 6, 12, 18 mos.*
29K7011—Medium blue. Wt. 1 lb...\$5.98

Sweet DRESSES AND DRESS SETS... Sizes 6 to 18 months

- H** NEW! FROTHY DOTTED NYLON DRESS has embroidered white nylon yoke; nylon lace trim. 3-in. hem. French seams. Hand wash. *State size 6, 12, 18 mos. Wt. 4 oz.*
29K6022—Mint green 29K6023—Pink...\$2.98
- J** LOVELY KNIT NYLON DRESS, PANTY. Embroidered yoke; 2 buttons at shoulders. Elastic waist panty. Hand wash—no ironing. *State size 6, 12, 18 mos. Wt. 5 oz.*
29K6010—Yellow 29K6011—Lt. blue...\$2.98
SAME SET IN KNIT RAYON. Shpg. wt. 8 oz.
29K6029—Pink 29K6030—Mint green...\$1.98
- K** NEW PUCKERED NYLON DRESS, PANTY... no ironing! 2 button opening at each shoulder, cute embroidery on yoke. Plastic lined panty; elastic waist back, legs. Hand wash. *State size 6, 12, 18 months. Wt. 8 oz.*
29K6027—Lt. blue 29K6028—Yellow...\$2.98
- L** ROWS AND ROWS OF SMOCKING on this adorable dress in crisp embossed cotton. Lace at collar, front panel. Tie sash; 3 in. hem. Washfast. *State size 6, 12, 18 months.*
29K6080—Aqua blue 29K6079—Yellow
29K6081—Pink. Shpg. wt. 7 oz...\$1.98
- M** DAINY DOTTED SWISS FROCK with embroidered dimity yoke and lace tucking. Deep 3-inch hem to let out as she grows. Washable. *State size 6, 12, 18 months.*
29K6019—Pink 29K6020—Light blue
Shpg. wt. 5 oz...\$1.98
- N** 3 DAINY DRESSES IN EMBOSSED COTTON with lovely imported, hand-loomed Swiss embroidery... 1 pink, 1 yellow, 1 mint green. Thrifty package price! Tie-back sashes; 2 1/4-in. hems. Washable. *State size 6, 12, 18 mos. Shpg. wt. 1 lb. 2 oz. for 3.*
29K6018—3 of 1 size...\$3 for \$2.98
- P** BOYS' COTTON PIQUE CAP, cute embroidery; ribbon chin tie. Cotton batiste lining. *State size 12, 13, 14, 15 in. Hand wash.*
29K7628—Yellow 29K7627—Light blue
29K7629—White. Shpg. wt. 3 oz...\$89c
- R** PERMANENT FINISH ORGANDY POKE BONNET frilled with eyelet embroidery. Open crown for easy ironing. Tiny rosebud garnish. Hand wash. *State size 12, 13, 14, 15 in.*
29K7531—Pink 29K7532—Mint green
29K7533—Yellow Shpg. wt. 3 oz...\$1.59
- S** DARLING WIRED BRIM BONNET in embroidered organdy and cotton pique... dainty eyelet embroidery trim; rayon ties. Hand wash. *State size 12, 13, 14, 15 in.*
29K7500—Mint green 29K7501—Pink
29K7502—Light blue Wt. 4 oz...\$1.59

DAINY GIFTS FOR THE NEW BABY... Sizes 6 to 12 months

- T** BABIES' SWEET WOVEN NYLON DRESS lavishly trimmed with assorted Swiss embroidery. Yoke and collar styles. Washable. *State size 6 or 12 mos. Boxed.*
29K6194—Yellow 29K6195—Mint green
29K6196—White Shpg. wt. 4 oz...\$1.98
- V** BABIES' WOVEN NYLON DRESS, SLIP SET with assorted, imported Swiss embroidery, lace, 2-button shoulder slip. Hemmed or ruffled bottoms (no choice). Washable. *State size 6 or 12 mos. Boxed. Wt. 8 oz.*
29K6197—White, pastel embroidery...\$2.98
- W** NEW! WOVEN NYLON DAY GOWN buttons to hem... little ironing. Imported Swiss embroidered collar; lace. Washable. *State size 6, 12 mos. Boxed. Wt. 4 oz.*
29K6148—Mint green 29K6149—White...\$1.98
- X** SHEER WHITE NYLON DRESS WITH PASTEL RAYON SLIP. Cotton lace, ribbon trim. Hand wash. Boxed. Fits to 12 mos.
29K6191—Mint slip 29K6190—Yellow slip
29K6192—Pink slip. Wt. 8 oz...\$1.98
- Y** EXQUISITE 4-PC. CHRISTENING SET in tricot knit rayon. Matching dress, coat and lined bonnet all detailed with lovely Schiffli embroidery. Water-repellent, elastic waist panty. Gift boxed. *Fits up to 12 mos.*
29K6193—White. Wt. 12 oz. set...\$5.98
- Z** DRESSY RAYON CREPE COAT, BONNET... both with lace trim; self-lining. Coat sweetly hand embroidered. Hand wash. Boxed. *1 size fits to 12 mos. Wt. 12 oz.*
29K7106—Pink 29K7107—White...\$3.98
- AA** PHILIPPINE ALL HANDMADE COTTON DRESS for older baby... assorted styles similar to illustration. Hand wash. *To 12 mos.*
29K6097—Yellow 29K6098—Light blue
29K6099—Pink Shpg. wt. 4 oz...\$1.98
- BB** PHILIPPINE HANDMADE BATISTE DRESS, SLIP. Collars or yokes; scalloped or hemmed bottoms (no choice). Button shoulder slip. Hand wash. *State size 6, 12 mos.*
29K6031—Lt. blue 29K6032—Yellow Wt. 4 oz.
29K6033—Pink 29K6034—White...\$2.98
- CC** PHILIPPINE ALL HANDMADE COTTON BATISTE DRESS, Tucks, lace trim. Yoke or collar styles, hemmed bottom. Hand wash. *State size 6, 12 mos. Wt. ea. 3 oz.*
29K6035G—Pink 29K6036G—Blue Ea. \$1.98
29K6037G—Yellow 29K6041G—White 3 for \$5.79
- DD** PHILIPPINE HANDMADE COTTON BATISTE DRESS, Yoke or collar styles; scalloped or hemmed bottoms (no choice). Hand wash. *State size 6, 12 mos. Wt. ea. 3 oz.*
29K6165—White 29K6166—Mint green
29K6163—Yellow; Each \$1.59; 3 for \$4.59

SIZE CHART FOR INFANTS' GARMENTS SIZES 6 TO 18 MONTHS

Order size	If chest is	If height is	Dress length is	Coat length is
6 months	18	24 1/2-26 1/2 inches	14 inches	14 1/2 inches
12 months	19	27-29 inches	15 inches	15 1/2 inches
18 months	20	29 1/2-31 1/2 inches	16 inches	16 1/2 inches

HOW TO MEASURE FOR BONNETS: measure one inch under ear around face to one inch below other ear for correct size in inches

IMPORTED

Hand sewn and Hand Embroidered in the Philippines



Exquisite Gift Set!

- A** LOVELY WAY TO WELCOME THE NEW BABY! Two dainty dresses and companion slip in fine quality, soft 88x80 cotton batiste... all made by hand! 1 white dress and slip... 1 pastel dress (either pink, blue or yellow, no choice). Scalloped, hemmed bottoms. Slip has 2-button shoulder for easy dressing. Washable. *State size 6 or 12 mos.*
29K6103—Gift boxed, one size Shpg. wt. 10 oz. set...\$2.98
- B** DELICATELY HAND EMBROIDERED SLIP in fine quality 88x80 cotton batiste. Scalloped neck, armholes, bottom... 2-button shoulder. Washable. *State size 6 or 12 mos. Wt. ea. 3 oz.*
29K6104—Yellow 29K6105—Pink
29K6106—White; Ea. 98c; 3 for \$2.85
- C** HAND EMBROIDERED DAY GOWN buttons all the way down front. Fine quality, soft 88x80 cotton batiste with dainty tucking and embroidery. Washable. *State size 6 or 12 mos.*
29K6124—Yellow 29K6125—White
Wt. ea. 4 oz...Each \$1.59; 3 for \$4.59



Imported, Hand Loomed Swiss Embroidery!

- DAINY DRESS in 88x80 cotton batiste... assorted embroidery. Washable. *State size 6 or 12 mos.*
29K6154—Pink 29K6155—Blue
29K6156—White. Wt. ea. 4 oz.
Each 98c...\$ave! 3 for \$2.85
- SWEET DRESS AND SLIP SET in 88x80 cotton batiste both with lace and assorted Swiss embroidery. Gift boxed. Washable. *State size 6 or 12 mos.*
29K6113—Yellow 29K6114—Lt. green
29K6115—White. Wt. 8 oz. set...\$1.98



BARGAIN BUY!
3 FOR \$1.79

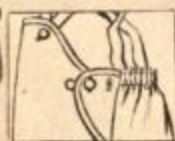
BARGAIN BUY!
3 FOR \$1.19

3 SWEET COTTON BATISTE DRESSES of 1 size in assorted pastels or white. Yoke or collar styles with assorted dainty embroideries. Washable. *State size 6 or 12 mos. Wt. 5 oz. Order slip package, too.*
29K6199—Pink, yellow, lt. green.
29K6198—White...3 for \$1.79

3 COTTON BATISTE SLIPS of 1 size in assorted pastels or white, one lace edged at neck and bottom... two with ruffled bottoms. 2-button shoulders. Washable. *State size 6 or 12 mos. Shpg. wt. 5 oz. for 3.*
29K6118—Yellow, pink, lt. green.
29K6119—White...3 for \$1.19

Wear-resisting cotton CREEPALONGS Snap-Crotch Styles

**NEW! Creepalongs that
GROW with
little tykes**
Plisse Poplin
\$1.89 \$1.98



Button-tab lets
out at waist



To lengthen, just
clip threads in
hem of each leg



\$1.98 B

\$4.98 D

E

**3-piece
PLAYSUIT
of cotton
percale
\$1.59**

\$1.59 A

\$1.49 C

3 for
\$2.99 F

- Handy snap-crotch
 - Button suspenders
 - Elastic back waist
 - In plisse or poplin
- FINE QUALITY COTTON
PLISSE.** Washable. Need
no ironing. *State size 6,
12, 18 mos. Wt. 6 oz.*
29K6632—Aqua blue
29K6633—Yellow. \$1.89
**SANFORIZED, MERCER-
IZED COTTON POPLIN.**
Washable. *State size 6,
12, 18 mos. Wt. 7 oz.*
29K6654—Med. blue
29K6655—Yellow. \$1.98

**A LACE TRIMMED
PINAFORE RUFFLES**
give creepalong a femi-
nine look. Washable
cotton plisse crepe.
Needs no ironing. Non-
slip suspenders, snap
crotch for easy changes.
Elastic back waist fits
snugly, handy side
plackets. Embroidered
bib. *State size 6, 12, 18
mos. Shpg. wt. ea. 5 oz.*
29 K 6656—Pink
29 K 6657—Aqua blue
Each \$1.59; 2 for \$3.12

**B SANFORIZED
COTTON TWILL
SET.** Jacket has rib-
bed waist, cuffs, col-
lar. Snap-crotch
creepalong has elas-
tic back waist, sus-
pender, side plack-
ets. Max. shrinkage
1%. Med. blue
washfast. Wash red
separately. *State
size 6, 12, 18 mos.*
29K6690—Med. blue
29K6691—Red
Wt. 10 oz. \$1.98

**C STURDY SAN-
FORIZED COT-
TON TWILL CREEP-
ALONG.** Double fab-
ric bib with em-
broided design.
Convenient snap-
crotch, drop seat.
Won't shrink more
than 1%. Washa-
ble. *State size 6, 12,
18 mos. Wt. ea. 6 oz.*
29K8441—Yellow
29K8442—Med. blue
Each \$1.49
2 for \$2.90

**D FINEST QUALITY
corduroy "craw-
ler" and jacket set.**
Warm flannelette
lined jacket. Em-
broided corduroy
applique. Snap-
crotch "crawler"
with non-slip sus-
pender. Wash sepa-
rately. *State size 6,
12, 18 months. Shpg.
wt. 12 oz.*
29K8456—Med. blue
29K8457—Red
Each \$4.98

**E PERKY 3-PIECE CHECK
SUIT** of vat-dyed
sturdy cotton percale.
Has an extra pair of but-
ton-on pants. Low priced,
practical and long wear-
ing. Attractive rickrack
trim. Blouse buttons down
back. Washable. *Please
state size 6, 12 or 18
months. Shipping weight
for set 8 ounces.*
29 K 6630—Red check
29 K 6631—Blue check
3-piece set \$1.59
2 sets for only 3.12

**F PACKAGE OF 3
Sanforized cot-
ton creepalongs.**
Snap-crotch for
quick changes.
Elastic back waists.
Front pleats. One
red twill, 1 navy
blue denim, 1 mul-
ticolor plaid denim.
Wash separately.
Won't shrink over
1%. *State size 6, 12,
18 mos. Order 3, 1
size. Wt. for 3, 14 oz.*
29K8432—3 for \$2.99

NYLON SEERSUCKER Cool, quick drying and it never needs ironing!

\$1.98

CREEPER in 100%
long-wearing nylon.
Embroidered design
on front. Button
shoulder, elastic at
waist sides. Snap-
crotch. Washable.
*State size 6, 12, 18
mos. Shpg. wt. 5 oz.*
29K6645—White and
light blue. \$1.98
29K6646—White and
mint green. \$1.98

\$2.98

**SHIRT AND SUN-
SUIT SET** in 100%
nylon. Embroider-
ed design. Sunsuit
has elastic back
waist, elastic leg
openings, snap-
crotch, plastic lin-
ing. Button sus-
pender. Washable.
*Please state size 6,
12, 18 months.*
29K6675—Lt. blue
29K6676—Lt. yellow
Shpg. wt. 5 oz. \$2.98



New Terry Cloth SUNSUIT SET

Soft, absorbent
cotton woven ter-
ry cloth in a com-
fortable, long wearing
shirt, and sunsuit set.
Short sleeve shirt has
cute tie front. Match-
ing sunsuit has but-
ton suspenders, elas-
tic back waist for
snug fit. Conven-
ient snap-crotch for
quick changes, elas-
ticized leg open-
ings. Needs no
ironing. Washable.
Please state size 6, 12, 18 months.
29 K 6686—Mint green
29 K 6687—Light blue
Shpg. wt. set 8 oz. \$1.98

\$1.98
Set

Tykes' 2-piece "CABANA" SET

Cool, comfort-
able short
sleeve shirt and
shorts set in finest
quality cotton
plisse crepe. Easy
to care for—never
needs ironing. Shirt
has attractive
applique on pocket.
Matching shorts
have handy button
suspenders, elas-
tic back waist—
fits neatly and
snugly. Washable.
*State size 6, 12,
18 mos. See size
chart.*
29 K 6634—Yellow
29 K 6635—Light blue
Shpg. wt. set 6 oz. \$1.89

\$1.89
Set

Cotton SHIRT and SHORTS SET

Bib-top shorts
embroidered
with sailboat
design. Sanforized
cotton twill—won't
shrink over 1%.
Non-slip suspenders.
Pleats in front, elas-
tic back waist, snap-
crotch. White knit
combed cotton
shirt with sailboat
patterned stripe.
2-button
shoulder, rib knit
crew neck. Washable.
*State size 6, 12, 18
mos.*
29K6625—Yellow-white
29K6626—Med. blue-white
Shpg. wt. set 7 oz. \$1.98

\$1.98
Set

2-piece cotton PLAY SET

Short sleeve
shirt and
playpants set.
Cotton gingham
shirt has button
front, pocket.
Playpants are of
sturdy cotton twill
with plastic lining,
snap-sides. Elastic
back waist, two
back pockets.
Sanforized—won't
shrink over 1%.
Washable. *State size 6, 12, 18
mos. Shpg. wt. ea. 5 oz.*
29 K 6688—Red
29 K 6689—Med. Blue
Ea. \$1.59; 2 for \$3.12

\$1.59
Each

COLOR-MATES . . New Shrink-Resistant Cotton Knits

SIZES 6 to 18 MONTHS . . Dyed-to-match . . doubly treated for shape retention

Knit of finest quality mercerized, combed 2-ply DURENE* cotton. Made to Sears own rigid specifications. Full cut, carefully sized; won't sag or stretch out of shape. WASHFAST colors stay bright. Busy mothers will appreciate the fact that they NEVER NEED IRONING; just suds 'em out, let dry, they're ready to go again!

* Reg. U.S. Pat. Off.



A \$2.49



B \$1.59



C \$1.29



D \$1.78



F \$1.09

\$1.59



H \$1.09



E 3 for 79c



A SWEET LITTLE COLOR-MATE DRESS and panty set. A real work saver! Always fresh and ready to wear without ironing. Ruffle trimmed panty treated to make it waterproof. Elastic at waist and legs. Dress has 2-button shoulders, embroidered yoke.

Colors peach, lt. mint green, lt. blue, yellow. Size 6, 12, or 18 months. State size, color. Wt. 7 oz. 29 K 8421M—Ea. \$2.49

B OUR FINEST QUALITY CREEPER trimmed with hand loomed embroidery. Elastic at sides of waist for a smooth fit. Snap crotch. So easy to wash; needs no ironing. Choose from four wonderful COLOR-MATE hues.

Colors yellow, lt. mint green, peach, lt. blue. Size 6, 12, 18 months. State size, color. Shpg. wt. each 5 oz. 29 K 8416M—Ea. \$1.59 Save buy 2 for . . . 3.12

C PERT SHORTS with non-slip ladder back suspenders. Handy snap crotch. Snug elastic back waist. Mix 'em . . . Match 'em with any COLOR-MATE polo shirt or cardigan. See what a versatile wardrobe just a few basic garments make!

Colors lt. blue, peach, yellow, lt. mint green. Size 6, 12, 18 mos. State size and color. 29 K 8418M—Shpg. wt. ea. 5 oz. Ea. \$1.29; 2 for \$2.52

D SNAP-CROTCH COLOR-MATE CREEP-ALONG. Makes diaper changing quick and easy. Embroidered double fabric bib. Non-slip ladder back suspenders. Mix it with COLOR-MATE polos in solid colors or stripes. Add a cardigan for cooler days.

Colors yellow, peach, lt. mint green, or lt. blue. Size 6, 12, or 18 mos. State size, color. 29 K 8417M—Shpg. wt. ea. 6 oz. Ea. \$1.78; 2 for \$3.46

E COLOR-MATE ANKLETS. Reinforced heel, toe. State size 3 1/2, 4, 4 1/2, 5, 5 1/2, 6. Order 3 of one size. Wt. pkg. 5 oz. 29 K 5954M—Peach, green, blue 29 K 5895M—Yellow, green, blue Pkg. of 3, 79c; 2 pkgs. \$1.55

F Beautifully embroidered short sleeve polo shirt. 2-button shoulder opening.

Colors peach, light mint green, light blue, yellow. Size 6, 12, 18 mos. State size, color. Shpg. wt. each 5 oz. 29 K 8414M Each \$1.09 Save, buy 3 polos for . . . 3.15

G HEAVY RIB KNIT CARDIGAN. Embroidery, ocean pearl buttons.

Colors lt. mint green, peach, yellow, lt. blue. Size 6, 12, 18 mos. State size and color. 29 K 8415M—Shpg. wt. ea. 6 oz. Each \$1.59 2 for \$3.12

H SHORT SLEEVE POLO SHIRT. Woven-in stripe across chest. 2-button shoulder.

Colors lt. blue, lt. mint green, peach or yellow. Size 6, 12, 18 mos. State size, color. 29 K 8424M—Shpg. wt. ea. 5 oz. Each \$1.09 3 for \$3.15



J



K



L



M



N



P

Knit Cotton POLO SHIRTS

Solid 60c Ea. in Stripe 65c Ea. in Color lots of 4 Design lots of 4 Toddlers' short sleeve shirts knit of long wearing combed cotton . . in soft solid colors or bright stripes. Convenient 2-button shoulders . . slip on or off in a jiffy. Trim fitting ribbed crew necks, taped to prevent stretching. Easy to launder, need no ironing. Check chart to be sure of size.

J SOLID COLOR cotton polo shirt. Washable. State size 6, 12, 18 mos. Shpg. wt. 2, 6 oz. You'll save more, buy 4. 29 K 6679—Yellow 29 K 6680—Lt. blue 2 for . . . \$1.29 4 for . . . 2.40

K STRIPED cotton. Washable. State size 6, 12, 18 mos. Shpg. wt. 2, 6 oz. 29 K 6618—Aqua and white 29 K 6619—Yellow and white 2 for . . . \$1.38 4 for . . . 2.60

3 CREEPERS

L Package of 3 creepers. Knit combed cotton. Each has different design. Snap crotch, 2-button shoulder for dressing convenience. Elastic at sides of waist. Washable. Needs no ironing. 1 each light blue, yellow, white. State size 6, 12, 18 months. Shipping weight package 11 ounces. 29 K 6674-3, one size. \$2.79

CARDIGAN SET

M Snap-crotch creep-along. Terry cloth 2-button shoulder, elastic at waist. Embroidery matches that on cardigan. Contrasting ribbed cuffs. Washable. State size 6, 12, 18 mos. Wt. 10 oz. Knit Cotton Terry Cloth 29 K 6668—White with light blue . . . \$2.49 Smooth Knit Combed Cotton 29 K 6642—Lt. green 29 K 6643—Lt. blue . . \$2.29

3-pc. CREEPER SET


N Creeper with 2 button-on pants. Both are water-repellent treated to resist moisture from diapers. White top with 2-button shoulder, hand loomed embroidery. 1 yellow panty, 1 light mint green. Makes 2 different sets. Interlock knit combed cotton. Washable. No ironing. Please state size 6, 12, 18 mos. Shipping weight 7 ounces. 29 K 6611—3-pc. set . . \$1.98

New "DUALOY" lined

P New style creeper in cute collar model with button front. Embroidered design on chest. Button-on waterproof panties are lined with "Dualoy." Stays soft and flexible, will not crack or peel. Stretches with the fabric . . gives non-binding comfortable fit. Entire garment is knit of soft combed cotton. Convenient snap-crotch opening for quick and easy changes. Washable. Needs no ironing. State size 6, 12, or 18 months. Shpg. wt. 6 oz. 29 K 6650—Lt. blue with white 29 K 6651—Lt. mint green-white Each \$1.98

Don't guess sizes . . measure to be sure . . check chart below

SIZE SCALE FOR SIZES 6 TO 18 MONTHS	Order size	6 months	12 months	18 months
		18	19	20 inches
	If chest is	24 1/2-26 1/2	27-29	29 1/2-31 1/2 inches
	If height is			



Blue
Pink
Yellow
Green

Blended BLANKETS

Featuring
Long-wearing
NYLON

- 50% rayon, 25% nylon, 25% cotton
- Soft, fleecy texture
- 6-inch binding
- Easy to wash
- Solid colors or Jacquard pattern
- 2 sizes . . 4 colors

\$3.93
Each in lots of 2
36x50 inches

Delightfully Decked with Prancing Ponies

50% rayon, 25% nylon, 25% cotton blended into a soft, warm fabric. Attractive woven-in pony pattern is sure to win the hearts of little sleepy heads. Smooth 6-in. acetate satin binding. Washable. Size about 36x50 inches. A marvelous gift for any new baby. Nicely boxed.

Colors blue, pink, yellow, pale green. *State color.*
29 K 5392—Shpg. wt. each 2 lbs. Each \$3.98; 2 for \$7.86

Solid colors in heavenly spring hues

Fleecy 50% rayon, 25% nylon, 25% cotton blanket. Washable. Lustrous 6-in. acetate satin binding. Boxed. Colors blue, pink, yellow, pale green. *State color.*
29 K 5393—Size 36x50 in. Shpg. wt. ea. 1 lb. 13 oz. Each \$3.98. *Save, buy 2 blankets for only \$7.86*
29 K 5387—Size 40x60 in. Shpg. wt. each 2 lbs. Each \$4.98. *Save, buy 2 blankets for only \$9.80*



Washable, Dynel filled NYLON COMFORTER

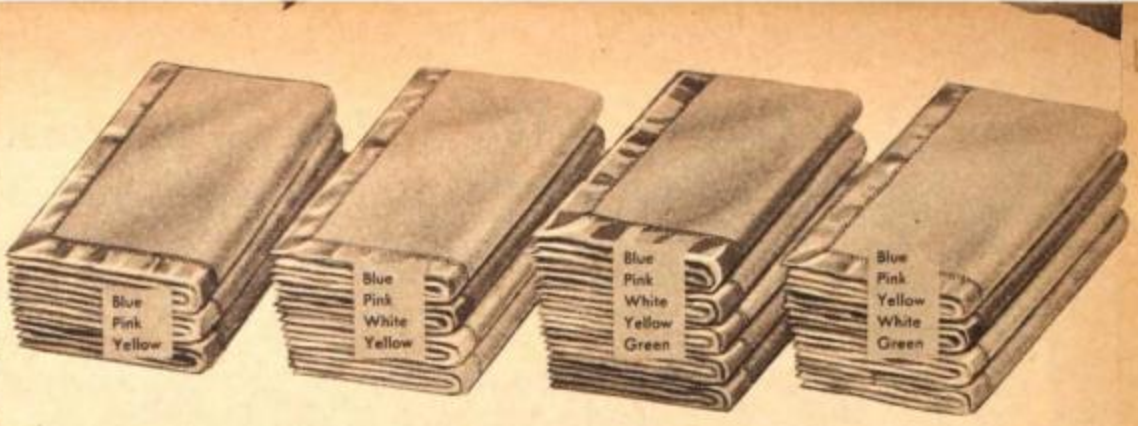
- Washes right in your machine
- Dries quickly, wrinkle-free
- Light weight, yet extra warm
- Mothproof
- Mildew-proof
- Wears and wears!

\$7.38

Handsome as it is super-practical

Two "miracle" fibers combine to make a crib-bedding triumph. Comforter has a quilted nylon cover, resilient Dynel synthetic fiber filling. Both fibers take to tubbings, dry quickly. Lightweight, yet warm enough to take the place of several ordinary blankets. Sweet little rosebud print on an eggshell background. Size 33x42 in.
29 K 5341—Attractively boxed. Shpg. wt. 2 lbs. . . . \$7.38

22 . . SEARS, ROEBUCK AND CO. PCBKMN



Honeysuckle CRIB BLANKETS in peachy pastel colors Sears specification-made to keep quality high, prices low!

100% Wool	Part Wool	Better Cotton	Good Cotton
Warm 100% virgin wool. Each in Soft, fluffy lots of 2 brushed nap. 36x50 in. 4-in. acetate satin binding. A pleasure to use in any crib . . any season. Boxed. Wash with care. Colors blue, pink, yellow, white. <i>State color.</i> 29 K 5332—36 x 50 in. Shpg. wt. 1 lb. 14 oz. Each \$4.98; 2 for \$9.80 29 K 5334—42 x 60 in. Shipping weight 2 lbs. 5 oz. . . Each \$6.49	50% rayon, 25% wool. Each in 25% cotton. lots of 2 Richly napped. 4-in. acetate binding. Boxed for gift-giving convenience. Wash with care. Colors blue, pink, yellow, white. <i>State color.</i> 29 K 5369—36x50 in. Shpg. wt. ea. 1 lb. 11 oz. Each \$3.69; 2 for \$7.28 29 K 5372—40x60 in. Shpg. wt. ea. 2 lbs. 5 oz. Each \$4.79; 2 for \$9.42	Downy-soft napped cotton blanket. Wide 5-in. acetate satin binding. 5 posy-pretty colors to choose. Washable. Boxed. Colors blue, pink, white, yellow, or pale green. <i>Please state color.</i> 29 K 5366—36x50 in. Shpg. wt. ea. 1 lb. 10 oz. Each \$2.98; 2 for \$5.88 29 K 5367—40x60 in. Shpg. wt. each 2 lbs. Each \$3.98; 2 for \$7.86	New lighter weight cotton crib blanket at a price that pampers your budget. 3-inch acetate satin binding. Napped for warmth. Size 36x50 inches. Washable. Honeysuckle boxed. Colors blue, pink, yellow, white, or pale green. <i>Please state color.</i> Shpg. wt. ea. 1 lb. 4 oz. 29 K 5315—Each \$1.98. <i>Save, buy 2 for . . 3.90</i>

Buy the things baby needs, use Sears Easy Terms. See inside back cover for full information.



Fluffy NAPPED COTTON CRIB BLANKETS with enchanting woven-in Jacquard patterns . . your choice of 3 fine qualities

OUR BEST Jacquard patterned cotton crib blanket. Lovable nursery design. 5-in. acetate satin binding. Warm, thickly napped. Washable. 36x50 in. Boxed. Colors blue, yellow, lt. green, pink. <i>State color.</i> Shpg. wt. ea. 1 lb. 9 oz. 29 K 5391—Ea. \$2.98; 2 for \$5.88	\$2.94 Each in lots of 2	GOOD QUALITY. Circus pattern, 3-in. acetate binding. Washable. 36x50 in. Wt. ea. 1 lb. 9 oz. Colors Pink with yellow, blue; Pale green with pink, blue; Blue with pink, yellow; Yellow with pink, blue. <i>State color.</i> Boxed. 29 K 5390—Ea. \$1.98; 2 for \$3.90	\$1.95 Each in lots of 2	OUR THRIFT-PRICED cotton crib blanket. Each in Stitched edges. Appealing little lamb design. Washable. Size 36 x 50 inches. Colors blue, pink, or yellow. <i>Please state color.</i> Shpg. wt. each 14 oz. 29 K 5389—Each \$1.59. <i>Save, buy 2 blankets for only \$3.12</i>	\$1.56 Each in lots of 2
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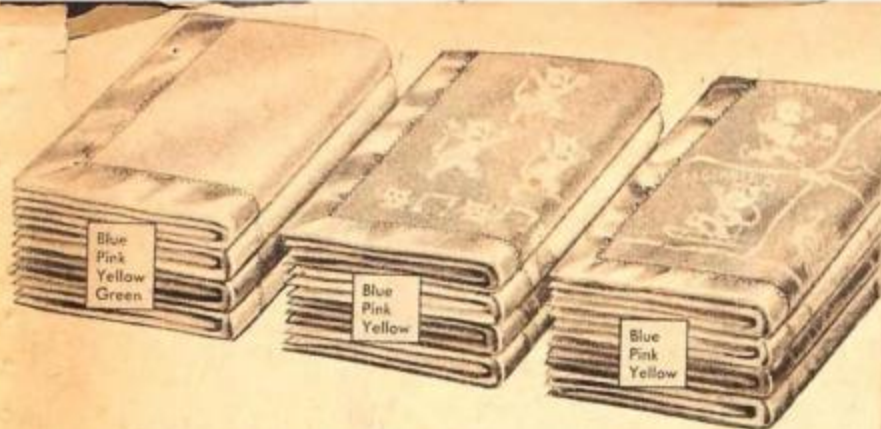


COTTON QUILT with all the charm of Grandma's hand made ones

\$2.98 Colorful patchwork print cotton quilt. Filled with bleached white cotton filling. Firmly stitched. Washfast. About 39x54 in. Colors blue, pink, or yellow print. *State color.* Shpg. wt. 1 lb. 8 oz. 29 K 5301—Each \$2.98

Handsome acetate satin CRIB COMFORTER, PILLOW

\$5.79 Rich-looking acetate satin 2-pc. set. 100% wool filled. Beautifully stitched in a bow-knot design. Reversible. About 34x46 in. Matching pillow. Cotton filled. 12x16 in. Dry clean. Boxed. Colors pink with blue, yellow with pale green. *Please state color.* 29 K 5340—Shpg. wt. 2 lbs. 11 oz. \$5.79



PEPPERELL CRIB BLANKETS in Dynel or Cotton

Soft, resilient
"Wonder" fiber

DYNEL—the sensational synthetic fiber that takes the worry out of washing, combines light weight with warmth. Moth and mildew proof. Stain resistant. Washable. Quick drying. Maximum shrinkage 1% to 2%. 6-in. acetate satin binding. Colors blue, pink, yellow, pale green. *State color.* Boxed. 29 K 5286—36x50 inches. Shpg. wt. 2 lbs. Each. \$5.39 29 K 5279—40x60 inches. Shpg. wt. 2 lbs. 4 oz. Ea. \$7.67

Good quality
Cotton Blanket

Pepperell's softly napped cotton crib blanket. Cute woven-in pattern features frolicking kittens. Lustrous 3-in. acetate satin binding. Washable. Size 36x50 in. Boxed. An excellent gift choice. Colors blue, pink, or yellow. *State color.* Shipping wt. 1 lb. 5 oz. 29 K 5320—Each \$1.98 Buy 2 for only... 3.90

Pepperell's
Best Cotton

More thickly napped. Each in lots of 2 warmer Pepperell cotton blanket. Darling woven-in pattern illustrates each month of the year. 5-in. acetate satin binding. Washable. 36x50 in. Boxed. Colors blue, pink, yellow. *State color.* Shipping wt. 1 lb. 13 oz. 29K5347—Each \$3.23 Buy 2 for only... 6.36



Top baby's crib with a pretty CHENILLE SPREAD

OUR GOOD QUALITY cotton pinpoint chenille. White with sweet multicolor "little lamb" design. Washable. Never needs ironing. Size about 40x64 inches. Shpg. wt. 15 oz. 29 K 5335—Each... \$1.98; 2 for \$3.90

OUR BEST QUALITY spread. Closer pinpoint cotton chenille tufting on firm bleached white sheeting. Multicolor design on white background. Washable. About 40x64 in. Shpg. wt. 15 oz. 29 K 5333—Each... \$2.98; 2 for \$5.88

Lovely KNIT SHAWLS of nylon or wool For carriage or carrying... nicely boxed

A **OUR FINEST 100% NYLON SHAWL.** Knit-in pattern. Rayon ribbon trim. About 44x48 inches including hand knotted fringe. Hand wash. Boxed for gift-giving. 29 K 7517—Light blue 29 K 7518—Lt. mint green 29 K 7519—Yellow 29 K 7520—White. Wt. 12 oz... \$3.98

B **100% VIRGIN WOOL.** Assorted patterns. Ribbon, rosette trim. About 40x48 inches including hand knotted fringe. Hand wash. Boxed. 29 K 7592—Pink 29 K 7593—Yellow 29 K 7594—Lt. mint green 29 K 7595—White. Wt. 12 oz... \$2.98

C **NEW LOW PRICED 100% NYLON SHAWL.** Hand wash. 38x48 inches including hand knotted fringe. Boxed. 29 K 7556—Lt. mint green 29 K 7557—Yellow 29 K 7558—White. Wt. 12 oz... \$2.98



Honeysuckle Sanforized Cotton RECEIVING BLANKETS

Available only at Sears!

Maximum shrinkage less than 1%

Good Quality Cotton, stitched edges

Sanforized cotton receiving blanket. Stays full size through repeated washings. Lightly napped. Firmly stitched edges. Washable. Choose from a lovely rainbow of colors. Size 30x40 in. Colors Blue, pink, yellow, white, or pale green. *Please state color.* Shipping weight each 9 ounces. 29 K 5344—Each 85c *Save, buy 3 for \$2.46*

Our Best Quality, satin-bound edges

Cuddly cotton receiving blanket, guaranteed not to shrink over 1%. Smooth 1½-in. acetate satin binding. Washable. Size 30x40 inches. Makes a practical, small-priced baby gift. *Each in lots of 3*

Colors Blue, pink, white, yellow or pale green. *Please state color.* Shipping weight each 9 ounces. 29 K 5345—Each \$1.15 *Save, buy 3 for \$3.36*

Napped Cotton SHEET-BLANKET

Sanforized—won't shrink over 1%

Use as warm, cuddly sheet or light weight crib blanket. Makes a fine bath blanket, too. Softly napped on both sides. Stitched edges. Washable. No shrinkage problem! *Each in lots of 2*

State color White, blue, pink, yellow, pale green. 29 K 5356—Size 36x50 in. Shipping weight each 9 oz. Each \$1.33. *Save, buy 2 for only... \$2.60* 29 K 5357—Size 40x72 in. Shipping weight each 11 oz. Each \$1.98. *Save, buy 2 for only... \$3.90*



Honeysuckle RECEIVING BLANKETS... 3 weights

THRIFT QUALITY Cotton. Each in Napped. lots of 6 Striped ends. 38c
Stitched edges. Washable. 26x34 inches. Colors blue, pink, or yellow. *State color.* Shpg. wt. for 3, 11 oz. 29 K 5318—3 for... \$1.19 *Save, buy 6 for... 2.28*

MEDIUM WEIGHT Each in NAPPED COTTON. Larger. 64c
Multicolor striped ends. Stitched edges. Washable. 30x40 in. Weight for 3, 1 lb. 4 oz. *State color* pink, blue, white, yellow, green. 29 K 5302—3 for... \$1.98 6 for... 3.84

HEAVIEST WEIGHT Each in NAPPED COTTON. Exclusive woven-in pattern. Stitched ends. Washable. 30x40 inches. Colors Yellow, green, blue, pink. *State color.* 29 K 5355—Wt. ea. 10 oz. Each 98c; 3 for... \$2.85

SAFETY SLEEPING COVER

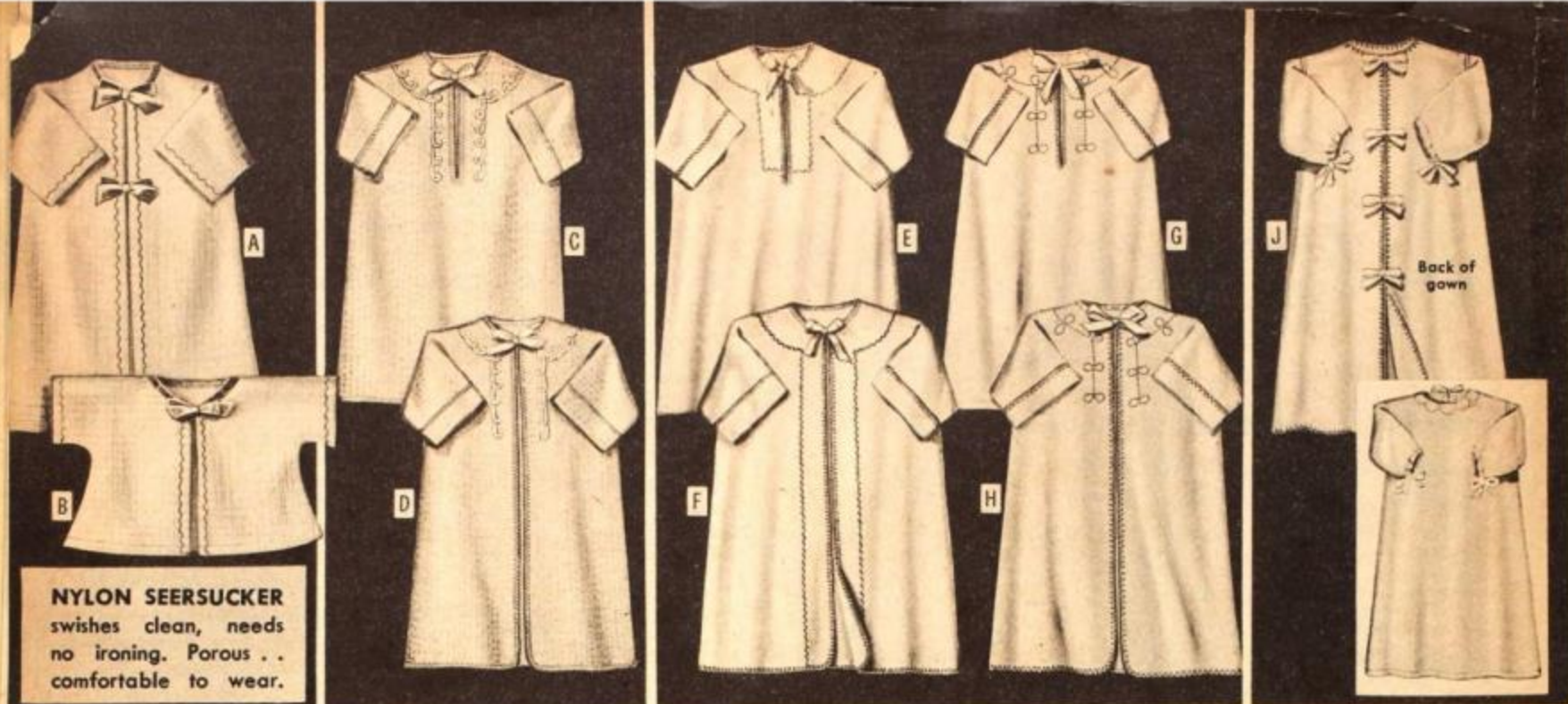
Honeysuckle's own patented design. Cotton crepe or Sanforized flannelette (won't shrink over 1%). Doesn't confine baby, yet keeps him snugly covered. Easy to slip on. Snap fasteners down back. Tucks under mattress, ties to crib. Washable. About 50x60 in. Fits standard size crib. Colors: pink or blue. *Please state color.* Shipping weight, 13 ounces. 29 K 5657—Plisse crepe. Ea... \$3.98 2 for \$7.86 29 K 5643—Flannelette. Ea... 3.98 2 for 7.86



SLUMBER-GRO SLEEPING BAG

"Grows" to fit baby from size 3 to 24 mos. Just release tucked-in folds; each adds 6 in. to length. Knitted cuffs. Neckband. Zipper for quick changes. Cotton crepe or Sanforized flannelette. Colors pink, blue, lt. green, yellow. *State color.* Washable. Shipping weight 12 ounces. 29 K 5609—Flannelette. Ea... \$3.98 2 for \$7.86 29 K 5614—Plisse crepe. Ea... 2.98 2 for 5.88





NYLON SEERSUCKER
swishes clean, needs
no ironing. Porous...
comfortable to wear.

A work-saving boon for busy mothers

Nylon seersucker sacque and wrapper. Airy, puckered texture gives a decorative effect. Lightweight as a butterfly. A top choice for gifts—a work saver you'll want for your own baby. Washable. Dry in a jiffy, ready to wear again. Never need ironing. Neckline bound with nylon ribbon. White. Fit up to 9 months.

A Generously cut infants' wrapper. in lots of 2 29 K 5616—Shpg. wt. each 3 oz. Each \$1.69. Save, buy 2 for \$3.30
B Sweet little sacque. Less than So easy to slip on. 88c Ea. Shpg. wt. ea. 3 oz. in lots of 3 29 K 5615—Each 89c; 3 for \$2.62

COOL COTTON CREPE For comfortable Summer slumber

Full cut gown or wrapper in breezy cotton in lots of 6 plisse crepe. Washable. Never needs ironing. Neatly bound with acetate satin ribbon. Embroidery trim. Smooth finished seams, no raw edges. Size fits infants up to 9 months. Take advantage of the quantity savings. Order in half-dozen lots. You'll be glad you did! Colors white, pink, blue, yellow. State color. Shpg. wt. for 3, 8 oz.

C 29 K 5670—Gowns. 3 for \$1.77... 6 for only \$3.36
D 29 K 5671—Wrappers. 3 for \$1.77... 6 for only \$3.36

SANFORIZED COTTON FLANNELETTE

- Won't shrink over 1%
- Rayon satin ties
- Full cut, daintily trimmed

Our good quality cotton flannelette. in lots of 6 Softly napped. Overlocked stitched edges. Decorative stitching down front. Ribbon tie at neck. Priced to fit the tightest baby budget. Washable. Colors white with pink or blue trim. Please state color trim. Shpg. wt. each package 8 oz.

E 29 K 5604—Package of 3 gowns, all of one color.
F 29 K 5605—Package of 3 wrappers, all of one color. Package of 3 for \$1.59; Save, buy 2 packages for only \$3.00

- Woven of softly napped cotton
- All seams smoothly finished
- Fit infants up to 6 months

Our better quality cotton flannelette. Fleecy in lots of 6 nap. Smooth ribbon-bound neck; bow tie. Overlocked stitched edges. Washable. Special savings on larger orders... why not buy a package of each? Colors white with pink or blue trim. State color of trim. Shpg. wt. each package 8 oz.

G 29 K 5600—Package of 3 gowns, all of one color.
H 29 K 5601—Package of 3 wrappers, all of one color. Package of 3 for \$1.77. Save, buy 2 packages for only \$3.36

COZY GOWN Tie- Down back

J Convenient hospital- in lots of 6 type gown of closely woven cotton flannelette. Downy-soft nap increases comfort and absorbency. Back closes with four twist-resistant tape ties. Drawstrings at sleeves. Non-irritating flat-finished seams. White. Washable. Sanforized—won't shrink over 1%. Size fits infants up to 9 months. Shipping weight each package 14 oz. 29 K 5645—Package of 3 for \$2.67; 2 packages \$5.10

Honeysuckle COTTON KNITS

Our best quality combed cotton—extra fine gauge knit



Soft, cuddly gowns and wrappers that cater to baby's comfort in every way. Generous, full cut size. All seams have non-irritating flat-locked finish. Easy to launder—just wash in your machine. Guaranteed to keep their original good fit. Size fits infants up to 9 months.

K GOWN. Fastens at neckline with twist-resistant tapes. in lots of 6 Draw strings at sleeves, bottom. 29K5706—Pkg. of 1 pink, 1 white, 1 yellow 29K5707—Pkg. of 1 blue, 1 white, 1 yellow 29K5705—Pkg. of 3 white. Wt. pkg. 11 oz. Package of 3 for \$2.39... 2 packages \$4.56

L SACQUE. Especially handy to slip on baby in summer in lots of 3 weather. Twist-resistant tape ties. 29K8711—Pkg. of 1 blue, 1 pink, 1 yellow 29K8710—Package of 3 white. Shpg. wt. pkg. 8 oz. Package of 3 for \$1.56

M WRAPPER. Stitched trim. 73c Ea. Twist-resistant ties. Extra in lots of 6 full cut. Neatly hemmed sleeves and bottom. 29K5981G—Pkg. of 1 pink, 1 white, 1 yellow 29K5704G—Pkg. of 1 blue, 1 white, 1 yellow 29K5966G—Pkg. of 3 white. Wt. pkg. 12 oz. Package of 3 for \$2.29... 2 packages \$4.38

N GOWN WITH EASY-ON NECKLINE. Fits snugly, slips in lots of 6 easily over baby's head; no ties to fuss with. Drawstring bottom, mitten cuffs. 29K5741G—Pkg. of 1 pink, 1 white, 1 yellow 29K5762G—Pkg. of 1 blue, 1 white, 1 yellow 29K5739G—Pkg. of 3 white. Wt. pkg. 12 oz. Package of 3 for \$2.98... 2 packages \$5.76



Sleeveless SHIRT

P Fine rib-knit combed cotton. in lots of 6 Twill tapes for pinning diapers. Looks neater, saves pin holes in shirt fabric. Patented shoulder design prevents neckline from stretching out of shape, yet makes shirt easy to slip on. White. Washable. State size 12, 18, 24 mos. 29K5790—Wt. pkg. 5 oz. Pkg. of 3, 1 size, \$1.35; 2 pkgs. \$2.58

Infants' BINDERS

R Soft cotton binders, designed to in lots of 6 give baby extra Flannelette protection and comfort. Double thickness of fabric. White. Washable. About 5x23 inches. Shipping weight for pkg. 5 oz. 29 K 5792—Flannelette Pkg. of 3 for 75c... 2 pkgs. \$1.44 29 K 5791—Rib-knit cotton Pkg. of 3 for 93c... 2 pkgs. 1.80

Seamless INFANTS' STOCKINGS

S Full length. Knit cotton. White. Washable. State size 4, 4½, 5, 5½. See chart page 27. Order pkg. of 3 pair 1 size. Shpg. wt. pkg. 3 oz. 29 K 5921—Good quality. Package 79c... 2 pkgs. \$1.50 29 K 5922—Our best. Mercerized. Package 89c... 2 pkgs. 1.66

HONEYSUCKLE INFANTS' SHIRTS

Soft combed cotton . . . proportioned for perfect fit

3 styles . . . 3 qualities to choose from—all well made with flat-locked seams, neat tailoring—all designed for baby's greater comfort



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GOOD
39c

Each in lots of 6

BETTER
49c

Each in lots of 6

OUR BEST
59c

Each in lots of 6

GOOD QUALITY . . . thrift priced!

Rib knit of soft combed cotton. Smooth flat-locked seams, no raw edges to irritate. White. Washable. Order a package of 3, one size and style. *State size*. Shpg. wt. for three, 8 oz.

A PIN-BACK STYLE. Laps over tummy for extra warmth. Easy to pin on. *Sizes 3, 6, 12, 18 mos.* 29K5962G—Long sleeve 29K5963G—Short sleeve

B TIE-SIDE STYLE. Twist-resistant tapes. Double thickness front. *Sizes 3, 6, 12, 18 mos.* 29K5960G—Long sleeve 29K5961G—Short sleeve

C SLIP-ON STYLE. Patented neck slips easily over baby's head. Excellent style for older babies. *Sizes 6, 12, 18, 24 months.* 29K5756G—Long sleeve 29K5757G—Short sleeve Package of 3 for . . . \$1.26; 2 packages \$2.34

BETTER . . . finer knit . . . diaper tabs

Reinforced tabs for pinning diapers resist tears, add to life of shirt. Rib knit combed cotton. Smooth-finished seams. White. Washable. Order 3 of one size and style. *State size*. Shpg. wt. for 3, 8 oz.

D PIN-BACK STYLE. Laps over tummy for extra warmth. Easy to pin on. *Sizes 3, 6, 12, 18 mos.* 29K 5711G—Long sleeve 29K 5712G—Short sleeve

E TIE-SIDE STYLE. Twist-resistant tapes. Double thickness over tummy. *Sizes 3, 6, 12, 18 months.* 29K 5713G—Long sleeve 29K 5714G—Short sleeve

F SLIP-ON STYLE. Patented neck slips over baby's head with ease, fits snugly. Popular style for older babies. *Sizes 6, 12, 18, and 24 months.* 29K 5715G—Long sleeve 29K 5716G—Short sleeve Package of 3 for . . . \$1.56 Save! 2 packages \$2.94

OUR BEST specially treated for shrink resistance

Finest quality combed cotton, strong rib knit. Non-irritating seams. No raw edges to fray or rub baby's tender skin. Pin baby's diapers to the sturdy cotton twill tapes stitched to each side of shirt. Easier to pin, looks neater, saves pin holes in shirt fabric. White. Washable. Order 3 of one size and style. *State size*.

G PIN-BACK STYLE. Laps over front for tummy and chest protection. Adjusts to size as baby grows. *Sizes 3, 6, 12, 18 mos.* 29K 5737G—Long sleeve 29K 5738G—Short sleeve

H TIE-SIDE SHIRT. Twist-resistant tape ties. Doubly warm over chest and tummy. Adjusts to size. *Sizes 3, 6, 12, 18 months.* 29K 5731G—Long sleeve 29K 5732G—Short sleeve

J SLIP-ON STYLE. Slips easily over baby's head, fits snugly around neck. Suitable for older babies. *Sizes 6, 12, 18, 24 mos.* 29K 5733G—Long sleeve 29K 5734G—Short sleeve Shpg. wt. for 3, 8 oz. . . . Package of 3 for \$1.86; 2 packages \$3.54



Twill loops Easy-on for diaper pins neckline



Double fabric front Gusseted shoulders

Warm Double Fabric Front

Honeysuckle infants' shirt with all the features that provide extra comfort, longer wear. Finest quality rib knit combed cotton. Double fabric front for more warmth over baby's tummy. Gusset shoulders fit smoothly, never bind arm movement. Cotton twill diaper tapes save rips and pin holes in shirt fabric. Snug-fitting neckline stretches readily to slip over baby's head. All seams smoothly finished. White. Washable. *State size 6, 12, 18, or 24 months.* Check size chart before ordering. 29K 5780—Long sleeved shirts. 29K 5782—Short sleeved. Shpg. wt. pkg. 8 oz. Package of 3, one size. . . . \$2.34; 2 pkgs. \$4.44

74c

Each in lots of 6



K



L

Absorbent combed cotton TRAINING PANTIES

- Comfortable full cut
- Snug elastic waists
- Bar-tacked at strain points for rip-resistance
- Reinforced crotches
- Firmly knit fabrics
- All at Sears money-saving prices!



M



N



O



P

K Knit cotton, with double fabric crotch. White. Washable. Order a big supply at this thrifty price. *State size 1, 2, 3, 4.* 29K 5776—Shpg. wt. pkg. 1 lb. Package of 6, one size. \$1.38; 2 packages \$2.52

21c Ea., lots of 12

L Double thickness of cotton fabric throughout panty. Triple crotch. Highly absorbent, long wearing. White. Washable. *State size 1, 2, 3, 4.* See size chart. 29K 5742—Shpg. wt. pkg. 8 oz. Package of 3, one size. 93c; 2 packages \$1.74

29c Ea., lots of 6

M Fluffy knit cotton terry cloth. Soft, extra absorbent. Double fabric crotch. White. Washable. *State size 1, 2, 3, 4.* 29K 5722—Shpg. wt. pkg. 8 oz. Package of 3, one size, 99c; 2 packages \$1.86

31c Ea., lots of 6

N Longer wearing, absorbent double rib-knit cotton fabric throughout. Lightly napped. White. Washable. *State size 6 months, 1, 2, 3, or 4.* 29K 5727—Shpg. wt. pkg. 8 oz. Package of 3, one size, \$1.19; 2 packages \$2.34

39c Ea., lots of 6

P Fly front panty of rib-knit cotton. Extra wide elastic waist. Double fabric crotch. White. Washable. *State size 2, 3, 4.* Shpg. wt. pkg. 7 oz. 29K 5774—Package of 3, one size, for \$1.32; 2 packages for only \$2.52

42c Ea., lots of 6

R Soft, absorbent combed cotton knit with 2-way stretch for added freedom of movement and better fit. Double fabric front and crotch. White. Washable. *State size 1, 2, 3, 4.* 29K 5775—Shpg. wt. pkg. 6 oz. Pkg. of 3, 1 size, \$1.38; 2 pkgs. \$2.64

44c Ea., lots of 6

SIZE CHART FOR INFANTS' SHIRTS	Order size . . . 3 mos.	6 mos.	12 mos.	18 mos.	24 months
	If weight is . . . Up to 13	14-18	19-22	23-26	27-29 pounds
	If length is . . . 10	11	12	14	16 inches

SIZE CHART FOR INFANTS' TRAINING PANTIES	Order size . 6 months	1	2	3	4
	If weight is . . . Up to 18	19-22	23-28	29-32	33-38 lbs.

So Sensible, It's Sensational!

Newest diaper crowd fashion. Considers all baby's needs—has all the answers! Combines breeze-cool comfort with Sunday-best look, dressing ease, waterproof protection.



COTTON SEERSUCKER

\$1.95 Set in lots of 2

DAINTILY STRIPED COTTON SEERSUCKER. Wash-fast shuns ironing. Water-proof plastic lined panties. Snap fasteners, open flat for dressing ease. Lace trim, elastic at legs. Matching top with Peter Pan collar, ribbon trim, ocean pearl buttons. State size 6, 12, or 18 months. Shpg. wt. 5 oz. 29 K 5194—Green, white 29 K 5195—Red, white Set \$1.98; 2 sets \$3.90

TAILORED PANTY AND TOPPER of cotton seersucker. Tiny candy stripes. Waterproof plastic lined panty. Snap fasteners; opens flat for quick, easy changes. Elastic at waist back, legs. Turnback collar. Ocean pearl buttons. Washfast. Needs no ironing. State size 6, 12, 18 mos. Wt. 5 oz. 29 K 5192—Blue, white 29 K 5193—Green, white Set \$1.98; 2 sets \$3.90

PUCKERED NYLON

\$2.90 Set in lots of 2

Airy pucker nylon. Dries in almost no time, never needs ironing. Topper has pretty rows of nylon lace, ocean pearl buttons. Waterproof plastic lined panty. Nylon ribbon trim. Snap fasteners; opens flat for dressing. Elastic back waist, legs. Washable. State size 6, 12, 18 mos. Wt. 5 oz. 29 K 5198—Pink 29 K 5199—Yellow Set \$2.98; 2 sets \$5.80

Pucker nylon panty and top set that's light weight as a butterfly. Dries in a jiffy. Never needs a touch of your iron. Sporty collar, tiny pocket. Waterproof plastic lined panty. Elastic back waist, legs. Snaps fasteners, opens flat. Washable. State size 6, 12, 18 months. Shpg. wt. 5 oz. 29 K 5196—Lt. blue 29 K 5197—Yellow Set \$2.98; 2 sets \$5.80



Less than **20c** Ea. in lots of 6

Less than **20c** Ea. in lots of 6

Less than **28c** Ea. in lots of 6

Less than **38c** Ea. in lots of 6

Our Lowest Price

Crew Sock . . Nylon

A WASHFAST MERCERIZED COTTON. Picot cuff. State size 4, 4½, 5, 5½, 6, 6½. 29 K 5901—1 pair of each White, yellow and pink 29 K 5903—1 pair of each White, yellow, light blue Pkg. of 3 pair, 1 size. Shpg. wt. 5 oz. 59c. 2 pkgs. \$1.15

B STRIPED CUFF. Washfast mercerized cotton. State size 4, 4½, 5, 5½, 6, 6½. 29 K 5906—1 pair of each White, yellow, and pink 29 K 5904—1 pair of each White, yellow, light blue Pkg. of 3 pair, 1 size. Shpg. wt. 5 oz. 59c. 2 pkgs. \$1.15

C RIBBED CUFFS. Washfast mercerized cotton. State size 4, 4½, 5, 5½, 6, 6½, 7, 7½. 29 K 5900 G—3 pairs of white 29 K 5950 G—1 pair of each Blue, yellow, light green 29 K 5952 G—1 pair of each Red, navy blue, dark green Pkg. of 3, 1 size. Shpg. wt. 5 oz. 85c. 2 pkgs. \$1.66

D NYLON ANKLETS, cotton reinforced heel, toe. Washable. State size 4, 4½, 5, 5½, 6, 6½, 7, 7½. Shipping weight package 5 oz. 29 K 5909—Assorted pastels 29 K 5908—White. Pkg. of 3, one size \$1.15; 2 pkgs. \$2.25

Top baby's diapers with a dainty BATISTE SHIRT

Keeps your wee folk looking cute . . feeling comfy
A gift idea that has big eye appeal, a small price



96c Each in lots of 3

96c Each in lots of 3

Less than **77c** Each in lots of 3

Less than **56c** Each in lots of 6

All Hand Made, Exquisitely Embroidered in the Philippines

SWEET PUFF SLEEVES, tiny pocket. Lace trim, ocean pearl buttons. Fine cotton batiste. An assortment of richly embroidered designs similar to above. Hand wash. Colors White, yellow, pink, blue. State color and size 6 or 12 mos. 29 K 8742—Wt. ea. 3 oz. Each 98c; 3 for \$2.88

SLEEVELESS STYLE with lace trim around neck, down front. Elegant hand embroidery. Ocean pearl buttons. Fine cotton batiste. Hand wash. Colors White, yellow, pink, blue, lt. green. State color. Fits infants up to 12 months. 29 K 8741—Wt. ea. 3 oz. Each 98c; 3 for \$2.88

Assorted hand embroidered designs with scalloped collar, pocket. Ocean pearl buttons. Fine cotton batiste. Hand wash. Colors White, pink, blue, yellow. State color and size 6 or 12 mos. Shpg. wt. ea. 3 oz. 29 K 8740—Each .79c Buy 3 for only \$2.30

ASSORTED SLEEVELESS STYLES with hand embroidered, scalloped edged front. Fine quality cotton. Hand wash. Colors White or assorted pastels (pink, yellow, blue). State color and size 6 or 12 mos. 29 K 8739—Wt. pkg. 5 oz. Pkg. of 3, one size \$1.77 2 packages For \$3.32

26 . . SEARS, ROEBUCK AND CO. PCBKMN

Order regularly and get Sears catalogs regularly

Extension sole for added support



\$3.49

\$1.98

PRE-WALK SHOES for 12 to 18 months

E HAND SEWN MOCCASIN STYLE. One piece of flexible leather forms sole, extends around heel and up back. Gives better fit, encourages proper foot growth. Provides the firm support active babies need. Best quality white elk-tanned leather. Washable. Please state size 2, 3, 4, or 5. 29 K 5804—Shipping weight 8 ounces. Pair \$3.49

F SPECIALLY DESIGNED FOR EXTRA ANKLE SUPPORT. Popular moccasin style with roomy walled toe. Soft, elk-tanned white leather. Washable. Flexible hard-leather sole can take rough 'n' tough wear. Please state size 2, 3, 4, or 5. 29 K 5812—Shipping weight 8 ounces. Pair \$1.98

SIZE CHART for Infants' Diaper Shirts, Panty Sets

Order size.....	6 mos.	12 mos.	18 mos.
If weight is.....	14-18	19-22	23-26 lbs.
Length if chest is.....	18	19	20 in.

4-STAR Feature Anklets because..

they have extra features... have been laboratory approved and compared in price and quality with other brands. We know of no finer value in America



Honeysuckle HEELGUARD ANKLETS

Nylon-reinforced! Smooth-fitting! Washfast!
3 pairs guaranteed to wear 3 months

3 PAIRS 98c



4 for \$1.00



Gift Packaged ANKLETS

A WASHFAST MERCERIZED COTTON. Four different knit-in cuff patterns in each gay cellophane package. Buy some for gifts, some for your own tot. *State size 4, 4½, 5, 5½, 6, 6½, 7, 7½.* Order only 1 size to ea. pkg. 29 K 5902—White with multicolor cuffs. 29 K 5917—Assorted pastel colors with multicolor cuffs. Shpg. wt. package 6 oz. 4 pairs of anklets, gift packaged.....\$1.00

B FOUR ASSORTED BLAZER STRIPED ANKLETS in the circus-bright colors children adore wearing. Washfast. Mercerized cotton. In a gift cellophane window. *State size 5, 5½, 6, 6½, 7, 7½.* Order only 1 size to each package. Shpg. wt. package 6 oz. 29 K 5938—Package of 4 pairs for....\$1.00

Don't guess, check chart for size

- Nylon reinforced toe and EXTRA-HIGH Heelguard
- Super-wearing qualities test-proven! Resisted 7,031 double rubs in heel-wear tests. Non-reinforced anklets resisted only 2,613 in the same test.
- Finely knit of high-twist DURENE* mercerized cotton
- Three assorted washfast colors in each festive package
- Our top value in little tot's anklets... your best buy

*Reg. U. S. Pat. Off.

C Three different dainty knit-in cuff patterns. 29 K 8903G—3 pairs of white with multicolor designs. 29 K 8904G—1 pair of each yellow, light blue, pink. Package of 3 pairs for....98c. Save, buy 2 pkgs. for....\$1.90

D PERKY ANKLETS with blazer stripes on white. 29 K 8905G—1 pair of each red, medium blue, yellow. 29 K 8906G—1 pair of each royal blue, green, brown. Package of 3 pairs....98c. Save, buy 2 pkgs. for....\$1.90

Test their long-wearing quality yourself!

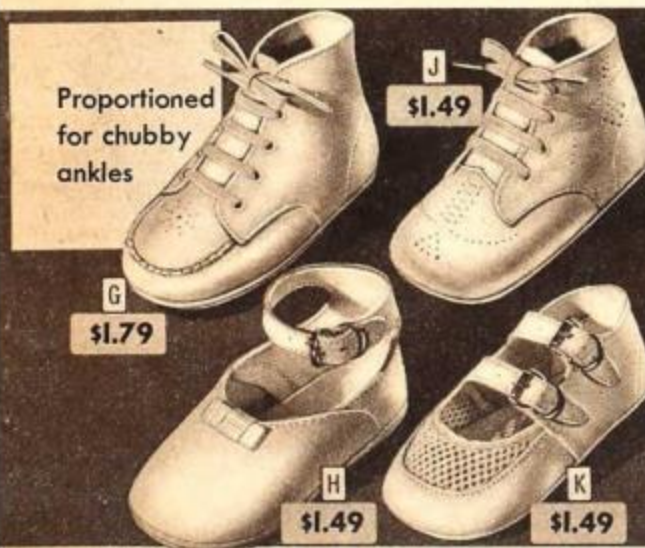
Nylon reinforced Heelguard anklets are guaranteed to wear 3 months... actually wear much longer. Each size is "knit to fit"... they won't shrink or stretch out of shape. Fashioned to fit smoothly around ankle and instep. No annoying "bunching up." Beautiful washfast colors. Attractively boxed. *Please state size 4, 4½, 5, 5½, 6, 6½, 7 or 7½.* Order only 1 size to each package. Shpg. wt. pkg. 5 oz.

E FESTIVE ASSORTMENT of novel knit-in patterns. 29 K 8907G—1 pair of each White, medium blue, yellow. 29 K 8908G—1 pair of each Red, brown, and navy blue. Package of 3 pairs....98c. Save, buy 2 pkgs. for....\$1.90

F PICOT-EDGED CUFF, extra fine knit. Solid colors. 29 K 8900G—3 pairs of white. 29 K 8901G—1 pair of each Pink, light blue, yellow. 29 K 8902G—1 pair of each Red, navy blue, dark green. Pkg. of 3 pr. 98c; 2 pkgs. \$1.90

MEASURE FOR SOCKS: Place ruler against sole. Measure from heel to tip of toe.

Order size.....	4	4½	5	5½	6	6½	7	7½
For foot length.....	3½	4	4½	5	5½	6	6½	7 in.



CREEPER SHOES for tykes 9 to 12 months

G MADE ON A ROUNDER, fuller last to give chubby ankles a better fit. Soft, elk-tanned white leather. Non-slip turned-under leather soles. Washable. *State size 1, 2, 3, 4.* 29 K 5831—Wt. 6 oz. Pr. \$1.79

H SWEET LITTLE ANKLE strap pump for baby's dress-up occasions. Washable white elk-tanned leather. Non-slip flexible leather soles. Bow trim. *State size 1, 2, 3, 4.* 29 K 5809—Wt. 6 oz. Pr. \$1.49

J BLUCHER STYLE gives plenty of "wobble room" to toes. White elk-tanned leather. Non-slip, turned-under leather soles. Washable. Perforated vamp. *State size 1, 2, 3, 4.* 29 K 5821—Wt. 6 oz. Pr. \$1.49

K BREEZY SANDAL with nylon mesh vamp. Flexible white leather. Non-slip leather soles. Washable. Buckle straps. Cute 'n' cool for summer wear. *State size 1, 2, 3, 4.* 29 K 5801—Wt. 6 oz. Pr. \$1.49

FOOT-CUDDLING SOFT SOLED SHOES for babies up to 9 months

L OUR LOWEST PRICE BABY SHOE. Excellent quality for such a tiny price! Moccasin style gives toes plenty of room. White, elk-tanned leather. Washable—easy to keep clean. *State size 0, 1, 2, 3.* 29 K 5800—Wt. 5 oz. Pair \$1.00

M PRECIOUS LITTLE BALLERINA slipper of white acetate satin. Button ankle strap. Attractively boxed, a lovely gift. Bow trim, neatly bound edges. Padded sole. *Please state size 0, 1 or 2.* 29 K 5808—Wt. 4 oz. Pair \$1.00

N LACES ALL THE WAY from ankle to toe. Easy to adjust for just right snugness, slips on with no struggle. Picot edge, perforations. Soft elk-tanned leather. White. Washable. *State size 0, 1, 2, 3.* 29 K 5816—Wt. 6 oz. Pair \$1.39

P SOFT, ELK-TANNED LEATHER Christening shoe in white or pastel colors. White rayon satin lining and bow. Clear gift box. *State size 0, 1, 2.* Shpg. wt. 5 oz. 29 K 5825—Blue. 29 K 5826—Pink. 29 K 5822—White.... Pair \$1.29

R BEGUILING BUTTON SHOE with 3 straps across the vamp. Dainty perforated pattern. White elk-tanned leather. Tenderly cradles baby's foot. Cushioned leather soles. Washable. *State size 0, 1, 2, 3.* 29 K 5806—Wt. 6 oz. Pr. \$1.39

S CUDDLESOME SHOE of pin-wale corduroy. Smoothly lined, reinforced with leather at heel. Padded corduroy sole. Embroidery on vamp. Plastic gift box. *State size 0, 1, 2.* Wt. 5 oz. 29 K 5833—Light blue. 29 K 5834—Yellow... Pair \$1.49

Measure to be sure

Order shoe size.....	0	1	2	3	4	5
If foot length is.....	3½ or less	3¾	4	4½	4¾	5 inches



Waterproof plastic-lined DRESS-UP PANTIES

Fine tricot knit 100% nylon or acetate

Pull-on Panty

All nylon **87c** Each in lots of 3
Acetate **47c** Each in lots of 3

Snug-fitting elastic braid around waist and legs. Run-proof tricot knit. Pliant waterproof plastic lining keeps baby sweet and neat. In party-going pastel colors. Fits comfortably over baby's diapers. Hand wash.

Colors white, pink, blue, or yellow. *State color. State size 3, 6, 12, or 18 months.* Shipping weight each 4 oz.

29 K 5176—All quick-drying nylon. Even the seams are sewn with stout nylon thread. Each... 89c; buy 3 for \$2.61

29 K 5161—Tricot knit acetate. Each... 48c; 3 for \$1.41

Tailored Snap Panty

All nylon **\$1.10** Each in lots of 3
Less than **74c** Each in lots of 3
Acetate

Three snap fasteners down each side—opens flat for dressing ease. Fine runproof tricot knit. Soft, flexible plastic lining. Elastic back waist for better fit. Snaps neatly reinforced with tape on inside. Hand wash.

Colors white, blue, or yellow. *Please state color wanted and size 3, 6, 12, or 18 months.* Shpg. wt. ea. 4 oz.

29 K 5177—All nylon—even the seams. Dries extra fast. Each \$1.15; buy 3 for \$3.30

29 K 5170—Tricot knit acetate... Each 75c. Save, buy 3 for only \$2.21

Fancy Snap Panty

All nylon **\$1.20** Each in lots of 3
Less than **84c** Each in lots of 3
Acetate

Sugar and spice for a little girl that's nice—lace trimmed panty with feminine little ribbon bows. 3 snap fasteners down each side. Opens flat, pops on with ease. Reinforced with tape on inside. Runproof tricot knit. Waterproof plastic lining. Comfortable elastic back waist. Hand wash.

Colors white, pink, yellow. *State color and size 3, 6, 12, or 18 mos.* Shpg. wt. ea. 4 oz.

29 K 5178—All nylon, including stitching and trim. Each \$1.25; buy 3 for \$3.60

29 K 5171—Tricot knit acetate. Each... 86c; 3 for \$2.50



Waterproof PLASTIC, RUBBER PANTIES

46c Each in lots of 3

WATERPROOF VINYL PLASTIC. Reinforced snap fasteners down sides. Opens flat for diaper changes. Elastic at waist, legs. Hand wash. Colors pink, blue, yellow, lt. green, clear white. *State color and size 3, 6, 12, or 18 mos.* Shpg. wt. ea. 3 oz. 29 K 5172... Each 47c. Buy 3 for only \$1.38

76c Each

NATIONALLY ADVERTIZED PLAYTEX PANTY of genuine latex rubber. Waterproof. Soft, seamless. Fits comfortably over baby's diapers. Hand wash. Colors white or flesh pink. *Please state color. State size 3, 6, 12, or 18 months.* Shipping wt. each 4 oz. 29 K 5156... Each 76c

96c Each

Kleinert's famous silk covered "Softex" panty. Smooth pleasant "feel." Waterproof. Shirred elastic at waist and leg gives a snug, comfortable fit. White. Hand wash. *State size 3, 6, 12, 18 mos.* Wt. ea. 3 oz. 29 K 5166... Ea. 96c. Buy 3 for only \$2.79

SIZE CHART FOR WATERPROOF PANTIES	Order size...	3 mos.	6 mos.	12 mos.	18 mos.
	If weight is...	up to 13	14-18	19-22	23-26 lbs.



SHOULDER-STRAP BAGS to carry Baby's needs

QUILTED PLASTIC. \$2.19
Separate envelope for soiled diapers. 2 bottle loops. Wt. 15 oz. Colors lt. blue, pink. *State color.* About 13½x11½ in. Price includes 20% Fed. tax. 29 K 5131E—Ea.\$2.19

HEAVY GAUGE PLASTIC. \$2.98
Zip top and side pocket. 2 bottle loops. Boxed. About 12x9½ in. Price includes 20% Fed. tax. Colors red, tan. *State color.* Wt. 1 lb. 1 oz. 29 K 5132E—Ea.\$2.98

LEATHER-LIKE PLASTIC. \$3.98
Zip top. 2 separate compartments. 2 insulated bottle holders. 12x9½ in. Colors red or green. *State color.* Shpg. wt. 1 lb. 9 oz. Price includes 20% Federal tax. 29 K 5130E... Each \$3.98



Save yourself work! Use DISPOSABLE DIAPER PADS

HONEYSUCKLE SOFT, ABSORBENT COTTON AND GAUZE PADS. \$1.15
No diaper washing to do—just throw them away when used. Won't chafe or stick. 29 K 5120—Wt. for 2 packages, 4 lbs. 2 packages (96 pads) \$2.38; 4 packages... \$4.59

HONEYSUCKLE SNAP-ON PANTY to hold disposable pads. White birdseye cotton. Waterproof plastic lined. Opens flat. Elastic back waist. *State size 3, 6, 12, 18 months.* Shpg. wt. ea. 5 oz. 29 K 5118—Each 67c. Save, buy 2 for \$1.30

KLEINERT'S DISPOSABLE PADS \$1.29
Pkg. of 48 in lots of 2 pkgs.
Soft, lint-free cellulose paper. Absorbent and easy to use. Wonderful to have when traveling with baby. 29 K 5124—Shpg. wt. for 2 packages, 4 lbs. 2 packages (96 pads) for only... \$2.58

KLEINERT'S PANTY for holding disposable diaper pads. White waterproof plastic. Cotton tabs for pinning on panty. *State size 3, 6, 12, 18 months.* Shipping weight each 5 oz. 29 K 5115—Each 72c. Save, buy 2 for \$1.40

Soft, absorbent TOWELS, WASHCLOTHS

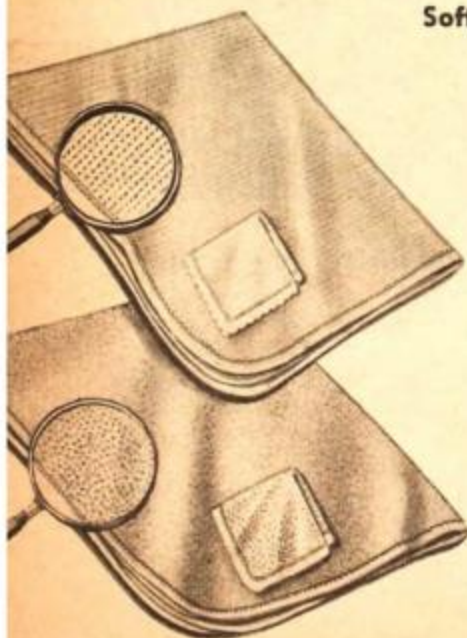
Washfast Pastel Colors or White

57c Ea. Smooth combed cotton knit. Dries baby with tender care. Bound edges. Colors white with blue binding, white with pink binding, pink, yellow, lt. green, or blue. *State color.*
18x27 in.

29 K 5210—Towel, 18x27 inches. Shpg. wt. for two, 6 oz. 2 for \$1.19; Save, buy 4 for \$2.28
29 K 5211—Towel, 20x40 inches. Shpg. wt. for two, 8 oz. 2 for \$1.79; Save, buy 4 for \$3.38
29 K 5213—Bath blanket, 40x40 in. Shpg. wt. each 12 oz. Each \$1.79; Save, buy 2 for \$3.48
29 K 5209—Washcloths, 10x10 in. Shpg. wt. for four, 6 oz. 4 for 59c; Save, buy 8 for \$1.12

72c Ea. Extra absorbent knit cotton terry cloth. Gentle textured. Bound edges. Colors white with blue binding, white with pink binding, pink, yellow, lt. green, or blue. *State color.*
18x30 in.

29 K 5204—Towel, 18x30 inches. Shpg. wt. for two, 8 oz. 2 for \$1.49. Save, buy 4 for \$2.88
29 K 5219—Towel, 24x36 inches. Shpg. wt. for two, 14 oz. 2 for \$2.49. Save, buy 4 for \$4.84
29 K 5220—Towel, 36x36 inches. Shpg. wt. each 10 oz. Each \$1.55. Save, buy 2 towels for \$3.00
29 K 5203—Washcloths, 9x9 inches. Shpg. wt. for four, 6 oz. 4 for 64c. Save, buy 8 for \$1.20



Terry Cloth, Plastic BIBS

KNIT COT- Less than 29c
CLOTH. Each in Screen lots of 6 printed nursery animal. Tape binding and ties. 11x11 in. Washable. Colors pink or blue. *Please state color.* Wt. for 3, 5 oz. 29 K 5226—3 for 89c. Save, buy 6 for \$1.72

WATERPROOF PLASTIC. 35c
Each in Crumb-catch- lots of 6 er pocket. Pinafore style. Sweet screened print. About 12½x12½ in. Colors pink, white, green; or blue, white, yellow. *State assortment.* Shpg. wt. for three, 5 oz. 29 K 5228—Pkg. of 3 for \$1.09; 2 pkgs... \$2.10

LAP PADS

WATER- PROOF 23c
Each in LAYER OF lots of 8 RUBBER between 2 layers of fleecy, absorbent flannelette. For holding baby, or use wherever moisture protection is needed. 12x14 in. Wt. for 4, 1 lb. 29 K 5454—4 for 95c. 8 for only... \$1.84

LEATHER SAFETY HARNESS

\$1.39 Holds baby securely in carriage or high chair. Detachable leader... use it to keep baby from wandering when walking. Adjustable buckles. Fastens to sides of carriage or wherever you wish to use it. Natural tan. Shipping weight 12 ounces. 29 K 5265... Each \$1.39



Baby's SHAMPOO GUARD

42c Keep the soap out of baby's eyes with this clever guard. White waterproof plastic brim shirred into a rubber strip at center. Stretches to fit. Makes shampooing easy, safe. 29 K 5277—Shpg. wt. 3 oz. Each 42c



SPRING AND EVERY SEASON

Mothers Sing the Praises of Honeysuckle Diapers

TAKE THE ADVICE OF EXPERIENCED MOTHERS, CHOOSE
HONEYSUCKLE LAB-TESTED DIAPERS FOR YOUR BABY

SEE WHAT THESE PLEASSED CUSTOMERS SAY!

"I have tried many brands and haven't found any diapers as reasonable to buy or that wear longer. I have five children, so you see I have bought many diapers. Some of the Honeysuckle diapers I bought for my third child I am now using for my fifth child."

Mrs. J. C. Hagan, Sr.
Louisville, Ky.

"I purchased Honeysuckle gauze diapers for my daughter, who is having a baby, because as a grandmother with several grandchildren, I have found them to be less bulky, more absorbent, and kinder to baby's skin. They are easy to wash, quick drying, and seem to last longer."

Mrs. Albina Ostrowski
Cicero, Ill.

"I chose Honeysuckle birdseye diapers because they stay white longer with less bleaching. They are very easy to wash and they dry quickly because of their fine texture. I still have several that were used 5 years ago, and they are almost as good as my new ones."

Mrs. Samuel E. Wheeler
Bedford, Ind.



NOW! Sanforized
Honeysuckle diapers—won't
shrink over 1% when washed!
Hemmed with nylon thread

FLANNELETTE

Good Quality **\$2.36**
Package of 12
In lots of 3 packages

- Tops in absorbency
- Soft, fleecy nap
- Bleached snowwhite

BIRDSEYE

Good Quality **\$2.36**
Package of 12
In lots of 3 packages

- Strongest by lab test
- Easy to keep white
- Select cotton for softness, ready absorbency

GAUZE

Good Quality **\$2.86**
Package of 12
In lots of 3 packages

- Dry in just half the time needed for other diaper fabrics
- Fold neatly without bulking

Comparative testing by our laboratory shows HONEYSUCKLE flannelette diapers have superior moisture-holding ability. Woven of fine quality white cotton, softly napped on both sides for baby's greater comfort. Retain their gentle texture through countless washings. Packed in dust-proof packages for baby's protection. Size 27x27 inches before hemming.

Good quality. Shpg. wt. pkg. 1 lb. 6 oz.
29 K 5027—Package of 12.....\$2.39
Save, buy 3 packages for only 7.08

Our best quality. Extra heavy, more absorbent. Shpg. wt. pkg. 1 lb. 12 oz.
29 K 5028—Package of 12.....\$2.89
Save, buy 3 packages for only 8.58

Rip-resistant HONEYSUCKLE birdseye diapers win top praise for long wear. Both qualities are made of finest quality cotton for increased absorbency and softness of texture. Easy to keep white as when new. In dustproof packages. Sizes before hemming.

Good quality. Shpg. wt. pkg. 1 lb. 6 oz.
29 K 5052—27x27 in. Pkg. of 12 \$2.39
Save, buy 3 packages for only 7.08

Our best quality. More closely woven for greater strength and absorbency.
29 K 5053—27x27 in. Wt. pkg. 1 lb. 8 oz. Pkg. of 12 \$2.89; 3 pkgs. \$8.58
29 K 5054—30x30 inches. Shipping weight package 1 pound 12 ounces. Package of 12 \$3.48; 3 packages \$10.32

HONEYSUCKLE gauze diapers combine light weight with high absorbency. More comfortable for baby, more convenient for you! Easy to wash. Fast drying. Made of two layers of fine quality cotton gauze held in a fray-resistant pinked edge. No hems to irritate baby's skin. Always soft, stay snowy white. Dustproof Packages.

Good quality. Shpg. wt. pkg. 1 lb. 15 oz.
29 K 5073—20x40 in. Pkg. of 12 \$2.89
Save, buy 3 packages for only 8.58

Our best quality. Extra soft surgical-type cotton. Larger, more absorbent. 21x40 in. Shpg. wt. 2 lbs. 1 oz.
29 K 5074—Package of 12.....\$3.22
Save, buy 3 packages for only 9.55

Package of 12 in
lots of 3 packages **\$3.44**

A super-fine diaper made of our best quality birdseye fabric. More cotton threads in each square inch—that means greater strength, added absorbency. Neat hems, stitched with break-resistant nylon thread. Sanforized—guaranteed not to shrink over 1%. They stay the big, generous size that makes pinning easier. Resistant to rips and pinholes. Easy to keep snowy white through countless washings. Petal-soft in texture. A better-than-ever buy for baby! Size 27x27 inches before hemming. Shipping weight package 1 pound 6 ounces.
29 K 5055—Package of 12 \$3.48; 3 packages \$10.32



Save work, use DIAPER LINERS

360 liners for
\$1.96

DENNISON DELUXE LINERS. Made of pure white cellulose. Soft, absorbent. Lint free. Easy to dispose of. Use inside regular diapers. Cuts washing job. Size 6x13 in. 180 packed in a dispenser box. (Shpg. wt. 2 lbs. 8 oz.) Postpaid.
29 K 5122—2 boxes (360 liners).....\$1.96

144 liners for
\$1.96

CHIX DIAPER LINERS. Soft, white cotton non-woven fabric. Not paper, will not wad or stick to baby's skin. Delicately scented. Save washing work, use them inside regular diapers. Disposable, 9 1/4 x 13 in. (Wt. 3 lbs. for 144.)
29 K 5101—2 boxes (144 liners) Postpaid...\$1.96

Nationally Advertised DIAPERS

Package of 12
\$3.95

CHIX GAUZE DIAPERS. Two layers of surgical type cotton gauze woven in a birdseye pattern. Especially soft and absorbent. Pinked selvages...no hems. Fast drying. White. Size 21x40 in. (Shpg. wt. for 12, 1 lb. 14 oz.) Postpaid.
29 K 5076—12 for \$3.95

Package of 12
\$3.95

CURITY GAUZE DIAPERS with woven-in fold lines. Absorbent surgical type cotton. 2 layers held together in a pinked selvege. Edges resist fraying. White. Easy to wash, fast to dry. Size 21x40 inches. (Shpg. wt. 1 lb. 14 oz.) Postpaid.
29 K 5077—12 for \$3.95

HONEYSUCKLE KNIT DIAPERS Need no folding...s-t-r-e-t-c-h to fit baby

Package of 12 in
lots of 3 packages **\$3.12**

Highly absorbent, excellent for night-long wear. Tubular knit of strong 2-ply, long staple cotton yarns. Softly napped for extra softness. Elastic across full width of each end stretches to fit snugly around baby's waist. No bothersome folding to do. Resist ripping and pinholes. Size about 9x18 inches. White. Washable. Shpg. wt. pkg. 1 lb. 7 oz.
29 K 5057—Package of 12 for.....\$3.15
Save, order 3 packages of knit diapers for only.....9.35

PCB PAGE 29...DIAPERS

Honeysuckle Fitted CRIB SHEETS

A complete selection of mattress-hugging styles

- Woven of select cotton...sturdily tailored for long wear
- Sanforized—won't shrink over 1% when washed
- Time-savers...make bed-making job quick and easy

Our Finest Percale—Neat Mitered Corners Crib and Youth Bed Sizes

Made of satin smooth percale, soft and extra nice to touch. Tightly woven with 190 threads per sq. in. after washing. Mitered corners hold the sheet securely in place. Saves work, makes sleeping surface more comfortable. Washable. In delightful colors that dress up your tot's bed. Lt. blue, pink, yellow, pale green, white. *State color.*
29 K 5401—Fits standard 52x28-inch crib mattress. Shpg. wt. for three, 15 oz. 3 for \$4.65 6 for \$9.00
29 K 5403—Fits standard 66x33-inch youth bed. White only. Shpg. wt. each 12 oz. Each \$2.58 2 for \$5.08

"Expanding Corner" Sheet Slips on without lifting mattress

Our better quality. Sturdy white cotton. 166 threads per sq. in. after washing. No need to lift or bend mattress—all 4 corners elasticized to slip on easily, hold the sheet smooth and tight. Reinforced with strong bar tacking. Washable. Fits standard 52x28-inch crib mattress. Shpg. wt. for package of three, 1 lb. 2 oz.
29 K 5421—Package of 3 for \$4.17; 2 packages for \$7.98

Good Quality Fitted Sheet

Just \$1.05 each when you buy 2 thrifty packages! Two snug-fitting end pockets hold sheet tucked in place. Fits 52x28 in. crib mattress. Firm white cotton. 148 threads per sq. in. after washing. Shpg. wt. for 3, 13 oz.
29 K 5444—Package of 3 for \$3.27; 2 packages for \$6.30

\$1.50 Ea.
in lots of 6
Crib size

\$1.33 Ea.
in lots of 6

\$1.05 Each
in lots of 6



SHEETS		PILLOW CASES	
Thrifty cotton	Finest percale	Thrifty cotton	Finest Percale
Only 77c	Only \$1.18	Only 28c	Only 43c
Each in lots of 6 Size 36x54 in.		Each in lots of 6	

CRIB SHEETS AND PILLOW CASES

Thrifty Buy! Good Quality Cotton

Made to Sears own specifications to keep the quality high, the price low. Smooth white cotton. 148 threads per square inch after washing. Neatly hemstitched. Washable. Sizes quoted before hemming.

29 K 5417—36x54-inch sheet. Shpg. wt. for 3, 14 oz. Package of 3 for \$2.42 2 packages for \$4.62
29 K 5418—42x72-inch sheet. Shpg. wt. for 3, 1 lb. 10 oz. Package of 3 for \$3.38 2 packages for \$6.54
29 K 5419—Crib pillow case. Fits pillow listed below. Size before hemming 28x21 inches; finished about 17x13 inches. Shpg. wt. for packages of three, 8 oz. Package of 3 for 89c 2 packages for \$1.68

Petal-soft Sanforized Percale

Our best quality, super-smooth cotton percale. So nice to touch! Tightly woven with 190 fine cotton yarns in each sq. in. after washing. Beautifully hemstitched, bleached snowy white. Washable. Sanforized—maximum shrinkage 1%. Sizes quoted before hemming.

29 K 5475—36x54-inch sheet. Shpg. wt. for 3, 1 lb. 4 oz. Package of 3 for \$3.66 2 packages for \$7.08
29 K 5463—45x72-inch sheet. Shpg. wt. 3, 1 lb. 10 oz. Package of 3 for \$5.98 2 packages for \$11.64
29 K 5451—Crib pillow case. Fits pillow listed below. Size before hemming 28x21 inches; finished about 17x13 inches. Shpg. wt. for a package of three, 8 oz. Package of 3 for \$1.35 2 packages for \$2.58



47c Each
in lots of 4
Size 15x17 in.

Only
35c Each
in lots of 4
Size 15x17 in.



73c Each
in lots of 4
Size 18x18 in.

Less
than 35c Ea.
in lots of 4
Size 18x27 in.



Only
42c Each
in lots of 4
Size 18x27 in.

Highly Absorbent Honeysuckle QUILTED PADS

OUR BEST. Heavier, more absorbent. Sanforized cotton cover. Sterilized cotton filling. White. Washable.

29 K 5470—15x17 inches. Shpg. wt. for package of 2 pads, 10 oz. Package of 2, \$1.00 2 pks. \$1.88
29 K 5471—17x18 in. Wt. ea. pkg. 14 oz. Pkg. of 2, \$1.28; 2 pks. \$2.42
29 K 5472—17x30 in. Wt. ea. pkg. 1 lb. 4 oz. Pkg. of 2, \$2.14; 2 pks. \$4.08
29 K 5473—27x34-inch. Shpg. wt. each 1 lb. 2 oz. Each \$1.88; 2 for \$3.66
29 K 5474—34x52-inch. Shpg. wt. each 2 lbs. 2 oz. Each \$3.49; 2 for \$6.75

THRIFTY QUALITY — durable white cotton cover, firm zig-zag stitching. Bleached cotton filler. Washable.

29 K 5435—15x17 in. Shpg. wt. 10 oz. for 2. Pkg. of 2, 74c; 2 pks. \$1.40
29 K 5436—17x18 in. Shpg. wt. 11 oz. for 2. Pkg. of 2, 84c; 2 pks. \$1.60
29 K 5442—17x30 in. Shpg. wt. 14 oz. for 2. Pkg. of 2, \$1.50; 2 pks. \$2.88
29 K 5433—27x34-inch. Shpg. wt. each 14 oz. Each \$1.27; 2 for \$2.46
29 K 5434—34x52-inch. Shpg. wt. each 1 lb. 13 oz. Ea. \$2.39; 2 for \$4.58

Use WATERPROOF SHEETS...stop stains, moisture damage

KLEINERT'S QUILTED RUBBER PADS. Waterproof. Every square an individual air-filled cushion. Gives your baby extra comfort. Washable. Flesh color. In three convenient sizes.

29 K 5456—18x18 inches. Shpg. wt. 1 lb. 2 oz. for 2. 2 for \$1.56 4 for \$2.92
29 K 5457—18x27 inches. Shpg. wt. 1 lb. 4 oz. for 2. 2 for \$1.88 4 for \$3.66
29 K 5458—27x36 in. Wt. ea. 1 lb. 3 oz. Ea. \$1.89; 2 for \$3.70

ALL WHITE 2-PLY SYNTHETIC RUBBER CRIB SHEETS...heavy-weight, waterproof. Resists oils, acids and stains from food. Soft and pliable. Washable. Choice of 3 sizes.

29 K 5553—18 x 27-inch size. Shpg. wt. 15 oz. for pkg. of 2. Pkg. of 2, 74c; 2 pks. \$1.38
29 K 5554—27x36-inch size. Wt. 1 lb. 10 oz. for pkg. of 2. Pkg. of 2 \$1.34; 2 pks. \$2.56
29 K 5558—36 x 54-inch size. Shpg. wt. each 1 lb. 6 oz. Each \$1.34; 2 for \$2.56

WHITE COTTON FLANNELLETTE bonded to flesh colored waterproof synthetic rubber back. Top side softly fleeced. Boilable, easy to keep clean and sanitary.

29 K 5452—18x27-inch size. Shpg. wt. 11 oz. for pkg. of 2. Pkg. of 2, 87c; 2 pks. \$1.68
29 K 5453—27x36-inch size. Wt. 1 lb. 6 oz. for pkg. of 2. Pkg. of 2, \$1.67; 2 pks. \$3.24
29 K 5557—36x54-inch size. Shpg. wt. each 1 lb. 8 oz. Each \$1.64; 2 for \$3.18



\$2.69

\$1.59

\$2.29

85c Ea.

\$1.79

89c

For Easier Bed-making

All-in-one fitted sheet and mattress cover. Knit combed cotton with a waterproof coating of flexible "Dualoy" plastic on the under side. Gives a soft, comfortable sleeping surface, protects mattress from moisture and stains. End pockets fit neatly, slip on easily. White. Washable. Fits 28x52-in. mattress. Shipping weight, each 1 lb. 2 oz.
29 K 5588—Each \$2.69; 2 for \$5.18

30... SEARS, ROEBUCK AND CO. PCB

Waterproof Plastic MATTRESS COVERS

Coverall design—guards top, bottom and sides of mattress against moisture, stains and soil. Durable plastic. Elastic straps at one end, plastic straps at other to keep cover in place. About 52x28 in. Pink or lt. blue. *State color.*
29 K 5460—Shpg. wt. ea. 14 oz. Each \$1.59; 2 for \$3.12

Zipper style cover gives complete protection to all sides of mattress. Seals out dirt and moisture. Long wearing plastic. Lanolin treated for softness and pliability. Boxed edges. Zipper opening. About 29x52x4 1/2 inches. Colors blue, pink, yellow, lt. green, clear white. *State color.*
29K5590—Shpg. wt. ea. 1 lb. 3 oz. Each \$2.29; 2 for \$4.38

Soft PILLOW

Plumply filled with all new kapok. Lustrous cotton sateen cover. Pink on one side, blue on the other. About 12x16 in. Fits pillow cases listed above. Shipping weight each 14 ounces.
29 K 5476—Ea. 85c 2 for only \$1.65

CRIB, CARRIAGE NETS

Crib Canopy. Fine mesh cotton mosquito netting. Elastic ends keep net in place. Covers top and sides of any standard size crib. About 55x39 in. White. Washable. Shipping weight, each 8 ounces.
29 K 5429—Each \$1.79; 2 for \$3.40
Carriage Canopy. Fine mesh cotton mosquito netting. Elastic all around the bottom for secure fit. Covers hood and body. About 54x60 in. White. Washable.
29 K 5445—Wt. ea. 4 oz. \$1.79; 2 for \$3.40

It's a Wonderful Way TO WELCOME THE NEW BABY!

HONEYSUCKLE LAYETTES

All the things baby needs most, attractively packaged in ribbon-tied gift boxes. Knit items of softest combed cotton. Your choice of diaper fabrics. Twin Insurance and a 6-month subscription to "Parents" magazine included in each layette

35 of above items with
birdseye
diapers **\$1375**

54 of above items with
birdseye
diapers **\$2350**

Only 10% down!
See inside back
cover for details

All 74 items shown above
with birdseye
diapers **\$3350**

35-piece Assortment of essentials

Beautifully boxed, ribbon tied starter layette includes:
12 Honeysuckle diapers 4 tie-side, short sleeve knit shirts
1 waterproof plastic 2 bibs, triple thick knit fabric
snap-on panty 2 knit cotton towels, 16x22 in.
2 rib knit binders 4 knit cotton washcloths
2 knit gowns, patented 2 quilted cotton pads, 15x17 in.
slip-on neck 1 white waterproof sheet, 18x27 in.
1 knit wrapper 2 napped cotton receiving blankets
Don't forget you also get a 6-month subscription to "Parents" magazine and Sears famous Twin Insurance. All items white with pink, blue, or yellow trim. *State color.* Shpg. wt. 5 lbs.
29 K 05652—35-piece layette with birdseye diapers... \$13.75
29 K 05656—35-piece layette with gauze diapers... 14.25

Thrilling 54-piece basic assortment

Carefully selected to meet baby's needs. Layette includes:
24 Honeysuckle diapers 2 knit cotton towels, 16x22 in.
2 waterproof plastic 4 tie-side, short sleeve knit shirts
snap-on panties 3 bibs, triple thick cotton fabric
3 rib knit binders 2 quilted cotton pads, 15x17 in.
3 knit gowns, patented 2 white waterproof sheets, 18x27 in.
slip-on neckline 3 napped cotton receiving blankets
1 knit wrapper 1 warmly napped cotton crib blanket, woven-in design, 36x50 in.
4 knit washcloths Twin Insurance, 6-month "Parents" magazine subscription included. White with pink, blue, or yellow trim. *State color.*
29 K 05668—54-pc., birdseye diapers. Shpg. wt. 9 lbs. \$23.50
29 K 05653—54-pc., gauze diapers. Shpg. wt. 9 lbs. 24.50

Deluxe 74-piece assortment

An easy way to order all the essentials for baby... an unsurpassed gift. Layette includes all the items illustrated.
36 Honeysuckle good quality diapers
2 waterproof plastic snap-on panties
3 soft knit cotton binders
3 knit gowns, snug-fitting, easy-on necks
1 full cut knit cotton wrapper
6 tie-side short sleeved knit shirts
2 knit cotton towels, 16x22 in.
4 knit cotton washcloths
3 bibs, triple thickness of knit cotton
2 absorbent quilted cotton pads, 15x17 in.
2 white waterproof sheets, 18x27 in.
4 napped cotton receiving blankets, 36x36 in.
1 warmly napped cotton crib blanket with an adorable woven-in design, 36x50 in.
2 rubberized flannelette lap pads, 12x14 in.
2 dainty dresses, 1 slip. Cotton batiste, Philippine hand made, hand embroidered.

An additional layette if twins are born! See Sears Twin Insurance. You also receive a 6-month subscription to *Parents* magazine with your layette. All white with pink, blue, yellow trim. *State color.*

29 K 05658—74-piece layette with birdseye diapers. Shpg. wt. 11 lbs. \$33.50
29 K 05654—74-piece layette with gauze diapers. Shpg. wt. 11 lbs. \$34.95

Thoughtful little Baby Gifts

INFANTS' 79c
ALL WOOL Each
KNIT PANTY.
Assorted knit-in patterns. Hand wash. Fits up to 18 mos. Wt. ea. 3 oz.
29 K 7528—White
29 K 7529—Pink
29 K 7530—Lt. blue
Ea. 79c; 2 for \$1.52

(At top.) All wool 3 pairs
bootee. Hand wash.
Shpg. wt. 6 oz.
29K7523—Blue 29K7524—Pink
29K7525—Yellow... 3 for \$1.47

Assorted Silk boot- 55c pr.
ees. Japanese hand
embroidered. Wt. pair 2 oz.
29K7838—Pink 29K7839—Blue
Pair 55c. 2 pr. only \$1.00

KNITS for Infants up to 9 months

100% NY- 1.98
LON SWEAT-
ER. Hand embroidered.
Ocean pearl buttons.
Knit-in design. Hand
wash. Dries in a wink,
ready to wear.
29 K 7747—Blue
29 K 7748—Yellow
29 K 7749—White
Shpg. wt. 5 oz. \$1.98

100% NY- 3.29
LON 3-PIECE
SET. Attractive knit-
in pattern. Sweet hand
embroidery on sweat-
er. Hand wash, dries
quickly.
29 K 7782—Lt. green
29 K 7783—Yellow
29 K 7784—White
Shpg. wt. 7 oz. \$3.29

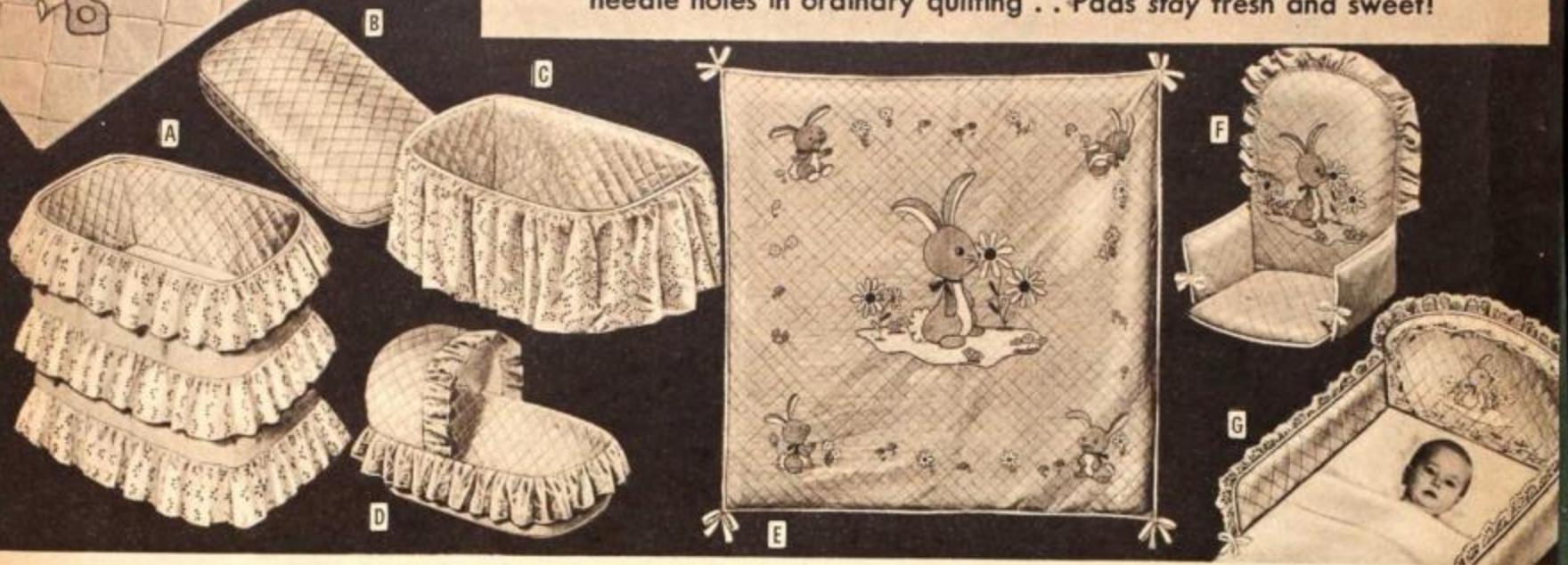
ALL WOOL 1.98
SACQUE, Set
BONNET, BOOTEE
SET. Lacy pattern,
hand knit in Japan.
Boxed for gift-giv-
ing. Hand wash.
29 K 7844—Pink
29 K 7845—Blue
29 K 7846—Yellow
Shpg. wt. 7 oz. \$1.98

SEARS TWIN INSURANCE

Offered with each layette bought from Sears by mail, if ordered before baby is born. In case of twins... triplets... or even more, Sears will send you another layette—or layettes—just like the one you originally ordered. Postpaid... no additional charge at all. Just send us the form you found enclosed in the layette, along with a statement from your physician or minister.

NEW! Stitchless, Electronically Quilted Plastic

Stronger, more sanitary . . . prevents the moisture seepage caused by needle holes in ordinary quilting . . . Pads stay fresh and sweet!



Dainty Waterproof Plastic BASKET PAD, LINERS Need No Fussy Care, Embossed for Satin-like Texture

A FULL SKIRTED LINER. \$3.98
White eyelet-print ruffles. Waterproof plastic throughout. Interior electronically quilted; plastic both sides of batting. No threads to break or soil. Length 27 in. Fits basket 11 1/2 in. deep, with 13x28-in. bottom. Wipes clean. Pink, blue, yellow, lt. green. *State color.* Shipping weight 1 lb. 11 oz.
29 K 5562M.....\$3.98

B SOFT, WATER-PROOF PLASTIC COVERED PAD. \$1.98
Electronically quilted on one side, smooth on reverse. Cotton felt and Tufflex* filled. Firm boxed edges. Matches liners. Wipes clean. No stitching to soil. Fits basket with 13x28 in. bottom. Pink, blue, yellow, lt. green. *State color.* Shipping wt. 2 lbs. 6 oz.
29 K 5559M.....\$1.98

C WATER-PROOF PLASTIC LINER. \$2.79
Crisp 12-inch lace-print ruffle. Threadless electronic quilting; plastic on both sides of batting. Wipes clean. Fits basket 11 1/2 inches deep, with 13x28-in. bottom. Pink, blue, yellow, light green. *State color.*
D As above with hood. \$2.98
5-in. ruffle. Wt. 1 lb.
29 K 5561M.....\$2.98

PLASTIC COVERED PADS—as Nice to Feel as Satin Quilted, Printed to make the Gayest, Coziest Set Ever!

E CUSHIONY PLAY YARD PAD. \$3.98
PAD. Embossed waterproof plastic cover has look and feel of rayon satin. Delightful bunny design features 3 nursery colors. Stitchless electronic quilting prevents any seepage. A joy to keep clean. Cotton felt filled. Size 40x40 inches. Blue, pink, yellow. *State color.* Shpg. wt. 3 lbs. 15 oz.
29 K 5540M.....\$3.98

F HIGHCHAIR PAD COVERED WITH THE MOST PLEASANT-Feeling Plastic You've Ever Touched. \$1.98
Waterproof; embossed to look like satin. Electronically quilted—no needle holes to cause seepage, no threads to get dirty. 3-color print. Cotton felt filled. Wipes clean. Pink, blue, yellow. *State color.* Shpg. wt. 2 lbs. 3 oz.
29 K 5542M.....\$1.98

G HOLLYWOOD-TYPE CRIB BUMPER. \$3.98
Protects baby from bumps and drafts. Electronically quilted waterproof plastic. Embossed for satin-like texture. Tufflex* plus cotton filling. Enchanting 3-color design. Wipes clean. 9 to 18 in. deep, sides 27 in. long. Blue, pink, yellow. *State color.* 29K5541M—Wt. 2 lbs. \$3.98
*Resilient Cellulose fiber Reg. U.S. Pat. Off.

All Honeysuckle Nursery Pads Now Packaged in Polyethylene Plastic Bags

- 1 Protects the merchandise until delivered to you
- 2 Stores pads when not in use.
- 3 Convenient for other storage purposes, too! Use it in freezer or for laundry



PLAY YARD PADS . . . sturdily constructed to take tykes' toughest wear



Increases Safety!

"NO DRAFT" PAD covers bottom and sides of play yard, gives added protection. Heavy 6-gauge plastic cover. Fade, stain resistant. Wipes clean. Resilient cotton felt filling. Bottom has gay print, solid color reverse side. 8 inches deep. Blue, pink or yellow. *State color.*
29 K 5565—40x40 inches. Shpg. wt. 5 lbs. 3 oz. \$4.50
29 K 5568—38 1/2 x 38 1/2 in. Shpg. wt. 4 lbs. 14 oz. 3.98

Durable 6-gauge waterproof plastic covered pad. Cotton felt filled, firmly stitched to prevent shifting. Fade, stain resistant. Wipes clean with damp cloth. Nursery print on one side, solid color on the reverse. 40x40 in. Pink, blue or yellow. *State color.*
29 K 5564—Shipping wt. 3 lbs.\$3.59

Priced to fit your budget! Waterproof plastic covered play yard pad. Fade, stain-resistant. Wipes clean with a damp cloth. Cotton felt filled. Contrasting colored center. Blue, pink, yellow, or light mint green. *State color.* 40x40 in.
29 K 5497—Shpg. wt. 2 lbs. 14 oz. \$2.59



New! Cushions both back and front of baby's walker

New walker pad with tray cushion for baby's greater comfort and safety. Can be folded under seat when not needed. Waterproof plastic covered, cotton felt filled. Blue, pink, yellow print. *State color.*
29 K 5567—Shpg. wt. 14 oz. \$1.69

32 . . . SEARS, ROEBUCK PCB

Easy-to-clean HIGH CHAIR PADS

**ELECTRONICALLY QUILTED WATER-PROOF PLASTIC COVER, cotton felt filling. Safety belt for holding baby securely in chair. Matching crumb-catcher bib. Wipes clean. Blue, pink, red or yellow. *State color.* Shipping weight 2 lbs. 9 oz.
29 K 5563—3-piece set. \$2.74**

**Favorite nursery characters in a pert print. Waterproof plastic covered, cotton felt filled. Ruffled back. Wipes clean. Blue, pink, or yellow. *State color.* Shpg. wt. 2 lbs. 2 oz.
29 K 5511.....\$1.79**

HINGED PAD

**Fits carriage with front end dropped or level . . . or use to pad rear of carriage. Waterproof plastic; Tufflex*, cotton filled. Boxed edges. 16x34 in. Pink, blue, yellow print. *State color.* Shpg. wt. 4 lbs. 1 oz.
29 K 5534.....\$2.98**

BASKET PAD

**Waterproof plastic covered. Cotton and Tufflex* filled. Neat knife edges. Wipes clean. Size 13x28 inches. Pink, blue or yellow print. *State color.* Wt. 3 lbs. 4 oz.
29 K 5503.....\$1.69**

CRIB BUMPER

**3-pc. pad, each section 27 in. long, 8 in. deep, saves bumps in bed. Waterproof plastic, cotton filled. Ties in place. Blue, pink, or yellow. *State color.* Shpg. wt. 3 lbs. 13 oz.
29 K 5535.....\$2.59**

SIZES
7 to
16



Acetate Satin
Lastex Yarn \$2.98

Dull-Tone
Acetate Satin \$2.98

Dull-tone
Acetate Satin \$3.98

Acetate faille
Lastex Yarn \$3.98

Seal-Sleek Swim Champ!

STYLED FOR FLATTERY and freedom of movement in figure-molding acetate satin Lastex yarn. Shirred panels down each side of front . . . shirred front bra. Quarter skirt. Self tie, back loops. Celanese acetate jersey lined. Check size chart below. *State size* 7, 8, 10, 12, 14. Wt. 10 oz. 29 K 3929—Red. . . \$2.98 29 K 3930—Royal blue. . . 2.98 29 K 3931—Yellow. . . 2.98

Glamorous New Sarong Look!

AND IT'S EYE-CATCHING! 4-gore princess-style with scalloped overlap in front for sarong-like fit. Button accent. Dull-tone acetate satin Lastex yarn with acetate jersey front panel lining. Quarter skirt. Backtie, loops. Check with size chart below. *State size* 7, 8, 10, 12, 14. 29 K 3900—Bright red 29 K 3901—Turquoise blue 29 K 3902—Emerald green (bright). Wt. 10 oz. \$2.98

Look! Bright Embroidery!

BRILLIANT TROPICAL COLORS and bright embroidery make this a suit to sing about! Dull-tone acetate satin Lastex yarn with elastic shirred center panel . . . embroidered bust, side panels. Self- straps, back loops. Acetate jersey lined crotch. *State size* 7, 8, 10, 12, 14. 29 K 3903—Flamingo pink 29 K 3904—Royal blue 29 K 3905—Peacock green (med.) Wt. 14 oz. \$3.98

Glamorous with Glitter!

GOLDEN-HUED EMBROIDERY on black ribbon dramatizes bra, hip pockets. Flattering acetate faille Lastex yarn molds snugly to your figure. Center shirred bra . . . triple paneled front with half skirt. Self straps. Acetate jersey lined front, crotch. *State size* 8, 10, 12, 14, 16. Shpg. wt. 14 oz. 29 K 3906—Rose 29 K 3907—Medium blue 29 K 3908—Gold. . . \$3.98

NEW! SUPPLE-SMOOTH ACETATE LATON SUITS

Finest quality, elasticized yarn for flattering, glamorous fit!



\$5.98

TWO EXCITING
STYLES in wonderful
Laton yarn . . .
lightweight, resilient
fabric with extra elasticity to mold 'n' hold you firmly!

\$4.98

OUR FINEST HONEYLANE SUITS!

THREE GORGEOUS COLORS TO CHOOSE FROM in fine quality acetate Laton taffeta. Triple rows of elasticized shirring down front panel give real figure-defining flattery! Scalloped ruffle at bra top. Self straps with back loops. Acetate jersey lined crotch. *State size* 7, 8, 10, 12, 14. 29 K 3909—Flamingo pink 29 K 3910—French blue (med.) 29 K 3911—Lime green Shpg. wt. 12 oz. . . \$4.98

HERE'S FLATTERY PLUS in figure-firming acetate Laton faille 4-gore front with new culotte leg elasticized in back for fit! Polka dotted white embossed cotton cuff at bodice top; stitched down on leg front. Long concealed back zipper. Acetate jersey lined. *State size* 8, 10, 12, 14, 16. Shipping weight 14 ounces. 29 K 3912—Navy blue 29 K 3913—Red 29 K 3949—Bright green. . . \$5.98

MEASURE TO BE
SURE! CHECK SIZE
CHART BEFORE ORDERING.

SIZE CHART FOR SWIM SUITS . . . SIZES 2 TO 16											
Order size	2	4	6	7-8	10	12	14	16			
If height is	31½	34½	40½	46½	52½	56½	59	61½			
	—34	—40	—46	—52	—56	—58½	—61	—63 inches			
If weight is	25½	29½	38½	49½	67½	83½	95½	107½			
	—29	—38	—49	—67	—83	—95	—107	—117 pounds			



NEW! TERRY CLOTH
Beach 'n' Swim Suit for
your "bloomer" girl with
n-or-out style top.

HERE'S
100% NYLON!
Full elasticized pucker-
ette back

CUTE HONEYSUCKLE BEACHWEAR!

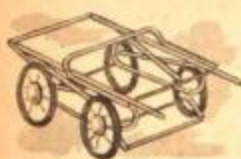
A NEWEST \$2.25
BEACH OR
PLAY FASHION for the sand-pail set . . . in fine quality knit cotton terry cloth! Gay red and white check cotton seersucker forms elasticized ruffling at neck, sleeves, bloomer legs. Slipover top. Covered elastic waist pants. Washable. *State size* 2, 4, 6, 8. Shpg. wt. 10 oz. 29 K 3859—White; with red, white checks. \$2.25

C FOR A WEE \$2.59
GLAMOUR
GIRL! How she'll love our pint-size version of big-sister fashions in snug-acetate faille Lastex yarn . . . three gay colors! Ruffled top . . . self fabric straps. Front lined with acetate Celanese jersey. *State size* 4, 6, 8. Wt. 6 oz. 29 K 3862—Rose 29 K 3863—Medium blue 29 K 3864—Gold color. . . \$2.59

B BALLERINA \$2.25
STYLE is
darling in good quality, print cotton seersucker that looks fresh and crisp without ironing! Wide elastic shirred midriff front and back . . . full flared skirt. Solid color ruffles petal out at bodice top. Elasticized leg openings. *State size* 2, 4, 6, 8. 29 K 3860—Red on white 29 K 3861—Green on white Shpg. wt. 6 oz. . . \$2.25

D WONDER- \$2.59
FUL ALL
NYLON CREPE SUIT that dries lightning fast . . . in heavenly tropical colors! Elastic shirred down front and at double ruffle top. Elasticized, puckerette back. Self straps, back loops. Acetate Celanese jersey lined. *State size* 2, 4, 6, 8. Shpg. wt. 5 oz. 29 K 3865—Flamingo pink 29 K 3866—Royal blue 29 K 3867—Maize. . . \$2.59

America's smartest NEW all-purpose baby carriages . . low in price



Buggy folds compactly for storage or travel. Can easily be placed in trunk or back of car

Lightweight Honeysuckle BOODLE BUGGIES

Reg. U. S. Pat. Off.

. . terrific in performance . . take anywhere, in car, on train or plane
all are completely collapsible . . save storage space, time and money

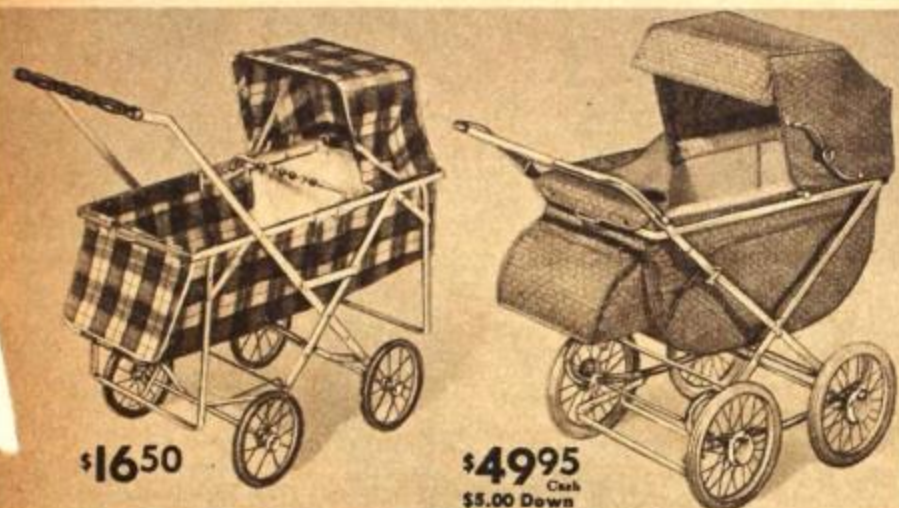
Simply lift body out of frame to make bassinet. Can be used anywhere. Nothing to unfasten



Converts to bassinet. Can be used anywhere . . indoors or on train or plane when traveling



Converts to car-bed with 2 rubber-covered carbed hooks. Can be placed on front or rear seat



NEW FINE QUALITY Boodle Buggy \$2995 \$3.00 Down

NEW tough plastic-coated fabric is sunfast. Won't chip or peel. Resists scuffing, staining. Easy to keep clean with a damp cloth
NEW easy steering with special built-up tread 1-in. white rubber tires on large 12-in. wheels. Makes steering almost effortless
Extra-comfortable top rail is softly padded halfway around

A SMART NEW EXTERIOR COLORS OF MINT GREEN OR DARK BLUE. Trim and top rail of dazzling white. Weather guards add to comfort . . 4-bow hood with sun visor. Storm shield. Wind guard back of hood keeps out drafts, sunlight. Duchess gear smooths out bumps. Chromed pusher has plastic hand grip. Extension pouch for packages. Folding chassis of sturdy steel. Chromed hub caps. 2-wheel brakes. 2 rubber-covered car-bed hooks. 38x16 1/2 x 14 in. deep. Freight or express. Colors: Mint green or dark blue. State color.

1 K M8542—Shipping weight 48 pounds. \$3.00 Down Cash \$29.95

NEW BUDGET-PRICED Boodle Buggy \$1995 \$2.00 Down

Latex-coated fabric is easily cleaned, sun resistant, will not fade
8-inch wheels have 3/4-inch gray rubber tires. 2-wheel brakes
Extra-comfortable top rail is softly padded halfway around

B CHOICE OF ATTRACTIVE DARK BLUE OR MEDIUM GRAY exterior with contrasting gray or blue stripe, with white plastic trim. 4-bow hood has sun visor. Storm shield keeps out drafts. Duchess gear smooths out bumps in riding. Folding chassis of strong aluminum-finished steel. 2 rubber-covered car-bed hooks. Chromed pusher. 36x16 1/2 x 12 in. deep. Colors: dark blue or medium gray. State color.

1 K M8543—Freight or express. Shpg. wt. 39 lbs. \$2.00 Down Cash \$19.95

NEW GOOD QUALITY Boodle Buggy \$2495 \$2.50 Down

Latex-coated fabric is easily cleaned, sun resistant, will not fade
Larger 10-in. wheels have 3/4-in. gray rubber tires. 2-wheel brakes
Extra-comfortable top rail is softly padded halfway around
Extension pouch for packages . . or for extra room for baby
Chrome-plated pusher has a smooth ivory color plastic hand grip

C CHOICE OF ATTRACTIVE DARK BLUE OR MEDIUM GRAY with contrasting white plastic trim. 4-bow hood with sun visor. Storm shield. Duchess gear smooths out bumps. Folding chassis of sturdy aluminum-finished steel. Chromed hub caps. 2 car-bed hooks. 38x16 1/2 x 14 in. deep. Colors: dark blue or medium gray. State color.

1 K M8544—Freight or express. Shpg. wt. 45 lbs. \$2.50 Down Cash \$24.95

D SMART STROLLER with matching shopping bag 15 1/2 x 7 x 16 in. deep. 28-oz. dark green plastic-coated drill exterior, maize interior. New easy-steering 8-in. wheels with 1-in. white rubber tires. Chromed back, side rails, 3-position pusher, plastic grip. Adjustable footrest. Seat 11x10 in. Freight or express.

1 K M8504—Wt. 19 lbs. . . \$14.95

E LIGHTWEIGHT STROLLER with shopping bag 15 1/2 x 7 x 16 in. deep. Medium blue latex-coated fabric, light gray lining. Baked-on aluminum-finished frame. Adjustable metal footrest. Foot brake. Seat 11x10 in. 8-in. wheels. 3/4-in. gray rubber tires.

1 K 08511—Wt. 18 lbs. . . \$11.95

F CANDY-STRIPE STROLLER. Vat-dyed cotton sailcloth. Smart red and white stripe "surrey" top, bag (15 1/2 x 7 x 16 in. deep). Balance red, white trim. Collapsible steel frame, gray enameled. Chromed pusher adjusts to 3 heights. Foot-brake. Enameled footrest. 8-in. wheels. 3/4-in. gray rubber tires. Seat 11x10 in.

1 K 085981—Wt. 16 lbs. . . \$9.95

G HONEYSUCKLE STROLLER with padded seat and reclining back. Rust exterior, contrasting interior. Heavy plastic-coated fabric. Adjustable footrest, recliner. Fiberboard seat, back, sides. Safety strap. Aluminum finished frame. Reversible chrome plated pusher (push either from front or back). Chrome plated tubular side rails. Aluminum-finished footrest tilts in, prevents tipping when child stands. Wind flap keeps out wind. 10-in. wheels. 3/4-in. gray rubber tires. Brakes. Seat 13 1/2 x 13 1/2 in. Freight or express.

1 K M8503—Wt. 31 lbs. . . \$17.95

H 2 1/2-IN. BOX-EDGE. Hinged. 32 1/2 x 15 1/2 in. Mailable. Colors: yellow or green. State color.

1 K 08263—Wt. 5 lbs. . . \$2.49

J 1K08252—Hinged. 15 1/2 x 32 1/2 in. Colors: pink or blue. State color. Shpg. wt. 2 lbs. Mailable. . . \$2.19

K 1 K 08251—Unhinged. 15x30 in. One side pink, other side blue. Shpg. wt. 2 lbs. Mailable. . . \$1.98

NEW CONVERTIBLE Boodle

NEW BOODLE BUGGY PLUS PLAY CHAIR
NEW durable colorful plaid cotton body
• Matching 3-bow removable hood.
• Removable multi-color head bar
• Black-enameled wood pusher grip
• White-enameled arm rests
• 3/4-in. gray rubber tires, 8-in. wheels
Durable green, brown, yellow plaid cotton body lifts out . . has Boodle Buggy convenience PLUS. Folds easily into a play chair or car seat. Lightweight . . ideal for shopping. Comfortable, plastic-covered pad fits back and seat when used as chair or buggy. 34x14 1/2 x 10 in. deep. Freight or express.

1 K M8502—Shpg. wt. 30 lbs. . . \$16.50

OUR FINEST Boodle Buggy

NEW aluminum "lift out" frame and chromed tubular Duchess gear and chassis
NEW tough plastic-coated fabric is sunfast. Resists scuffing and staining
NEW easy steering special tread 1 1/4-in. white rubber tires on 12-in. 24-spoke wheels
Extra-comfortable fully padded top rail
Chromed 3-position pusher, plastic grip
Handy, roomy inside pocket with zipper
Rust color exterior with white piping. Tan interior. Parking stand, 4-bow hood, sun visor. Storm shield. Extension pouch. Chromed hub caps. 2 carbed hooks. 41 1/2 x 16 1/2 x 14 in. deep. Freight, express.

1 K M8545—Shpg. wt. 50 lbs. . . \$49.95



BARGAIN Boodle

BLUE COTTON CLOTH body. Boodle buggy features. 3-bow hood. Easily collapsible aluminum finished frame. Black enameled, shaped wood hand grip. Brakes. 8-in. wheels. 3/4-in. gray rubber tires. Metal hub caps. 32x16x9 in. deep. Shpg. wt. 30 lbs. Freight or express.

1 K M8531 . . . \$9.95

OUR FINEST Stroller

BROUGHAM-STYLE IN GREEN plastic-coated drill. 10-in. 24 spoke wheels, nylon bearings. Easy steering 1 1/4 in. white rubber tires. 4-bow adjustable hood, visor. Windbreaker. Duchess gear. Plastic pusher grip. Chromed fenders, hub caps. 2-wheel brakes. Aluminum-finished steel frame. Seat 14x16 1/2 in. Freight or express.

1 K M8505—Wt. 54 lbs. \$34.95

LOWEST PRICED

BLUE COTTON BODY with white binding trim. Collapses easily. Aluminum-finished metal frame, footrest. Chromed pusher. 8-in. wheels. 3/4-in. gray rubber tires. Seat 10x9 in. Brakes. With or without matching blue cotton shopping bag 14x11 in. Shpg. wt. 13 lbs.

1 K 085351—With bag. \$7.95
1 K 085341—No bag. Shipping wt. 12 lbs. . . \$6.49



Dark blue body



Light blue body



Duchess gear absorbs disturbing shocks



Top rail padded half way .. protects baby



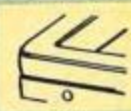
Steers easily on narrow raised tread on tire



A \$29.95
Cash
\$3.00 Down



Wheels steer effortlessly on narrow tread



Top rail padded all around body .. safer



New lightweight aluminum frame lifts easier



Top rail padded half way .. protects baby



Latex-coated fabric never shows wear



Duchess gear absorbs disturbing shocks



B \$19.95

NEW Honeysuckle DeLuxe Boodle Buggy

\$39.95
Cash
\$4.00 Down

NEW lightweight aluminum frame .. easier to lift out
NEW plastic-coated fabric .. practically indestructible
NEW ease in steering on narrow raised tire tread

- 4-bow hood .. weather visor
- Storm shield for bad weather
- Chromed pusher .. plastic grip
- Extension pouch for packages
- Duchess gear smooths out the bumps
- Padded, safer top rail .. all around
- 2-wheel brake .. chromed hub caps
- 12-in. wheels, 1-in. white rubber tires

THERE'S NEW BEAUTY in the distinctive basket-weave textured fabric in smart new exterior colors of yellow or bright blue with light red welted trim. Padded rail and body interior of dazzling white.

PRACTICALLY INDESTRUCTIBLE in normal use is the tough, plastic-coated fabric. Won't chip or peel. Resists scuffing, staining and fading. Sanitary, too, because it's so easy to keep clean.

LIGHTWEIGHT ALUMINUM FRAME of lift-out body is easier to pick up .. to convert to car bed or bassinet. Easy even for tiny women. Folding frame of heavy steel with tubular steel bottom for extra rigidity. Narrow tire tread makes steering easier. Size 41 1/2 x 16 1/2 x 14 in. deep. State color yellow or blue. 1 K M8541—Shpg. wt. 44 lbs. Freight or express .. \$39.95



C \$24.95
Cash
\$2.50 Down

Honeysuckle Lightweight, Collapsible STROLLERS

(Reg. U.S. Pat. Off.)



G \$17.95



F \$9.95
With bag



E \$11.95
With bag



D \$14.95
With bag



HONEYSUCKLE Crib Mattresses

provide proper support
for your baby's
growing back

Bright plastic covers . . . easy to
keep sweet, clean and sanitary



A 4-STAR Feature

because it has extra features . . . it's
been laboratory approved and com-
pared in price and
quality with other
brands. We're con-
vinced there's no
greater value.



A Extra-firm
104-coil
\$14.95



C 4-Star Feature
84-coil
\$12.95



E 153-coil
\$17.95

K 56-coil
\$8.95

2½ in. of buoy-
ant Foam Latex

G Foam Latex
Filled
\$19.95

H 63-coil
Tuftless
\$10.95

J Matching
bumper
\$2.98

Youth Bed Mattresses provide health-building comfort

Q Extra firm
126 coils
\$21.95

R 96 coils
cotton
ticking
\$16.49



P 126 coils
\$19.95

S 96 coils
plastic cover
\$17.95

M Crib-pen
bumper
\$3.95

Want your child to sleep well? Try a Honeysuckle Mattress

Reg. U. S. Pat. Off.

To help him sleep comfortably . . get the firm support he needs to help him grow straight and strong . . plastic covers are smooth, cool, sanitary



Coils, padding, insulation are assembled carefully. Checked for quality before inserting unit in covers



Plastic covers are smooth, easy to clean, resist stains. Padding stays dry and comfortable



Beautiful colors are carefully hand-screened onto plastic covers . . they won't fade or wash away



Honeysuckle mattresses are made by experts, meet rigid specifications, are laboratory tested for wear and firmness

HONEYSUCKLE FULL-SIZE CRIB MATTRESSES

- A** A NEW EXTRA-FIRM 104-COIL CRIB MATTRESS. Twice as many coils as ordinary mattresses PLUS a layer of buoyant Foam Latex for cushioning support. 13½ gauge steel coils are heat tempered for proper resilience. 6 lbs. of all-new layer-felted cotton padding. Fiberboard buffer. Stain-and-acid resistant 7-gauge plastic cover. 3-color tree pattern on pink background. 4 ventilators. 1 K M8253M—52x28 in. 5½ in. thick. Shipping weight 25 pounds. . . . \$14.95
- B** MATCHING 3-SECTION BUMPER. Tufflex® wood fiber padding. 4-gauge plastic. 1 K 08258LM—12 in. high with ruffle trim. Shipping weight 3 lbs. . . . \$3.95
- C** OUR 84-COIL CRIB MATTRESS IS A 4-STAR FEATURE BECAUSE IT HAS: more coils than ordinary mattresses. Strong 7-gauge plastic cover. Easy-to-clean, acid and stain resistant. Sisal insulation and a full 8 lbs. of fresh layer-felted cotton padding PLUS a fiberboard buffer. Smooth tuftless surface. Strong edge wire protects border. Gay circus pattern cover in 5 lively colors on snowy white background. Firmly sewn seams. 4 metal ventilators. 5½ in. thick. 1 K M8211M—52x28 in. Shipping weight 23 pounds. . . . Only \$12.95
- D** MATCHING 3-SECTION BUMPER. Tufflex® wood fiber padding. Lacy ruffle. 1 K 08227LM—12-in. high headboard. Shipping weight 3 lbs. . . . \$3.95
- E** 153-COIL CRIB MATTRESS . . . SO GOOD WE GUARANTEE IT FOR 10 YEARS. Muslin-pocketed steel coils give contour-forming support. Heavy 12-gauge washable plastic cover is acid resistant. Embossed design in Harmony House Sunshine yellow. Heavy border wire. 10 lbs. of felted cotton. 4 ventilators. 1 K M8250M—52x28 in. 6 in. thick. Shipping wt. 27 lbs. . . . \$17.95
- F** MATCHING 3-SECTION BUMPER. Tufflex® wood fiber padding. Back 13 in. high. 1 K 08255LM—Sides 8 in. high. Shipping weight 4 pounds. . . . Only \$4.95
- G** INTRODUCING A FOAM LATEX CRIB MATTRESS. 2½ inches of buoyant Foam Latex molded into a lightweight cushion that conforms to the baby's body. Provides gentle medium-firm support. It "ventilates" itself through its tiny air cells. Always keeps fresh and odorless. Never needs turning. Top and sides covered in washable 8-gauge plastic in smart red and white "candy" stripes. Bottom in sturdy gray and white stripe cotton. 1 K M8254—2½ in. thick. 52x28 in. Shpg. wt. 13 lbs. \$2.00 Down. Cash \$19.95
- H** 63-COIL CRIB MATTRESS gives medium-firm resilient support. 7 lbs. of layer-felted cotton padding. Sisal pads stapled to unit prevent "coil feel." Fiberboard buffer adds firmness. Edge wire. Tuftless 7-gauge plastic cover. Colors: pink or blue with white bows or yellow with brown. State color. 1 K M8239M—52x28 in. 5½ in. thick. 2 ventilators. Shpg. wt. 22 lbs. . . \$10.95
1 K M8237M—Like above but firmly tufted surface. Shipping wt. 19 lbs. . . 13.95
- J** MATCHING 3-SECTION BUMPER. 4-gauge plastic. Tufflex® wood fiber padding. 1 K 8216M—8 in. high. State color. Shipping weight 1 lb. 4 oz. . . . \$2.98
- K** 56-COIL CRIB MATTRESS. 7 lbs. of layer-felted cotton padding. Fiberboard buffer. 7-gauge plastic cover. Tuftless. 4 ventilators. White pattern. Colors: blue, pink or light Mint green background. State color. 1 K M8236—52x28 in. 5½ in. thick. Shipping weight 19 pounds. . . Only \$8.95
- L** 3-SECTION BUMPER. Tufflex® padding. 4 gauge plastic cover. 7 in. high. 1 K 8224—Colors: pink, blue or light Mint green. State color. Shipping weight 1 pound 4 ounces. . . . \$1.98
- M** 6-SECTION CRIB-PLAY PEN BUMPER. Tufflex® wood fiber padding. Can be converted to fit all 4 sides of standard size play pen (about 38½x38½ in.) or crib (about 54x30 in.). 4-gauge plastic cover. 11 in. high. Mailable. 1 K 8245—Colors: pink or blue. State color. Shpg. wt. 2 lbs. 12 oz. . . . \$3.95

HONEYSUCKLE YOUTH BED MATTRESSES

- N** 126-COIL EXTRA-FIRM YOUTH BED MATTRESS. 13-gauge steel coils assure an Extra-Firm support. Padded with 12 lbs. of fresh all-new layer-felted cotton. Insulated with sisal pads to prevent any "coil feel." Button tufts firmly fastened prevent shifting of padding. Strong border wire on top and bottom. Durable 8 oz. gray and white woven stripe cotton ticking. 66x33 in. 1 K M8257—5½ in. thick. Shipping weight 40 pounds. \$2.50 Down Cash \$21.95
- P** 126-COIL YOUTH BED MATTRESS. New multi-color "Space Cadet" pattern on rich brown background. Sturdy plastic coated twill is washable, stain resistant. 12 lbs. of layer-felted cotton padding. Sisal pads prevent "coil feel." Taped edges. Border wire, top and bottom. Smooth tuftless. 4 ventilators. 1 K M8272—5½ in. thick. 66x33 in. Shpg. wt. 30 lbs. \$2.00 Down Cash \$19.95
- R** BUDGET-PRICED 96-COIL YOUTH BED MATTRESS. Durable 4 oz. gray and white stripe cotton ticking. Sturdy steel coils padded with 12 lbs. of layer-felted cotton. Button tufted on each side to keep padding in place. Taped edges. 1 K M8278—66x33 in. 5½ in. thick. Shipping weight 30 pounds. . . . \$16.49
- S** BETTER QUALITY 96-COIL YOUTH BED MATTRESS. Water-stain and acid resistant 7-gauge plastic. Heat tempered steel coils for resilient support. 12 lbs. of fresh all-new layer-felted cotton for comfort. Firm edge wire on top and bottom protects border. Smooth tuftless surface. Neatly taped edges. 4 metal ventilators. Smart white lamb pattern. 66x33 in. 5½ in. thick. 1 K M8276—Colors: pink or blue. State color. Shpg. wt. 36 lbs. . . . \$17.95

THRIFTY FULL-SIZE CRIB MATTRESSES

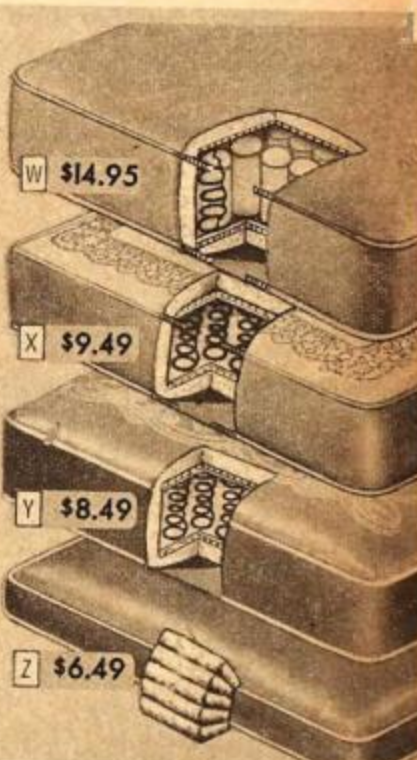
- T** OUR LOWEST-PRICED FULL-SIZE INNER-SPRING. 36 helical tied steel coils padded with 6 lbs. of all-new layer-felted cotton. Fiberboard buffer. Smooth tuftless surface. 4 ventilators. 52x28 in. 5½ in. thick. Solid color washable 7-gauge plastic cover. Colors: solid pink or blue. State color. 1 K M8234—Shpg. wt. 16 lbs. . . . \$7.49
- V** OUR LOWEST-PRICED FULL-SIZE CRIB MATTRESS. All Tufflex® wood fiber filled . . . gives comfortable support. Smooth tuftless surface. Washable 7-gauge vinyl plastic cover in solid pastel colors (no choice of color). 52x28 in. 3 in. thick. Order now. 1 K M8203—Shipping weight 9 lbs. . . \$6.49



¾ SIZE CRIB MATTRESSES

Fit cribs 46 to 47½ in. by 24 to 25 in.

- W** THE FINEST WE HAVE EVER OFFERED. A full 120 muslin-pocketed steel coils give correct body support. Heavy 12-gauge plastic cover is acid resistant. Embossed design in Harmony House Sunshine yellow. Plastic taped edges. Extra-heavy border wire. 9 lbs. of layer-felted cotton padding. 4 ventilators. 46x24 in. 5½ in. thick. 1 K M8295—Shipping wt. 21 lbs. . . . \$14.95
- X** OUR BEST 36-COIL MATTRESS. 7-gauge plastic cover . . . is water, stain resistant. Padded with 6 lbs. of layer-felted cotton. Fiberboard buffer. 4 metal ventilators. 46x24 in. 5½ in. thick. Bowknot pattern. Colors: pink or blue. State color. 1 K M8297—Shipping wt. 14 lbs. . . . \$9.49
- Y** GOOD QUALITY 36-COIL MATTRESS. 7-gauge plastic cover in assorted pastel colors with white medallion pattern (no choice of color). Padded with 6 lbs. of layer-felted cotton. 4 metal ventilators. 46x24 in. 5½ in. thick. Wt. 14 lbs. . . \$8.49
- Z** OUR LOWEST PRICED is all Tufflex® filled. 7-gauge plastic cover in assorted pastel colors (no choice). 46x24 in. 1 K M8208—3 in. thick. Wt. 6 lbs. . . \$6.49

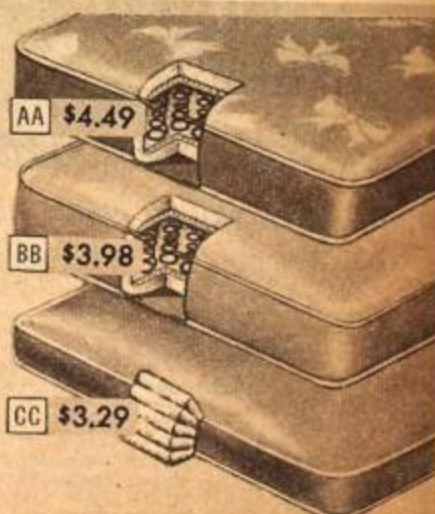


Mattresses above and at left shipped freight or express.

BASSINET MATTRESSES

Fit bassinets 35 to 36 inches long, 18 to 20 inches wide (inside).

- AA** OUR BEST 20-COIL MATTRESS. 4-gauge vinyl plastic cover . . . is water, stain resistant. Padded with 3 lbs. of fresh all-new layer-felted cotton. 3½ in. thick. White bow-knot pattern plastic cover. Colors: pink or blue. State color. 1 K 08270L—Shipping wt. 8 lbs. . . . \$4.49
- BB** GOOD QUALITY 20-COIL MATTRESS. 4-gauge vinyl plastic cover in assorted solid pastel colors (no choice of color). Padded with 3 lbs. of fresh all-new layer-felted cotton. 3½ in. thick. 1 K 08271L—Shipping wt. 6 lbs. . . . \$3.98
- CC** OUR LOWEST PRICED is All-Tufflex® filled. 4-gauge washable vinyl plastic cover in assorted solid pastel colors (no choice of color). 2½ in. thick. 1 K 08205L—Shipping wt. 3 lbs. . . . \$3.29



*Reg. U. S. Pat. Off.

HONEYSUCKLE CRIBS . . complete CRIB OUTFITS



Crib, Spring
\$3795
Cash
only \$4.00 Down

Spring can be raised,
lowered, tilted
in four positions

OUR BEST STANDARD FULL-SIZE CRIB Full panels . . double drop sides . . 3 finishes

- Plastic-capped side rails
- Toe-touch double drop sides
- Adjustable 4-position spring
- 8 twirl balls . . large decals

Finest styling, heaviest hardwood construction. Rigid full-length panels resist drafts. Toe-touch double drop sides convenient, have safety catch. Resilient steel link spring tilts, raises, lowers as needed. Heavy 12-spindle sides 25 in. high. Size: 54x30 in.

Finishes natural, maple, white or gray enamel. *State finish.*

1 K M8376—Crib, Spring only. Shpg. wt. 71 lbs. \$37.95

1 K M8406—Crib, Spring and 1 K M8211M Innerspring Mattress on

page 37. Finest outfit for your baby. Shpg. wt. 94 lbs. \$49.95

1 K M8456—Crib, Spring, Innerspring Mattress 1 K M8211M,

Matching Bumper Pad. 1 K M8227M (page 37 in color.) Shipping

weight 97 pounds. \$53.50



Crib,
Spring
\$24.95

LOW-PRICED CRIB . . full panel front

- Convenient drop side, has 2 safety catches at top
- Full-panel front, half-panel back add rigidity . . resist drafts
- 3-ply panels mortise-tenon joined to heavy posts . . strong
- 3-position adjustable link spring
- Large multicolored decals, fluted trim on both panels

FINE FEATURES FOR SUCH A LOW-PRICED CRIB. Decorative spindles on front and back panels. Full panel front resists drafts, helps make crib stronger, safer for baby. Hardwood. Sturdy posts 1 3/4 x 1 1/4 in. 1 1/4-in. maple casters.

Size: 54x30 in. Sides 25 in. high.

Finishes natural or maple. *State finish.*

1 K M8305—Crib, Spring. Shipping weight 47 pounds. \$24.95

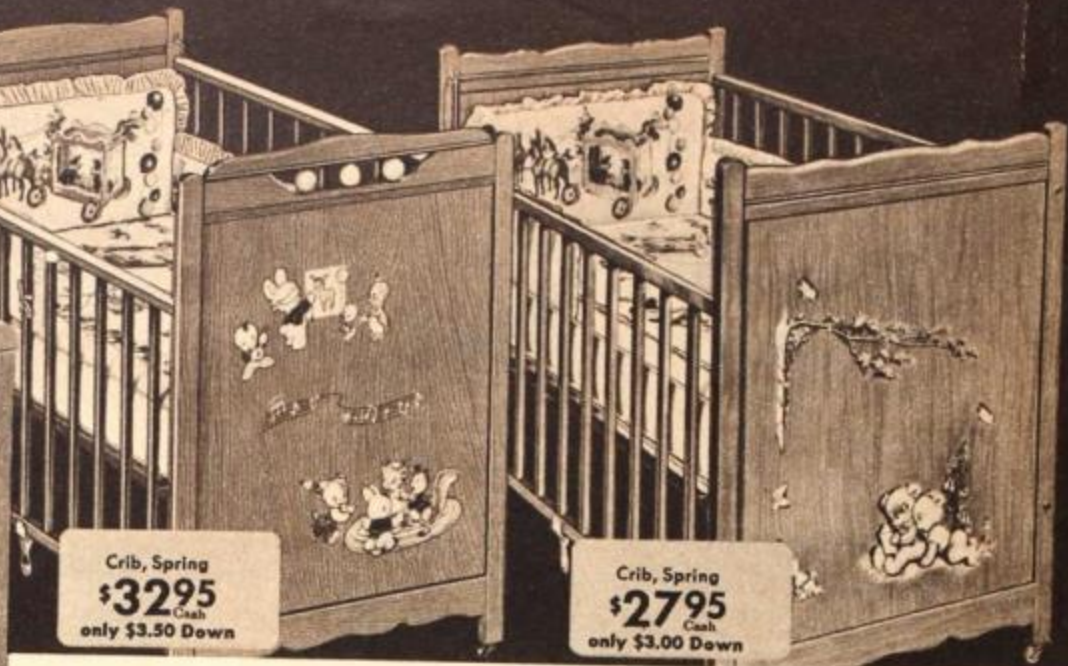
1 K M8409—Crib, Spring, Innerspring Mattress 1 K M8239M (page

37). *State finish and mattress color pink or blue.* Wt. 69 lbs. \$34.95

1 K M84216—Crib, Spring, Mattress 1 K M8239M (page 37) and

Bumper Pad 1 K 8216M (pg. 37). *State pink, blue.* Wt. 71 lbs. \$37.50

38 . . SEARS, ROEBUCK AND CO. c



Crib, Spring
\$3295
Cash
only \$3.50 Down

Crib, Spring
\$2795
Cash
only \$3.00 Down

FULL 54x30-in. SIZE . . serves most children six years

- Rigid full-panel front . . half-panel back
- Toe-touch double drop sides . . safety catch
- Sanitary, mar-safe plastic-capped side rails
- Metal link spring adjusts up, down . . 4 heights
- 3 twirl balls, colorful decals on front panel

EXTRA-RIGID; 3-ply front and back panels, mortise-tenon joined to heavy posts, have wide, shaped top and bottom rails. Decorative fluting. Casters. Hardwood construction. Size: 54x30 in.

Finishes golden maple, waxed birch. *State finish.*

1 K M8372—Crib, Spring. Shpg. wt. 60 lbs. \$32.95

1 K M8472—Crib, Spring, and Innerspring Mattress

1 K M8211M (pg. 37). *State finish.* Wt. 83 lbs. \$44.95

1 K M84701—Crib, Spring, Mattress, matching bumper

pad 1 K M8227M (pg. 37). *State finish.*

Shipping weight 86 pounds. \$48.50

- Rigid full-panel front . . half-panel back
- Toe-touch single drop side . . safety catch
- Metal link spring adjusts to 4 positions
- Panels have lovely shaped tops . . decals

SMARTLY STYLED. Full-panel front, half-panel back add to rigidity, resist drafts. 3-ply panels mortise-tenon joined to 1 3/4 x 1/4-in. posts for added strength. Resilient link spring adjusts up or down, tilts to suit your convenience. Sides 25 in. high. Hardwood construction. Casters. Size: 54x30 in.

Finishes golden maple, waxed birch. *State finish.*

1 K M8331—Crib, Spring. Shpg. wt. 56 lbs. \$27.95

1 K M84300—Crib, Spring, Innerspring Mattress

1 K M8211M (page 37). Shpg. wt. 79 lbs. \$39.95

1 K M84301—Crib, Spring, Mattress and Matching

Bumper Pad 1 K M8227M (pg. 37). Wt. 82 lbs. \$43.50

OUR LOWEST PRICED

- Button release single drop side
- Non-adjustable metal link spring

A HARDWOOD CONSTRUCTION. Smooth-rolling casters. Sides 24 in. high.

Size: 54x30 in. Finish: natural.

1 K M8332—Crib, Spring.

Shipping weight 38 lbs. \$16.95

1 K M8429—Crib, Spring, Innerspring

Mattress (1 K M8234 page 37). *State*

pink or blue. Wt. 57 lbs. \$23.50

PARTIAL PANEL CRIB

- Button release single drop side
- Non-adjustable metal link spring
- Colorful decal trim both panels

B PARTIAL PANELS FRONT AND BACK. Heavier posts, rails. Casters. Hardwood. Size 54x30 in.

1 K M8373—Crib, Spring. Natural

finish. Shpg. wt. 44 lbs. \$18.95

1 K M8400—Crib, Spring, Innerspring

Mattress (1 K M8236 pg. 37). *State*

pink, blue, Mint green. Shpg. wt.

62 lbs. \$27.50

Crib Rocker-glides (small view). Re-

place casters. Give soothing spring

motion. Steel. Safe, noiseless.

1 K 8306—Set of 4. Wt. 2 lbs. \$2.85

FULL-PANEL CRIB

with two storage drawers

- Rigid full-panel ends, no drafts
- 3 twirl balls to amuse baby
- Metal spring adjusts up or down

KEEP BABY'S PADS, SHIRTS, SHEETS at your finger tips, in 2 roomy 25x25x6-in. deep drawers. Sturdy hardwood. Full-length end panels add rigidity. Sides 25 in. high. One side drops. Gay decal trim. Plastic casters. 54x30 in.

Finishes natural or golden maple.

1 K M8374—Crib, Spring.

State finish. Wt. 106 lbs. \$49.95

1 K M84450—Crib, Spring, Mattress

(1 K M8250M page 37). *State finish.*

Shipping weight 133 lbs. \$66.50

1 K M84451—Crib, Spring, Mattress,

matching Bumper Pad (1 K M8255LM

pg. 37). *State finish.* Wt. 137 lbs. \$71.50



Crib, Spring
\$16.95

Crib, Spring
\$18.95



Full-size crib
PLUS
4 cu. ft. storage

Crib,
Spring
\$49.95
Cash,
\$5.00 Down



For Extra Comfort
For Your Active
"In-between" Age
Youngster

\$32.95
Cash
\$3.50 Down
Bed, spring

OUR BEST SELLER! Fine Quality Hardwood Youth Bed

IT'S EASY TO SEE WHY THIS IS OUR BEST SELLING YOUTH BED. Luxury styled, it provides extra comfort and extra long wear for your active "in-between" age youngsters... when they're too big for a crib, not yet safe in a regular bed.

Extra-heavyweight construction of select hardwood, properly seasoned, smoothly sanded and finished in rich golden maple or smooth, lustrous natural varnish. Solid panels add rigidity, keep harmful drafts away. Strong rust-resistant link spring provides properly buoyant support. Smooth-rolling casters make it easy to move when cleaning floor. Colorful decal trim. Inside size 66x33 in. (5 ft. 6 in. long.) Head 31½ in. high; foot 23 in. high. Shipped freight or express, partly assembled.

Finishes rich golden maple or lustrous natural varnish. *State finish.*

1 K M8354—Bed and spring only. Shipping weight 47 lbs. Only \$32.95

1 K M8484—Bed, spring and 96-coil mattress, (1 K M8276 on page 37). Covered with washable 7-gauge plastic; white lamb pattern on pink or blue background. 5½ in. deep. Colors pink or blue. *State color.* Shpg. wt. 82 lbs. Only \$49.95



\$52.95
Cash
\$5.50 Down
Bunk bed,
2 springs

New Youth-size BUNK BED

INTRODUCING A BUNK BED FOR YOUNGSTERS... when they're at a size when bunk beds are most practical. Only 33 in. wide. Can be converted to 2 standard-size youth beds. Sturdy hardwood in lustrous golden maple or natural varnish finish. Safe partial-panel ends. Closely-placed spindles. Guard rails on both bunks are removable. Handy ladder. Rust-resistant link springs for buoyant support. 66x33 in. inside. Only 48 in. high overall. Freight or express, partly assembled. Finishes maple or natural. *State finish.*

1 K M84010—Bed, 2 springs, 2 mattresses (1 K M8278 on page 37). Shpg. wt. 123 lbs. \$84.50
1 K M8321—Bunk bed with 2 springs (no mattresses). Shipping weight 93 lbs. \$52.95

Handy Bookshelf Headboard YOUTH BED

STURDY HARDWOOD HEADBOARD, removable guard rails. Roomy headboard 38x9x35½ in. high for books, radio, etc. Resilient steel link spring.

Finishes natural varnish or lustrous maple. *State finish.*
1 K M8390—Bed, spring only. Shpg. wt. 55 lbs. \$34.95

1 K M8490—Bed, spring, 96-coil mattress, 66x33 in. (1 K M8276 on page 37.) Colors pink, blue. *State color.* Shipping weight 86 pounds. \$51.50



Ample room for
books, clock,
radio, etc.

\$34.95 Cash
\$3.50 Down
Bed, spring

Storage YOUTH BED

HAS 2 LARGE BEDDING COMPARTMENTS. Use now as bed, later place both guard rails in back and it's a studio couch. Headboard and rails covered in ivory-colored plastic. Hinged bed cushion has 96 coils padded with cotton and sisal. Yellow and brown woven cotton cover. Blonde finished legs. Overall 66x33 in. Headboard 27 in. high; rails 23 in. Frt. or express.

1 K M8319—Wt. 82 lbs. \$49.25

Move both guard
rails to back to
form studio couch



\$49.25 Cash
\$5.00 Down

NEW YOUTH BED

STRONG WROUGHT IRON FRAME, removable guard rails, V-shaped legs and spring finished in black enamel. Metal glides. 126-coil mattress covered in colorful cotton ticking. Green and red on gray background. Padded with buoyant layer felted cotton. Link spring for resilient support. 34 in. wide. 74 in. long. 1 K M84018—Wt. 96 lbs. \$39.95

Move both guard
rails to back to
form studio couch



\$39.95
Cash
\$4.00 Down

Bargain YOUTH BED

PARTIAL PANEL ENDS, SCALLOPED TOPS. Closely placed spindles. Guard rails removable when child no longer needs them. Rust resistant finished link spring. 66x33 in. inside. Head 30 in. high; foot 22 in. Freight or exp., partly assembled. *Golden maple finished hardwood.*

1 K M8304—Bed with spring. Shpg. wt. 43 lbs. \$27.95
1 K M8485—Bed, spring, inner-spring mattress (1 K M8278 on p. 37). Wt. 74 lbs. \$43.50



\$27.95
Cash
\$3.00 Down
Bed, spring

Our Lowest-priced
Youth Bed



\$27.95
Cash

\$29.95
Cash



\$7.95
Crib,
spring

\$14.95
Crib,
spring

\$19.95
Crib and
spring

\$22.95
Cash
\$2.50 Down
Crib, spring

Matching Chest, Chifforobe

STRONG HARDWOOD IN LUSTROUS MAPLE finish. Solid hardwood tops, fronts. Drawers center guided. Large round knob pulls.

A SPACIOUS 4-DRAWER CHEST holds sheets, blankets, etc. Each drawer 21½x13 inches. 27½x16x41 inches overall.

1 K M8778F—Shpg. wt. 65 lbs. \$27.95

B ROOMY CHIFFOROB. Hanging space 30x16x14 in. 4 drawers 13x14 in. Strong hanging rod for clothes hangers. Attractive decal trim on door. 36x16x41 in. overall.

1 K M8779F—Shpg. wt. 65 lbs. \$29.95

Above 2 items from factory near Indianapolis, Ind. Other items on page from mail order house.

Small Bassinet

IDEAL FOR TINY BABY, in apartment or small home. Hardwood, safe birch finish. Wood slat support. Casters. 34½x19 in. inside. 15-in. high sides. Partly assembled. Shipping weight 16 lbs.

1 K 08330L... \$7.95

1 K 08430L—Bed, mattress (1 K 08270L on p. 37, state pink or blue). Wt. 23 lbs. \$11.95

Larger Bassinet

FULL PANEL FRONT. ½-panel back. Hardwood. Link spring. Casters. 22x42 in. inside. Sides 19 in. high. Partly assembled.

Finishes maple or birch. *State finish.* Shpg. wt. 28 lbs.

1 K 08336L... \$14.95

1 K M8499—Crib, 24-coil mattress, pastel plastic cover. Freight or express. Shpg. wt. 35 lbs. \$19.95

¾ Size Crib

PARTIAL PANEL ENDS. Single drop side. Hardwood. Twirl balls. Gay decals. Stationary metal link spring. Casters. 47x25 in. Sides 21 in. high. Partly assembled.

Finishes maple or natural. *State finish.*

1 K M8323—Crib. Shpg. wt. 38 lbs. \$19.95

1 K M8426—Crib, mattress (1 K M8298 on p. 37). Wt. 52 lbs. \$27.50

OUR FINEST ¾ Size Crib

HERE'S A HANDSOME CRIB... LARGE ENOUGH TO LAST BABY FOR YEARS. Sturdy hardwood with solid draft-resistant panels. Convenient drop side. Closely placed spindles. Comfortable resilient steel link spring. Attractive decal on front. Moves easily on casters. 47½x25½ inches. Sides 21 inches high. Partly assembled. Freight or express.

Finishes waxed birch or maple. *State finish.*

1 K M8329—Crib, spring. Shpg. wt. 40 lbs. \$22.95

1 K M8459—Crib, spring, 36-coil mattress. (1 K M8297 on p. 37 Colors pink or blue. *State color.*) Shpg. wt. 53 lbs. \$31.95

c PAGE 39... JUVENILE FURNITURE

HONEYSUCKLE

Chrome-plated HIGH CHAIRS

Chromed tubular steel
for many, many years of
rugged service



\$16.95

Plastic-covered seat
and back available in
colors to suit your
taste... yellow, green,
gray or red

Easy-to-clean chromed
tubular steel, smartly
styled for beauty,
convenience and comfort



\$14.95



\$11.95



\$12.95



\$8.95

Completely NEW HIGH CHAIRS Chrome-plated tubular steel

A OUR BEST. Thickly padded washable plastic-covered back and seat. Nail head trimmed. 3-position ivory-colored plastic deep-dish tray. Chromed tubular steel legs, arms, stretchers. Hardwood footrest. Wide flared legs with floor-protecting non-skid tips, reduce risk of tipping. Seat 11 $\frac{3}{4}$ x 15 in. 16 $\frac{3}{4}$ in. high back. Colors red, yellow, med. green, gray. 1 K M8709—State color. Wt. 23 lbs. \$16.95

B GOOD QUALITY. Like above but has natural birch-finished hardwood seat and back. Seat 11 $\frac{3}{4}$ x 15 in. 16 $\frac{3}{4}$ in. high back. 1 K M8718—Shpg. wt. 26 lbs. \$14.95

New Chromed YOUTH CHAIR

C OUR BEST. Seat and back padded with layer-felted cotton, covered with washable plastic. Nail head trim. Chromed tubular steel legs, arms, stretchers. Hardwood footrest. Widespread legs have non-skid tips. Seat 10 $\frac{3}{4}$ x 11 $\frac{3}{4}$ in. 23 in. high to seat. Wt. 21 lbs. Colors red, yellow, med. green, gray. State color. 1 K M8726.....\$11.95

NEW . . WROUGHT IRON CHAIRS are safe . . extra sturdy . . modern

V-SHAPED LEGS ARE EXTRA HEAVY . . extra assurance against tipping. Legs and arms finished in black enamel. Hardwood seats, backs and footrests finished in sanitary, lustrous natural birch.

D HIGH CHAIR. 3-position deep-dish plastic tray . . easy to clean as a dish. Hardwood seat, back and footrest. Seat 11 $\frac{3}{4}$ x 11 $\frac{3}{4}$ in. Back 16 $\frac{3}{4}$ in. high above seat, protects baby from drafts. Shpg. wt. 28 lbs. 1 K M8724.....\$12.95

E YOUTH CHAIR. Provides a comfortable seat for your "between-ager." Hardwood armrests. Seat 11 $\frac{3}{4}$ x 11 $\frac{1}{2}$ in. 23 in. high from floor to seat. Brings your child up to table height. Wt. 25 lbs. 1 K M8728.....\$8.95

PLAY TABLE with CHAIR

F PLAY TABLE HOLDS BABY'S TOYS. Strong hardwood frame, extra durable gray finish. Masonite Presdwood top in safe blue enamel . . easily cleaned with a damp cloth. Removable seat back fills opening to complete table top (as shown). Casters on 2 back legs. 3-position chair back, adjustable footrest. Safety strap. Top slides out. Legs fold. 23 $\frac{3}{4}$ x 23 x 22 in. high. Wt. 18 lbs. 1 K 08802L—Table only.....\$15.95 1 K 08852L—Table with comfortable seat pad. Shipping weight 19 pounds. \$16.95

Extra-roomy TOY CHEST

G CONSTRUCTED OF STURDY PONDEROSA PINE with smooth natural varnish finish. Handy hinged lid. Provides lots of room for toys. Attractive decal trim on top, sides and front. 30x17x15 in. Freight or express. 1 K M8812—Shpg. wt. 28 lbs. \$13.95



\$11.95



\$8.95



\$5.95



\$3.59

H UPHOLSTERED ROCKER. Padded with felted cotton. Plastic cover. Natural finish hardwood rockers, legs. 23 in. high overall. Seat 13 $\frac{3}{4}$ x 13 in. Freight or express. Colors light green, red, gray. State color. 1 K M8856—Shpg. wt. 23 lbs. \$11.95

J LARGE HARDWOOD ROCKER. Decal. Strongly braced legs. 24 in. high overall. Seat 14 $\frac{1}{2}$ x 13 $\frac{1}{2}$ in. Freight or express. Finishes waxed birch or maple. State finish. 1 K M8855—Shpg. wt. 12 lbs. \$8.95

K SMALLER HARDWOOD ROCKER. Colorful decal trim. Arm rests. Ideal for the smaller child. 20 $\frac{3}{4}$ in. high overall. Seat 13x11 $\frac{1}{2}$ in. Finishes maple or waxed birch. State finish. 1 K 08839L—Shpg. wt. 9 lbs. \$5.95

L TOT'S CHAIR provides firm seat. Hardwood natural finish. Metal angle seat support. Six stretchers support legs. 23 in. high overall. Seat 14x12 in. 1 K 08843L—Shpg. wt. 10 lbs. \$3.59



\$6.98



\$6.79



\$6.49



\$5.98



\$4.98



\$3.98



\$3.79

49c

Honeysuckle NURSERY CHAIRS . . help in training baby properly . . can be used in bathroom, nursery or bedroom

M PONDEROSA PINE CHAIR. Convenient removable tray. Panel back with notch . . handy for carrying. Seat 11 $\frac{1}{2}$ x 10 in. 17 in. high. Vessel included. Finishes waxed birch or maple. State finish. Mailable. Shipping weight 10 pounds. Order today! 1 K 08715.....\$6.98

N DUAL-PURPOSE NURSERY CHAIR—TRAINING SEAT. Base of molded wood fiber. Seat of hardwood—detachable to fit on adult fixture (like a training seat). Enamelware vessel. 12x13 in. at the floor. Baby blue color. Mailable. 1 K 8763—Shipping weight 5 lbs. 10 oz. \$6.79

P QUALITY HARDWOOD CHAIR. Enamelware vessel with lid included. Seat 10 $\frac{3}{4}$ x 11 $\frac{3}{4}$ in. high. Finishes golden maple or birch. Send your order today! State finish. 1 K 08773L—Shipping weight 10 pounds. \$6.49

R PANEL-BACK NURSERY CHAIR. With overhead tray. Colorful decal on back. Hardwood. Includes enamelware vessel and deflector. Seat is 10 $\frac{3}{4}$ x 11 $\frac{3}{4}$ in. 20 $\frac{1}{2}$ in. high. Finishes golden maple or birch. State finish. 1 K 08898L—Shipping weight 9 lbs. \$5.98

S BACK FOLDS DOWN TO MAKE STEP STOOL. Hardwood. Polished aluminum legs and arm rests. Non-skid rubber tips on legs. Plastic vessel included. Seat 10x10 $\frac{1}{2}$ in. 16 in. high. Colors pink or blue. State color. 1 K 8776—Mailable. Wt. 4 lbs. 8 oz. \$4.98

T THRIFTY HARDWOOD CHAIR. Overhead tray. Spindle back. Natural finish. Seat 10 $\frac{3}{4}$ x 11 $\frac{3}{4}$ in. 20 in. high overall. Mailable. 1 K 8734—Shipping weight 6 pounds. \$3.98

V LOW-PRICED CABINETWOOD CHAIR. Built of Western cabinetwood, smooth natural finish. White enamelware vessel . . easy to clean. Seat 10 $\frac{3}{4}$ x 11 $\frac{3}{4}$ in. 20 in. high. 08719L—Shipping weight 7 lbs. \$3.79

W WHITE ENAMELWARE VESSEL. Diameter 5 $\frac{1}{2}$ inches. (Fits chair T above.) 1 K 8752—Shipping weight 1 pound. 49c



Only
\$7.95

\$9.95
1 K M8837

\$14.95
Chair only

\$16.95
Chair only

Convert easily
into low, safe
play tables...
just unlatch
back legs and
swing upward

OUR LOWEST Priced Chair

HERE'S A LOT OF HIGH CHAIR AT A TINY PRICE! Convenient swing-away wood tray... hangs at side when not in use. Sturdy hardwood construction with safe, sanitary waxed birch finish. Reinforced with 4 stretchers. Safety strap holds baby securely in place. Seat 14x12 in. Height overall 37 in. Shipping weight 20 pounds.

1 K M8710.....\$7.95

All high chairs shipped freight or express.

THRIFT-PRICED Panel Back Chair

WIDESPREAD TILT-RESISTANT LEGS. Full-panel back shields baby from drafts. Stain-resistant wood tray adjusts to 3 positions. Adjustable footrest. Hardwood. Safe, natural varnish finish. Reinforced with 4 stretchers. Safety strap. Seat 15x12 in. 38 in. high overall. Shipping weight 23 lbs.

1 K M8837.....\$9.95

1 K M8713—Like above but larger back, plastic tray.

Finishes maple or waxed birch. State finish. Shpg. wt. 22 lbs. \$10.95

Honeysuckle TWO-WAY HIGH CHAIRS .. convert in a jiffy to play tables

Two pieces for the price of one! Sturdy high chairs that convert easily to play tables to keep baby amused. Safe, sanitary, easy-to-clean finishes. Widespread legs resist tipping.

2-WAY HIGH CHAIR. Converts easily to play table. 3-position stain-resistant wood tray. Adjustable footrest. Made of selected hardwood. Safety strap protects baby. Seat 14½x12½ in. 38 in. high overall. Table top is 18½x15½ in.

Finishes golden maple or waxed birch. State finish.

1 K M8722—Wt. 26 lbs. \$14.95

1 K M8798—Chair with Cushion

(C), see below. Colors pink, blue or yellow. State color. Shpg. wt. 28 lbs. \$16.95

LUXURY-STYLED CUSHIONED 2-WAY HIGH CHAIR. Padded, red vinyl plastic-covered cushions. Easy-to-clean adjustable plastic tray. Footrest adjustable as baby grows. Hardwood. Safety strap. Seat 15½x12½ in. 38½ in. high overall. Table top is 19x15 in.

Finishes golden maple or waxed birch. State finish.

1 K M8792—Chair and Cushion

Shpg. wt. 26 lbs. \$19.50

1 K M8765—Chair only. Shpg. wt. 25 lbs. \$16.95

\$13.95

Chair, cushion

- Cushioned for comfort.
- 4-position plastic tray washes easily as a china dish.
- Adjustable footrest.
- Widespread legs help prevent tipping.

Comfortable Upholstered Back... Padded Cushion on Chair Seat

A MIGHTY ATTRACTIVE CHAIR CUSHIONED IN GAY RED VINYL PLASTIC. So easy to clean with a damp cloth. Plastic tray washes like a china dish. Adjustable to fit baby comfortably now and later. Footrest adjusts, too. Ruggedly built of hardwood. Safe widespread base resists tipping, wobbling. Safety strap. Seat 14x12½ in.; 38½ in. high overall.

Finishes lovely golden maple or waxed birch. 1 K M8844—State finish. Shpg. wt. 22 lbs. \$13.95



\$1.69

\$1.98

\$2.49

\$2.98

HIGH CHAIR CUSHIONS for baby's comfort

SOFTLY PADDED WITH TUFFLEX® new processed wood fiber. Washable vinyl plastic covers. Plastic-taped edges, ties. Mailable.

A Blue and white polka dots on yellow. Plain tape edges. 1 K 8804—Wt. 1 lb. 3 oz. \$1.69

B Ruffle, gay decal on back. Well padded. Attractive shape. State pink or yellow. 1 K 8813—Shpg. wt. 1 lb. \$1.98

C Ruffle, bib, side pockets. State pink, blue or yellow. 1 K 8824—Shpg. wt. 1 lb. \$2.49

D Thick padding, box-shaped edges. 2-color cowboy decal. State yellow, red or green. 1 K 8808—Wt. 1 lb. 4 oz. \$2.98



\$4.39

\$6.95

STURDY HARDWOOD YOUTH CHAIRS .. provide right table height

E THRIFTY MODEL. Natural finished hardwood. A ruggedly built chair. Footrest. Seat 13½x14 in.; 34 in. high overall. 1 K 08704L—Shipping wt. 12 lbs. \$4.39

F WINDSOR STYLE. Comfortable curved back. Hardwood. Footrest. Seat 14x14 in.; 34½ in. high overall. Freight or express. Finishes natural or maple. State finish. 1 K M8717—Shipping wt. 11 lbs. \$6.95

G CAPTAIN'S CHAIR. Curved back with arm rests. Hardwood. Footrest. Seat 12x14 in.; 29½ in. high overall. Freight or express. Finishes maple or natural. State finish. 1 K M8745—Shipping wt. 13 lbs. \$8.95



\$8.95



\$2.29

\$4.95

\$2.59

\$2.79

\$3.39

\$4.79

\$5.59

HONEYSUCKLE TRAINING SEATS .. fit adult fixtures, teach proper habits

H OUR LOWEST-PRICED TRAINER. Easy to clean, acid-resistant plastic. Deflector. Safety strap. Seat 10x10½ in. Mailable. Shpg. wt. 1 lb. 8 oz. 1 K 8816—Blue color. \$2.29 Like above but without deflector. 1 K 8817—Pink. Wt. 1 lb. 6 oz. \$2.29

J ECONOMY TRAINER. White baked-on enamel on wood fiber. Molded in one piece. Easy to clean. Deflector. Safety strap. Seat 11½x13½ in. 1 K 8764—Shpg. wt. 1 lb. 12 oz. \$2.59

K RUBBER DEFLECTOR. Shpg. wt. 8 oz. 1 K 8737—(Use on M or P). \$4.95

L BETTER TRAINER. Easy-to-clean, acid-resistant ivory color plastic. Gay juvenile decal on back. Sturdy safety strap protects baby. Built-in deflector. Seat 9½x10½ in. Mailable. 1 K 8797—Shpg. wt. 2 lbs. \$2.79

M TRAINER WITH ARMS AND FOOTREST. Hardwood. Safety strap. Seat 10½x9½ in. Back 6½ in. high. Mailable. Finishes lovely golden maple or smooth white enamel. State finish. 1 K 8784—Shpg. wt. 3 lbs. 12 oz. \$3.39 Like above, but without footrest. 1 K 8780—Shpg. wt. 2 lbs. 12 oz. \$2.79

N TRAINER WITH ARMS, FOOTREST, DEFLECTOR. Hardwood seat, duck deflector. Baby-blue enamel finish. Curved back. Safety strap. Seat 10x11 in. 5½ in. high. 1 K 8767—Mailable. Wt. 3 lbs. 10 oz. \$4.79 Like above but without arms and footrest. 1 K 8766—Shpg. wt. 3 lbs. 4 oz. \$3.89

P OUR BEST TRAINER. Folds compactly. Comfortable back, arms. Smooth blue plastic, easy to clean with damp cloth. Safety strap. 11½x13x8½ in. high. Mailable. 1 K 8795—Shipping wt. 3 lbs. \$5.59 Like above but without footrest. 1 K 8781—Shipping wt. 2 lbs. \$4.59

R ADJUSTABLE YOUTH SEAT. Placed on an adult chair it adds 4¼ to 6¼ in. to chair height. White enameled wood seat, back. Arms and legs of glistening polished aluminum. Suction cup feet resist slipping. 13½x9½x10½ in. overall. Gay juvenile decal. Mailable. 1 K 8770—Shpg. wt. 3 lbs. 9 oz. \$3.49

S STEP STOOL. Helps baby reach wash bowl. Hardwood; maple finish. 12x12x10 in. high overall. Mailable. 1 K 8791—Shpg. wt. 5 lbs. 12 oz. \$3.49



\$3.49

\$3.49



To fold . . . just open safety catch, step on pedal, push sides in

PLAY YARDS . . less work for Mother .. more safety for Baby

STEP-FOLD YARD. Folds automatically. Simply step on foot pedal and ZIP . . it's folded and ready to put away. Sanitary plastic teething rod covers rounded top rail. Built of select seasoned hardwood, honey maple finish. Sides of extra heavy wood slats for added strength. Safe, no sharp edges. Smooth, durable Masonite Presdwood floor has bright, easy-to-clean enamel finish. Floor reinforced with wood. Staunch corner post legs. Five swivel casters (1 in center) raise floor 4½ inches; help protect baby against drafts, dirt. Bright, vegetable-dyed (non-toxic) wooden play beads. Yard needs no assembly. Parts securely hinged. Measures 40x40x28 inches high overall. Shipped by freight or express.

79 K M7606—Shipping weight 41 lbs. . . . \$19.29



Sturdy hardwood construction. Smoothly finished; folds compactly.



\$16.49
Without bumper pad

PLAY YARD. Has all the outstanding construction features of play yard 79KM7606 described above with the exception of the step-fold feature. Measures 40x40x29 inches. Floor is raised 6 inches. (Pad not included.) Shipping weight 36 pounds.

79 K M7608—Freight or express. . . . \$16.49

BUMPER PAD for play pen or crib. Shown with yard 79KM7608 above. Saves bumps, eliminates drafts. Fits 40x40-inch play pen or 52x28-inch crib. (Sections adjust for dimensions). Soft, springy Tufflex* lining won't shift. Durable vinyl covering.

79 K 07702—Shpg. wt. 3 lbs. . . . \$3.98



All Sears play yards fold; handy to store or move

\$10.87

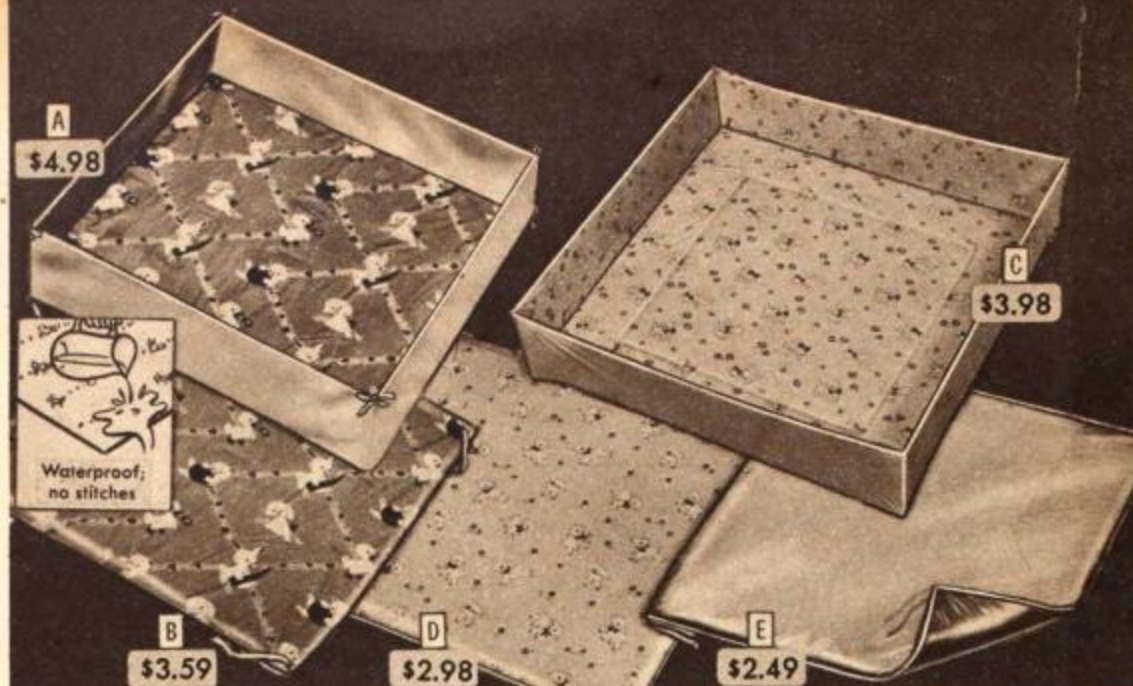
FOLDING YARD WITH CASTERS ON LEGS. Four swivel casters (1 on each leg) raise floor 5¾ inches . . . help keep baby above dirt and drafts. Yard also has bright colored non-toxic play beads to amuse baby plus picture panel in front. Well built of seasoned wood with varnish finish. Masonite Presdwood floor wood reinforced. Parts securely hinged; sets up in jiffy. Legs and casters easy to attach; screws included.

79 K 07605L—38½x38½x26 in. high. Wt. 34 lbs. \$10.87

THRIFT-PRICED PLAY YARD (not shown). Smooth, seasoned wood, varnish finish. Masonite Presdwood floor, wood reinforced. Parts securely hinged; no assembly needed. About 38½x38½x23¼ in.

79 K 07603L—Shpg. wt. 37 lbs. . . . \$8.98

42 . . SEARS, ROEBUCK AND CO. c



Play Yard Pads . . soft, springy . . won't shift or bunch up

- Electronically welded waterproof seams
- Stitchless, sanitary; clean easily
- Heavy 6-gauge cover plus Tufflex* lining

A NO-DRAFT PADS. Smooth, bulge-free playing surface. All features above plus 8-in. sides. Nursery design. State color pink, yellow or blue. Shpg. wt. each 4 lbs.
49 K 7711—For play yards 40x40 in. . . \$4.98
49 K 7712—For yards 38½x38½ in. . . \$4.98

B DECORATED PAD. Heavy 6-gauge plastic cover in gay nursery design. Tufflex* lining stays "put." Features above plus grommets for no-rip corner ties. State color pink, yellow or blue. For yards up to 40x40 in. Shpg. wt. 2 lbs. 12 oz.
49 K 7710 . . . \$3.59

C NO-DRAFT PAD. 8-in. sides. 4-gauge plastic cover; heavy Tufflex* filling. Lamb pattern on one side; solid color plastic on reverse side. State color pink, blue or yellow. Fits play yards measuring 40x40 in.
49 K 7730—Wt. 3 lbs. 12 oz. \$3.98
49 K 7731—Same as above, but fits yards 38½x38½ inches. Shpg. wt. 3 lbs. 12 oz. . . \$3.98

D LAMB DESIGN FLAT PAD. Same as pad 49K7730 above, but without the no-draft feature. Shpg. wt. 2 lbs. 4 oz.
49 K 7729 . . . \$2.98

- Soft Tufflex* lining
- Reversible; 1 side blue; 1 side red

E Baby has extra sure footing on springy Tufflex* filling. Won't shift. Tough 4-gauge plastic cover. Taped edges; Ties. Fits yards up to 40x40 inches. Shipping weight 2 pounds 8 ounces.
49 K 7721 . . . \$2.49
*Cellulose fiber lining. Reg. U.S. Pat. Off.



Use in auto; fits cushions

F \$5.59



G \$6.76

Can be used as travel seat



Hanger tested to hold 160 lbs. Square frame

K

SWINGS . . comfortable fun; gentle, soothing exercise

F TOTSEAT. Balanced spring frame for rocking chair action. Foot tray lets baby kick . . protects floors. Steady metal base extra wide to help prevent tipping. Removable seat and play tray of strong, washable cotton fabric; white with contrasting binding. Frame has ivory-color enamel finish. Easy to set up; all bolts included. Use in auto or home.
79 K 07930—21x24 in. high. Wt. 8 lbs. . . \$5.59
49 K 7931—Extra seat, play tray. Wt. 5 oz. 1.65

G 2-IN-1 SWING 'N STAND. Doubles as car seat. Non-tip folding ¾-in. tubular steel stand about 3 ft. 11 in. high . . makes swing convenient to use indoors or out. Rubber tipped legs. Durable cotton plaid swing. 2 safety springs, straps for use on stand. 2 covered hooks for use as utility seat. Plastic play beads, painted wood arm rest, fiberboard seat insert. Sets up with just 2 bolts. Easily taken apart to carry in car. 14½x11½ in. wide.
79 K 07970L—Shpg. wt. 14 lbs. . . \$6.76

SPECIAL DE LUXE COMBINATION. Consists of footrest swing (K) plus portable stand part of (G) described above. Use indoors or out.
79 K 07604L—Shpg. wt. 14 lbs. . . \$6.53

J STEEL HANGER. For swings (K) and (L). No holes to bore, no hooks to screw. Rubber-tipped arms grip wall over molding. Hanger tested to hold 160 pounds.
49 K 7911—Shpg. wt. 14 oz. . . 85c

K DE LUXE SWING WITH FOOT-REST. Enamelled wood foot-rest suspended from the strong springs. High backrest lets baby lean back. Square top helps prevent tangling of straps. Seat and play tray of sturdy washable white cotton over strong steel frame. Non-toxic play beads. Strong web suspension straps with safety hook and steel spring at top. Ideal for babies up to 18 months. Hanger not included.
49 K 7910—Shpg. wt. 2 lbs. . . \$2.59

L LOW PRICED BABY SWING. Has square top. Made of washable bleached cotton fabric over strong steel frame. Web suspension straps; safety hook, steel spring at top. Hanger not included, see copy keyed (J).
49 K 7909—Shpg. wt. 1 lb. 8 oz. . . \$1.79

Baby needs can be bought on Sears Easy Terms . . See inside back cover



L



To change to walker
fold handle and foot pan.



Folds compactly,
lightweight



Keep baby
happy
and safe



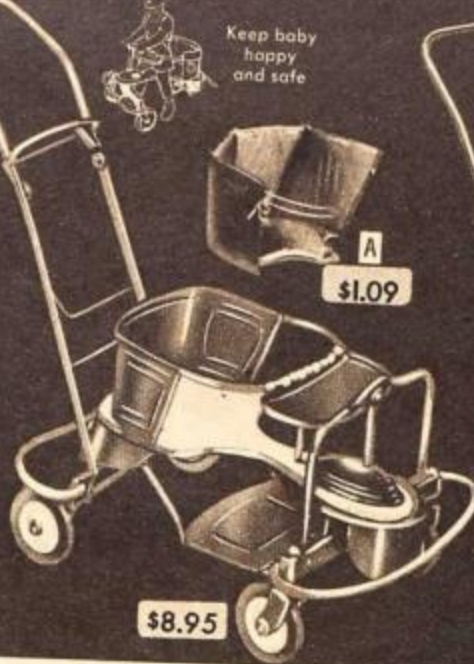
To change
to a walk-
er, fold
handle back,
foot pan up;
no parts
to remove.
Easy to
store or
carry in
your auto.



\$4.95



\$5.92



\$8.95



\$12.98

HAPPI-TIME WALKER-STROLLERS . . healthful, fresh-air outings for baby

BABY SAFETY WALKER. When Baby is learning to walk it need not mean extra work for Mother . . . not when you have this Happi-Time walker with lightweight aluminum tubular frame. Seat suspended from strong springs for the "bouncy" action that babies love. Wood seat is 8 inches wide; 8½ inches above floor. Metal play tray with play beads. 2½-inch casters wheels roll easily in any direction. Solid rubber tires. Seat enameled cream. Play tray and metal seat back enameled light blue. Overall length of frame 24 inches. Combines light weight and strength. Use indoors or out. Folds compactly.
79 K 08425—Shpg. wt. 10 lbs. \$4.95

THRIFT-PRICED WALKER-STROLLER. Folds compactly; lightweight for easy carrying. High back so baby can rest or nap in stroller. Solid rubber 3-inch casters front wheels; 5-inch rear wheels. Handy play tray. To convert from stroller to walker, fold handle and foot pan. No parts to detach or lose. Made of steel; enameled navy blue, yellow trim. Rubber-covered front bumper. Comfortable wood seat and handle grip. No assembly or tools needed. Be sure to read about our best quality walker-stroller at right. It's your best buy for top convenience and ease of operation. —a typical Sears value.
79 K 08405—Shpg. wt. 13 lbs. \$5.92

BETTER QUALITY WALKER-STROLLER. Handle, footpan fold without removal. Steel frame, seat back, play tray, foot pan. Non-toxic colored beads on play tray. 5½-inch steel disc wheels roll on bearings that never need oiling. 1-inch solid rubber tires. Rubber-covered front and rear bumpers. Rounded steel "skirt" on front and back. Maroon finish. Partly assembled.
79 K 08402L—Shpg. wt. 20 lbs. \$8.95

WALKER-STROLLER PAD. Fits all non-folding walkers such as 79K08425 and 79K08402L described on this page. Ties to seat and backrest. Strong blue plastic lined with soft Tufflex (cellulose fiber).
49 K 7703—Shpg. wt. 12 oz. \$1.09

TOP QUALITY FOLDING WALKER-STROLLER. Handle simply folds back, footrest up, for instant conversion from stroller to walker. Extra-strong, extra-light tubular steel frame and handle. Bearings never require oiling. Big, easy rolling 5½-inch wheels with 1-inch semi-pneumatic tires to cushion bumps. High back allows baby to lean back and sleep. Convenient bag for carrying groceries at back of seat. Play tray for baby's added enjoyment. Seat lined and padded with plastic for extra comfort. Handle height 37 inches. Walker-stroller comes assembled except for wheels.
79 K 08407—Shpg. wt. 15 lbs. . . . \$12.98

STURDY TRAVEL AIDS . . take your baby with you the safe, easy way



\$1.89



\$3.49



\$5.97



\$4.98



\$2.79

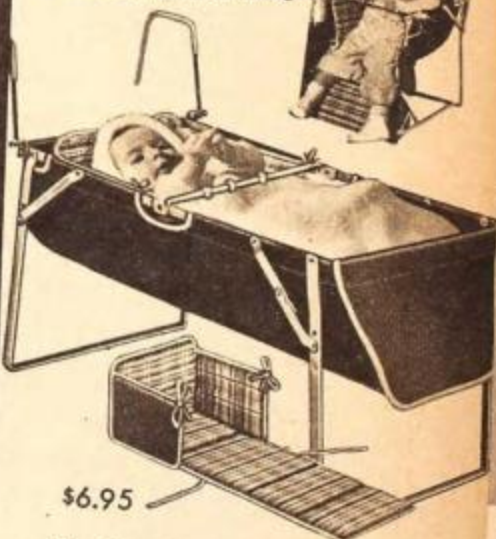


\$18.95

AUTO BED SEAT

You can use it
4 different ways

1. As a safe, comfortable auto seat
2. As a play chair at home or away
3. As an auto bed with soft pad
4. As a bassinet when visiting



\$6.95

Good Quality TRAVEL SEAT

B Don't let the low price lead you to confuse this with inferior travel seats that only appear to be its equal. Long-wearing cotton fabric with bound edges. Color, blue plaid. Steel frame. Has enameled steel hangers, rubber covered to protect upholstery. Seat about 12½ in. wide and 7 in. deep. Folds compactly.
49 K 7972—Shipping weight 3 lbs. . . . \$1.89

C TODDLER-TRAVELER. For tots up to 4 years. Seats child comfortably at window level in auto. Seat measures 9x11½ inches. Also can be used as high chair at home, restaurant or visiting . . . simply put on regular chair. Plastic covering. Padded seat, arms; plain backrest. Enameled footrest. Folds compactly for convenient storage. Order this seat soon for baby's warm weather auto trips.
79 K 07966—Shpg. wt. 8 lbs. \$4.98

2-in-1 UTILITY SEAT

D Child can sit at window level of car or stand and see out. Standing. Seat folds down, enameled steel guard rail forms pen. Sitting. Padded back, seat covered with waterproof, easy-to-clean plastic, blue plaid color. Steel frame. Covered hooks. Folds flat. Mailable. See our best quality seat described at right. Shipping weight 4 lbs. 6 oz.
49 K 7973 \$3.49

E HONEYSUCKLE TRAVEL SEAT. Adjustable seat extension keeps it level for baby's comfort in the auto. Sturdy cotton fabric over steel frame. 14x7-inch plastic seat; plastic arm rests. Safety strap. Covered hangers can't damage upholstery. Brightly colored non-toxic play beads help keep baby occupied. Seat folds compactly. Color, blue.
49 K 7976—Shpg. wt. 4 lbs. 6 oz. . . . \$2.79

"Me Drive" AUTO SEAT

F Perfect for keeping toddlers amused on trips. Popular up-or-down seat (plastic over steel frame). Plastic seat folds down and guard arm forms car pen when tot is standing. Use on regular chair to make high chair or to allow tot to sit or stand in auto. Popular play feature is the ivory-colored flexible plastic steering wheel with horn, gearshift.
49 K 7904—Shpg. wt. 8 lbs. \$5.97

G ZIP SCREEN FOLDING CRIB. Bigger, sturdier than similar portable cribs. Baby naps outdoors in safety and comfort. Two sides of vinyl plastic for shade; 2 sunny sides and zip-top of rustproof, insect-proof plastic screening. Tubular steel frame, enameled white, 18x36-in. mattress; wetproof cover. Easy to fold. Freight or express.
79 K M7617—Shpg. wt. 19 lbs. . . . \$18.95

CAR BED AND SEAT COMBINATION. Take baby anywhere at anytime in any car with safety. Fits all autos either lengthwise or crosswise using front or back seat. Soft Tufflex-filled mattress has waterproof plastic covering in gay plaid. Has extra-high head bumpers when used as either bed or seat. Plastic safety strap and colorful plastic play beads. Heavy-gauge, sturdy steel frame with long-wearing water-repellent washable cotton twill body. Bright finish on frame. Dual-purpose hook-over arms (rubber covered) for cross-car use. Color navy blue with white trim. Seat measures 14½x30x15 inches. Folds compactly for convenient storage.
79 K 07914—Shpg. wt. 15 lbs. . . \$6.95

Order regularly to be certain of receiving your Sears catalogs regularly

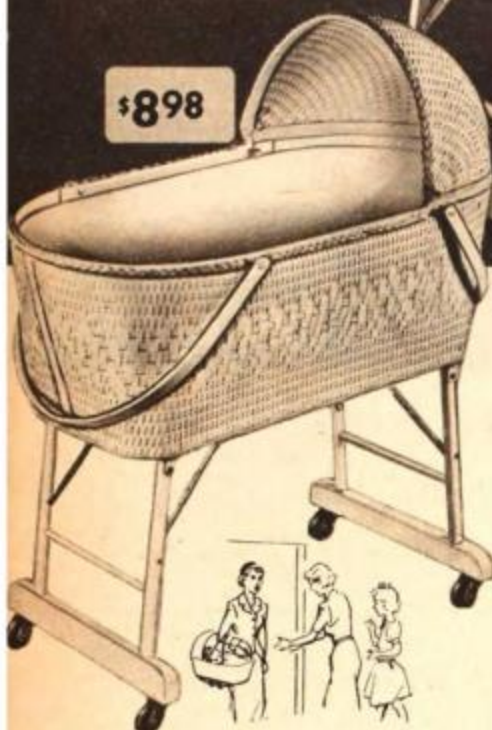
Sears Easy Terms available on orders of \$20 or more. See inside back cover

PAGE 43 . . BABY WALKERS

IS

HONEYSUCKLE COZY WOVEN BASKETS

For slumber time or "show-off time" . . . perfect comfort and safety for the new baby



\$8.98

OUR BEST BABY BASKET Low money-saving price

Our finest HONEYSUCKLE BASKET. Has hood to help shield baby. Made of handsome, loom woven fiber. Basket is completely lined with smooth sheet fiber and has wood reinforced sheet fiber bottom. Edges are reinforced and decorated with braid trim. Stands on braced hardwood legs with 2-inch rubber casters. Broad 16-inch base. Legs fold for carrying or storage. Two carrying handles. Hood adjusts quickly with wing nuts. Basket about 33 x 18 inches wide overall at top. About 11½ inches deep. Sets up in a jiffy, just attach legs. Basket liner not included; see at right.

Colors: gleaming white enamel finish with pink, blue or maize (yellow) trim. State color choice of trim.

79 K 07801L—Shpg. wt. 13 lbs. \$8.98

Put all your baby needs on one Easy Terms order. Details inside back cover.



BASKETS, STAND, LINERS, PADS

A HONEYSUCKLE WOVEN FIBER BASKET WITH LEGS. Sturdy loom woven basket with reinforced sheet fiber bottom. Two handles. Swivel casters on sturdy reinforced legs. Sixteen-inch base. Basket measures 33 x 18 inches wide, 11½ inches deep. Folding hardwood legs. Basket liner not included.

79 K 07802L—Enameled white. Shipping wt. 12 lbs. \$7.49

B THRIFT-PRICED BABY BASKET WITH LEGS. Peach basket weave (V-bias splint) with wood-reinforced sheet fiber bottom. Two carrying handles. Hardwood legs fold. Smooth rolling swivel casters. Basket about 32½ x 18 in. wide, 11½ inches deep.

79 K 07807L—Enameled white. Shpg. wt. 12 lbs. \$6.17

ECONOMY BASKET. (Not shown). Without legs.

79 K 07812L—Basket same as (B). Wt. 10 lbs. \$3.79

BB MOSQUITO NETTING. Fits all Sears baby baskets.

49 K 7701—Cotton. Elastic edges. Shipping weight 5 oz. 95c

C HONEYSUCKLE WOVEN FIBER BASKET. Loom woven fiber basket with sturdy reinforced sheet fiber bottom. Two carrying handles. About 33x18 in. wide at top, 11½ inches deep.

79 K 07810L—Enameled white. Wt. 10 lbs. Basket only . . . \$4.89

D WOOD BASKET STAND. For standard baby baskets (27 or 28-in. length) like those listed above. Sturdy construction. Exclusive extended handle makes it easier to move baby from room to room. Easy rolling casters. Folds compactly for storage.

79 K 07817L—Shipping weight 10 pounds \$4.39

E VINYL PLASTIC BASKET LINER. Quilted liner with full lace effect skirt. Looks like fine eyelet fabric. Wipes clean.

49 K 7760—State pink, blue or maize. Shpg. wt. 2 lbs. . . . \$3.79

F VINYL PLASTIC BASKET LINER. Big 13-in. flounce has lace-like design; drapes gracefully over basket. Quilted bottom, sides. Easy to wipe clean. State color choice pink, blue or maize.

49 K 7761—Shipping weight 1 pound 6 ounces \$2.79

49 K 7762—Same but plain bottom, sides. Shpg. wt. 12 oz. . . 1.85

G REVERSIBLE VINYL PLASTIC BASKET PAD. Easy to wipe clean.

Filled with soft, springy Tufflex.* State pink, blue or maize.

49 K 7751—Fits standard baskets, travel beds. Wt. 1 lb. . . \$1.59

* Tufflex cellulose wood fiber. Reg. U. S. Pat. Off.

H INFLATABLE BASKET PAD. Let baby sleep on air. Strong, waterproof vinyl plastic. Inflates by mouth into strong, resilient mattress. Completely sanitary . . . no stitches or stuffing.

Folds compactly for easy storage. State color pink, blue, maize.

49 K 7750—Shipping weight 1 pound 2 ounces \$2.49

All liners and pads described above fit most baskets sold measuring about 33x18 in. wide at top and 27 or 28 in. long at bottom.



\$1.59

\$2.49



RECORD BOOKS for Baby Facts and Snapshots . . ANNOUNCEMENTS

J MUSICAL BABY BOOK with baby's name in gold color letters. Open the cover and you hear a soft "Rock-a-Bye Baby." 18-note Swiss movement. Cover is snowy-white artificial leather . . . padded. 60 white pages for pictures and records. 24 colorful decorated pages. Size 10½x11½ in. Print name you want on cover (maximum 20 letters). No C.O.D.'s. Postpaid from Chicago factory. (Wt. 2 lbs. 12 oz.)

3 K R6024F—White. \$6.35

K BABY DIARY-PHOTO ALBUM COMBINATION. Album is padded imitation leather with silver color trim; 8½x11½ in., has 40 leaves. 5-year diary, 5½x4¼ in. with pages for each day; extra pages for birth record, family tree; key lock.

3 K 6020—Blue. Shpg. wt. 2 lbs. . . \$4.59

3 K 6021—Pink. Shpg. wt. 2 lbs. . . 4.59

L Photo Album. "Baby's Early Days."

A lovely book to preserve those cherished snapshots of baby's progress through the early years. Imitation leather padded cover with rich gold color printing. 60 black loose leaf pages turn on metal rings. Fine gift for any baby. Shpg. wt. 1 lb. 8 oz.

3 K 6031—Blue 7½x10½ inches. 94c

3 K 6032—Pink. 7½x10½ inches. 94c

M STORY OF OUR BABY for recording baby's first 5 years. 24 illustrated pages. Padded rayon moire cover. 8½x7.

3 K 6009—Blue. Shpg. wt. 12 oz. . . 89c

3 K 6010—Pink. Shpg. wt. 12 oz. . . 89c

N OUR BABY'S BOOK for records up to seventh year . . arrival, congratulations, birthdays and Christmas. 24 pages lithographed in color. Dainty rayon moire padded cover. Wt. 1 lb. 4 oz.

3 K 6003—Blue. 9½x8 inches. \$1.94

3 K 6004—Pink. 9½x8 inches. 1.94

3 K 6005—Yellow. 9½x8 inches. 1.94

P BABY'S RECORD AND BABY'S PICTURES. 26 white loose leaf lithographed pages; 12 gray for snapshots.

Silver color embossing. Wt. 1 lb. 4 oz.

3 K 6006—Blue. 11x8½ inches. \$2.29

3 K 6007—Pink. 11x8½ inches. 2.29

3 K 6008—Yellow. 11x8½ inches. 2.29

R ANNOUNCE BABY'S ARRIVAL. 24 pastel announcement cards with envelopes. Pretty design highlighted with foil trim. Space for name, weight, date, etc. 3½x3½ in. For boys and girls. Shpg. wt. 8 oz.

3 K 5612 Box 55c

S 30 ANNOUNCEMENT CARDS. 4½x4½ in.

A design in pastel colors and verse announce the arrival. Four-fold style with space for baby's name, weight, date. With envelopes. For boys, girls. Wt. 10 oz.

3 K 5611 Box 69c

NEW! GOGO BOOK

T "LITTLE PUPPET GOGO" cloth book. Attached is Gogo the lovable, chewable cloth hand-puppet who not only delights youngsters but is actually a washcloth too . . . Gogo washes small faces as he shows his affection. 10-page, 9x7½ in. book. Color picture and verse on each page . . . use pages later to decorate bibs, blankets, etc.

3 K 1557—Shpg. wt. 3 oz. \$1.39

V 2 NEW WASHABLE CLOTH-BOOKS . . . "Baby's Farm" and "Come Along." May be boiled to sterilize. Exciting bright colors, big pictures, simple rhymes. Each book has 8 colored pages 9x7 in.

3 K 1535—Shpg. wt. 4 oz. \$1.39



Bathinette* hammock has headrest to support baby during bath



Dressing table flips behind the tub; can't fall down during bath

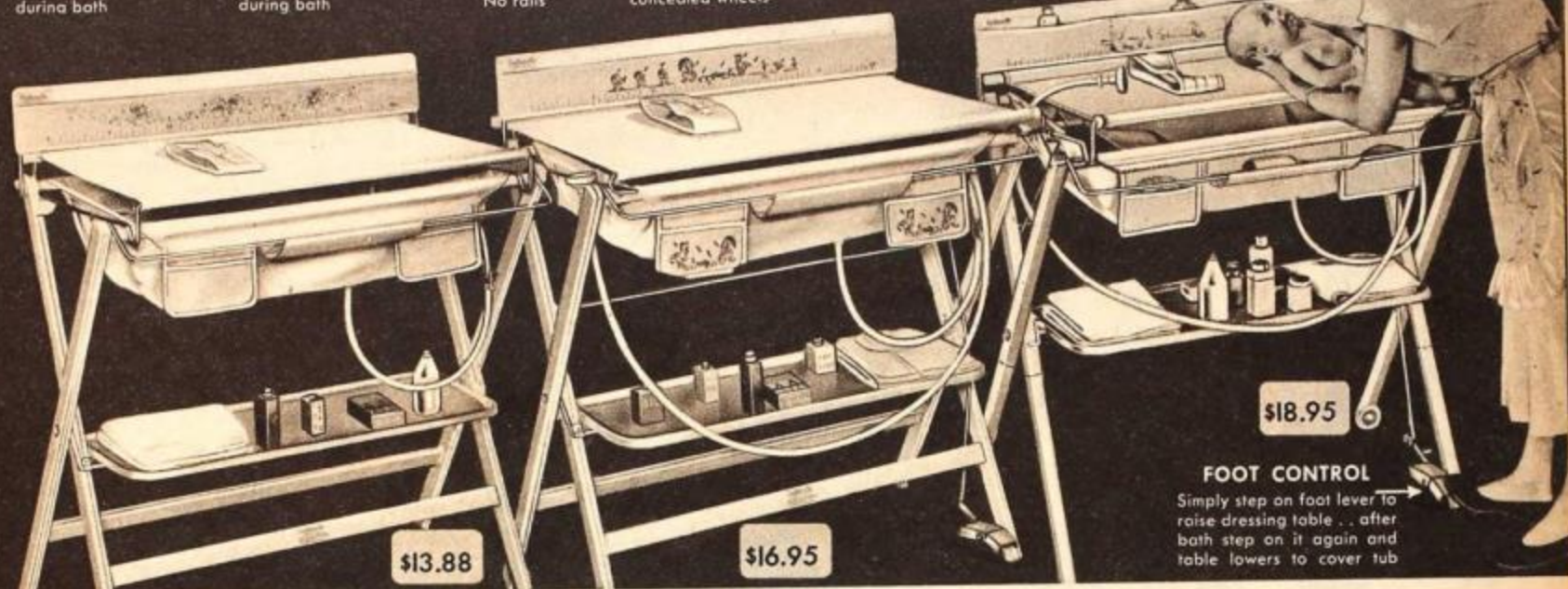


Dressing table is flexible for extra safety. No rails



All models may be moved from room to room through doorways on concealed wheels

BATHINETTES* Change Bathtime to Funtime



\$13.88

\$16.95

\$18.95

FOOT CONTROL

Simply step on foot lever to raise dressing table... after bath step on it again and table lowers to cover tub

GOOD: Economy Bathinette*

Famous Bathinette* features above at an easy-to-afford price. Waterproofed flexible dressing table lifts and lowers with 1 hand. Waterproofed tub and hammock, patented headrest. Silk screen stenciled, strong fabric guard of waterproofed material. (Has baby measuring rule stenciled on back for Mother's convenience). Sturdy hardwood frame. Metal shelf tray under tub... strong towel bar and pin tray. All fabric parts except white tub and hammock in colors: *state pastel shade wanted*... blue or maize (yellow). Size 36x20x41 in. 79 K M7808—Shpg. wt. 19 lbs. Freight or express. \$13.88 Bathinette* Reg. U.S. Pat. Off.

BETTER: Has Foot Control

Has all Bathinette* features, hidden wheels, etc. of 79KM7808 at left PLUS handy foot control. Just step on foot lever to raise dressing table. After bath step again and table covers tub. Leaves both hands free to hold baby. Concealed wheels won't mar woodwork. Wheels through doorways without folding. Has white hardwood frame, waterproofed flexible dressing table in maize (yellow) or blue. Has roll-around safety strap. White waterproofed tub and 2-position hammock, patented spray, shelf, tray, rule, towel bar. Size 36x20x41 in. *State color choice*. 79 K M7885—Freight or express. Wt. 22 lbs. \$16.95

OUR BEST: Magnesium Frame

Durability! Lightweight! Easy handling! You get all features of Bathinette* 79KM7885 at left... plus super strong magnesium frame. Two position hammock (raise or lower foot end with one hand). Waterproofed tub material reinforced with woven fabric... can't sag or stretch. Measuring rule, patented baby spray, metal shelf tray, towel bar, pin tray, etc. Mailed with snap-on leg extensions to save you high freight or express rates. Sets up in 30 seconds. Fabric parts in blue or maize (yellow). *State choice wanted*. 36x20x41 inches high. Shipping weight 18 pounds. 79 K 07886L... \$18.95

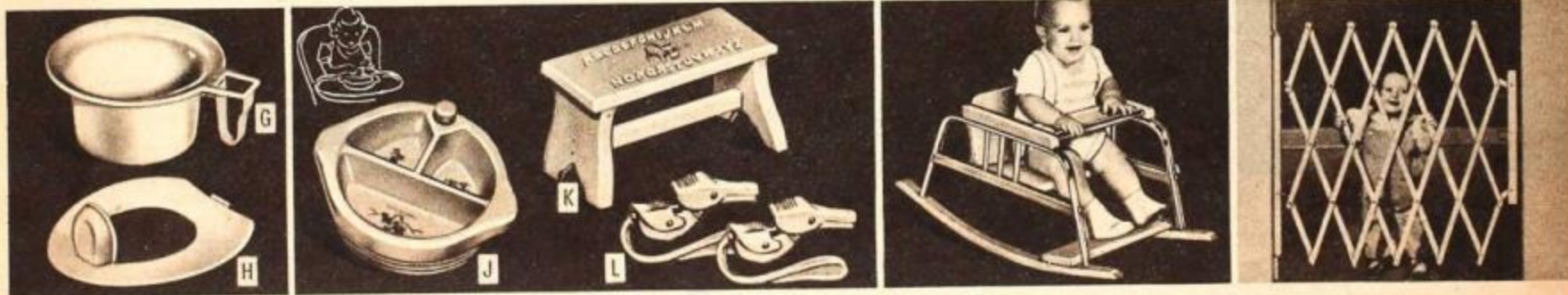


Improve Your Old Baby Bath... A and B fit genuine BATHINETTES* only

- A** REPLACEMENT KIT for genuine trademarked Bathinette* only. Waterproofed hammock and tub. Has rubber hose drain. 49 K 7881—Shpg. wt. 3 lbs. 2 oz. \$5.69
- B** DRESSING TABLE TOP. For genuine trademarked Bathinette* only. Durable waterproof fabric won't sag or stretch. Safety strap. 49 K 7882—Shpg. wt. 12 oz. \$1.69 Bathinette* Reg. U.S. Pat. Off.

- C** 49 K 7883—RUBBER SPRAY. 69 in. Clamp. Wt. 12 oz. 82c
- D** BABY ANCHOR. Suction cups attach to big tub bottom. Sponge rubber cushion. White plastic safety straps. 49 K 7809—Shpg. wt. 1 lb. 8 oz. \$2.58
- E** BATHINETTE* JR. WATERPROOF TABLE TUB. Hammock, headrest. Drain hose. Steel frame folds. 30x16x9 1/2 in. 79 K 07876L—Shpg. wt. 5 lbs. \$4.98

- F** VINYLITE INFLATABLE TABLE TUB. Two tubes of 12-gauge Vinylite sealed together to form cushiony side-walls. Screw-type valve; positive shut-off inflates by mouth. 27x16x5 1/2 in. 49K7870—Wipes clean. Wt. 1 lb. 5 oz. \$2.98



NURSERY NEEDS

- G** TRAINING CHAMBER. 6 1/2-inch diameter. Durable construction of tough plastic in bright pastel colors. Easy to wipe clean. Wide rim. Shipping weight 12 ounces. 49 K 4524... 45c
- H** BABY TOILET SEAT. Easy to attach or take off regular seat, or may be left attached. Smooth, durable white plastic; will not crack or peel. Ideal for training. Handy reflector snaps on or off. Shipping weight 1 lb. 4 oz. 49 K 7872... \$2.11

Put all your Baby Needs on one convenient Easy Terms Order. See Inside Back Cover for complete details.

BABY'S NURSERY ACCESSORIES

- J** HOT WATER PLATE. Keep Baby's food warm through his meal. Just pour hot water into the special compartment. Three-section plate 8 inches in diameter. Durable cream color glazed porcelain with gay nursery decorations. Convenient cork stopper. 49 K 4508—Shpg. wt. 3 lbs. \$1.98
- K** WOOD NURSERY STOOL. Specially built with a steady no-tip base for your youngster's safety. Toddlers can sit on it or stand on its 6 1/2x12 1/2-inch surface to help reach the wash basin, etc. Stool is about 6 1/2 inches high. Enameled in pastel colors with gay alphabet decoration. Mailed flat; very easy to set up; screws and instructions are included. 49 K 7873—Shpg. wt. 2 lbs. 12 oz. \$1.59
- L** "DUCKY CLIPS" PLASTIC BLANKET FASTENERS. Keep baby's blankets securely in place. Holds several thicknesses, makes sure he's snugly covered at all times. Spring-action jaws close firmly. Ribbons for tying to crib. Sturdy washable plastic; assorted baby colors (sorry, no choice). 49 K 4442—Shipping weight 4 ounces. Pair 89c

SHOO-FLY ROCKER

Keep Baby happy in this sturdy wood rocker. Gently curved bottom designed to give toddlers mild, soothing rides. 28 1/2 inch hardwood runners with strong tubular chrome bracing. Seat measures about 12 inches across; seat back about 7 inches high... roomy enough for small "wrigglers." All edges smoothly rounded... no sharp corners. Has wood play tray and footrest. All wood parts smooth natural finish hardwood, attractively grained. Built low for utmost stability; youngsters can't tip it over. Only 13 inches high overall. Your baby will love to spend a lot of time in his Shoo-fly rocker. Easy assembly; screws incl. 79K07522—Shpg. wt. 8 lbs. \$5.98

FOLDING SAFETY GATES

Help guard little folks from harm... save you the trouble of constant watching. You can use them on porches and across doorways, windows and staircases. Made of smooth, varnished wood. Strong safety lock. About 33 1/2 inches high. Easy to put up brackets and screws for mounting included. Shipping weights 3, 4 and 6 pounds.

- 79 K 07676—Use for openings up to 3 feet. \$1.49
- 79 K 07677—For openings up to 5 1/2 feet. \$1.98
- 79 K 07678—For openings up to 8 1/2 feet. \$2.39



Use across doorways and windows

Use on the top of staircases

HONEYSUCKLE BABY BOTTLE STERILIZERS

Famous for Quality
Safe and Sanitary

HONEYSUCKLE FORMULA LAYETTE

Complete Set of Essentials for Baby's Feeding—in attractive gift carton



A Complete 19-piece
sterilizer set only
\$9.49

B Big formula set
without sterilizer
\$4.98

- Aluminum sterilizer (non-electric) with tight-fitting lid, and handles for easy lifting.
- Rust-resistant metal rack with space for 8 bottles and nipple jar.
- Nipple sterilizing jar with two covers... one for sterilizing... one for sealing.
- Glass formula pitcher with measurements marked in red for easy reading.
- Metal nursing funnel complete with strainer.
- Set of four aluminum measuring spoons.
- Wooden mixing spoon for mixing formula.
- Six 8-ounce Evenflo bottles, each with Evenflo nipple, cap and sealing disc.
- Two 4-ounce Evenflo bottles, each with Evenflo nipple, cap, and sealing disc.
- Fine mesh strainer.
- Tongs for handling hot equipment.
- Nylon bottle brush.
- Nylon nipple brush.

Honeysuckle Formula Layette includes all the equipment you need to prepare baby's formula in a safe and sanitary method. Check the list above and you'll see that the finest equipment has been assembled in this one complete, compact kit. With the Evenflo bottles included, sterilizer may be used for regular as well as hospital-type terminal sterilization (sterilizing formula, bottles and nipples at the same time).

Many of the pieces in the Honeysuckle set are handy everyday utensils that will do double duty in your kitchen when they are no longer needed as formula equipment.

A formula layette makes a highly practical and welcome gift for the expectant mother. It comes packed in an attractive gift carton.

A 8 K 2002—Complete 19-piece Formula Layette. Shpg. wt. 10 lbs. 4 oz. Only **\$9.49**

B 8 K 2006—Set same as above, only without the sterilizer. Shpg. wt. 8 lbs. **4.98**



GOOD: White Enamel Sterilizer

- Heavy stain-resistant porcelain enamel sterilizer
- Space for 7 bottles

This sparkling white porcelain enamel bottle sterilizer (non-electric) has a tight-fitting cover with top handle... also side handles for easy lifting. Enamel coating is heavy gauge and stain-resistant. Wire bottle rack fits inside and provides space for seven nursing bottles, has center space for nipples and caps. Size of sterilizer—7 3/4 inches high overall, 9 inches in diameter. It can serve as a useful kitchen utensil for many years after no longer needed as a sterilizer. Shpg. wt. 3 lbs. 12 oz.
8 K 2076—Complete... **\$2.49**



BETTER: Honeysuckle Economy Sterilizer

- Made entirely of lightweight, easy-to-handle aluminum
- Space for seven bottles

Sterilizing baby's bottles is no back-breaking chore when you use this easy-to-lift aluminum sterilizer. All aluminum construction (non-electric) with convenient side handles. Tight-fitting lid has knob on top. Inside rack provides space for seven bottles, as well as nipples and caps. Size is about 9 1/2 inches high and 9 1/2 inches in diameter. Use for either regular or terminal sterilization. When no longer needed for formulas, it will serve as a first-rate cooking and canning utensil. A good buy at this low price, and you can get many years of service from it. Shop—compare—send your order... it's a practical gift. Shipping weight 2 pounds 8 ounces.
8 K 2015—Sterilizer and Rack **\$3.34**



BEST: Honeysuckle Finest Sterilizer

- Aluminum sterilizer, plastic handles
- Rack for 8 bottles, nipple jar
- With bottle-brush, tongs, funnel, strainer, measuring cup and spoons

Our finest, complete hospital-type unit sterilizes all formula equipment by steam, at one time. Polished aluminum (non-electric) sterilizer and cover have black plastic handles. Size 9 3/4 inches high overall. 8-bottle aluminum rack has center space for nipple jar. Nipple jar has perforated sterilizing and sealing covers. Set also includes nylon-bristled bottle brush, stainless steel tongs, 8-oz. measuring cup, funnel, strainer and measuring spoons. Remember! For the best in baby goods—buy Honeysuckle. Shipping weight 4 pounds 8 ounces.
8K2017—Complete... Only **\$6.76**
8K2018—Sterilizer and Rack only. Shpg. wt. 3 lbs. 8 oz... **5.07**



NEW! Diaper Pail Sterilizer Chamber Set

Set of 3
\$5.79



A "MUST" for the New Baby... Gleaming White Porcelain-Enamel Trio

It's just about the most useful gift possible for the nursery. Bottle sterilizer, diaper pail, and training chamber... all in white enamel-on-steel with blue trim and honey-bear decal. The sterilizer has a tight-fitting lid and side handles for easy lifting. Inside is wire bottle rack with space for 7 bottles and nipples. Sterilizer has approximately an 8 quart capacity... may be used as a regular kitchen utensil later on. Diaper pail with 14 1/2 qt. capacity has overlapping lid and convenient wire handle. Chamber is approximately 3 inches high, 5 3/4 inches in diameter. It's an attractive set, and sturdily made. Any young mother would appreciate such a practical gift!

8 K 2077—Shpg. wt. 9 lbs. 6 oz... Complete set **\$5.79**

Nursmatic
INSTA-VALVE
The Only
"Self-Regulating" Baby Nurser

2 FOR \$1.58 Complete 4 or 8 oz. nurser

Insta-Valve
Insta-Valve in Davol Nipple
Slip-on Hood

evenflo

DOWN... sealed
UP... for feeding

Evenflo's special plastic cap seals nipple downward in bottle—remains sterile until feeding

evenflo
40-piece Layette Feeding Set
baby bottle cleanser

NURSMATIC... SELF-REGULATING BABY NURSER

Nursmatic solves most bottle-feeding problems, because it actually operates on nature's own nursing principle. The secret is the Insta-Valve, a tiny stainless steel valve... inserted in the nipple... which controls the flow of formula and regulates feeding in measured amounts.

Nursmatic reduces air swallowing—the most common cause of colic in babies. It lessens regurgitation, "spitting up", "fighting" nipple, as well as the need for "bubbling" the baby. Eliminates collapsed nipples. There is no longer any need to pierce nipples when used with ordinary formula... this assures you of greater sanitation for the baby and less work for yourself.

The Nursmatic nurser is simple, safe, and sanitary. Terminal sterilization (sterilizing formula and equipment at the same time) may be used, if desired. Order Nursmatic for your baby... you'll be delighted with it.

The complete Nursmatic Self-Regulating Baby Nurser includes: a Davol nipple, Insta-Valve, to regulate feeding amount; blue plastic collar and slip-on hood to keep nipple sanitary. Nursing bottle is made of Diamond-Grip Duraglas, designed to withstand all thermal shock, with easy-to-read blue ounce-markings.

8-ounce Nurser, complete.
8 K 2036—Shipping weight 1 pound 4 ounces... **2 for \$1.58**
Six Nusers. Shpg. wt. 2 lbs. 8 oz. 4.74

4-ounce Nurser, complete.
8 K 2037—Wt. 1 lb. ... **2 for \$1.58**
Six Nusers. Shpg. wt. 2 lbs. 4.74

Davol Nipples for the Nursmatic. Postpaid. (Shpg. wt. 8 oz.)
8 K 2096... **9 for 90c**

Nursmatic Adapter Kit for use with Evenflo or any other valve-type baby nurser. It includes a plastic slip-on hood and collar, famous Insta-Valve, and a Davol nipple. Shipping weight 6 ounces.
8 K 2045... **2 Kits \$1.28**

EVENFLO ALL-IN-ONE BABY NURSER

Evenflo, the original all-in-one nurser, "breathes as it feeds" to give your child the utmost in feeding comfort. The patented Evenflo Nipple has twin air valves which breathe air into the bottle to relieve the vacuum and prevent nipple collapse. These self-regulating air valves allow baby to nurse steadily and in comfort and help prevent nursing colic.

Evenflo's plastic screw-on cap seals nipple downward in the bottle, with the formula (see small views above), making it sanitary and leakproof for storage or for carrying in a travel bag. A complete nurser includes a bottle, nipple, cap and sealing disc.

40-PIECE EVENFLO LAYETTE FEEDING SET: Includes 8 complete nursing units—six 8-oz. size for round-the-clock feeding, and two 4-oz. size for orange juice or water. Also 3 extra nipples, 2 extra discs and caps, and one 12-oz. package Evenflo Brushless Baby Bottle Cleanser. Complete outfit packed into compact, space-saving box. (Shpg. wt. 4 lbs. 8 oz.)
8 K 2293—Postpaid... Complete **\$3.00**

Keep your Evenflo set always complete. Order "fill-ins" from the individual listings below. Nursing bottles are available in your choice of famous heat-resistant Pyrex, combining utility and durability, or in regular glass. Each Nurser includes a bottle, nipple, cap and sealing disc.

8-ounce Evenflo Nurser, regular glass.
8 K 2151—Postpaid (1 lb. 12 oz.)... **4 for \$1.00**

8-ounce Nurser, durable Pyrex bottle.
8 K 2218—Postpaid (Wt. 2 lbs.)... **4 for 1.60**

4-ounce Nurser of regular glass.
8 K 2156—Postpaid (Wt. 2 lbs.)... **4 for 1.00**

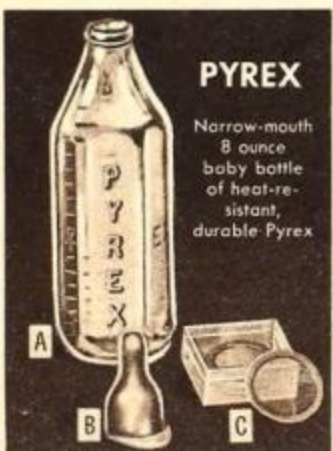
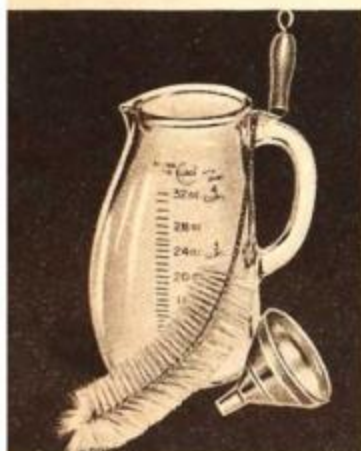
4-ounce Nurser with Pyrex bottle.
8 K 2214—Postpaid (1 lb. 12 oz.)... **4 for 1.60**

Bottle Cap and Sealing Disc.
8 K 2152—Postpaid (Shpg. wt. 10 oz.)... **10 for 1.00**

Nipple for baby's bottle.
8 K 2153—Postpaid (Shpg. wt. 6 oz.)... **9 for 90c**

8-ounce Pyrex Baby Bottle.
8 K 2229—Postpaid (Wt. 3 lbs. 10 oz.) **6 for \$1.50**

Check the other Baby Needs offered in this section... all at a price you want to pay!



ORDER ALL YOUR NURSERY NEEDS AT SEARS AND SAVE

FORMULA SET

THREE-PIECE FORMULA OUTFIT is a "must" in every household with a new baby. It's so convenient to prepare baby's formula efficiently and quickly. No more guessing at measurements—or spilling half the formula in the sink.

This set includes a quart (32-oz.) glass pitcher with graduated measurements clearly marked in color; an aluminum funnel with convenient strainer insert (just strain as you fill bottle); and nylon-bristled bottle brush.

A formula outfit is always a welcome gift for the mother-to-be. Order early.
Complete 3-piece set.
8 K 2202—Shpg. wt. 3 lbs. **\$1.39**
Pitcher only. Shpg. wt. 4 lbs. 2 oz.
8 K 2203... **2 for 98c**
Bottle Brush. Shpg. wt. 8 oz.
8 K 2115... **2 for 90c**

FORMULA PIECES

A PYREX BABY BOTTLES. Wonderfully durable and heat-resistant. Convenient 8-ounce narrow-mouth size. Be sure to have enough of these on hand. (Shpg. wt. 2 lbs. 7 oz.)
8 K 2154—Postpaid. **5 for \$1.00**

B DAVOL SANI-TAB NIPPLES made especially for narrow-mouth baby bottles. Amber color. (Shpg. wt. 10 oz.)
8 K 2258—Postpaid. **12 for \$1.08**

C NEW! "FLOWETTES," amazing new strainers that you put between nipple and bottle rim of nursing bottle. (Plastic rim makes leakproof seal.) Rust-proof metal screen does away with prestraining and nipple clogging. Fit wide mouth Evenflo, Nursmatic, Davol, Steadifed, and Babeze bottles. Eight "flowettes" in clear plastic case.
8 K 2050—Shpg. wt. 3 oz. ... **98c**

HYGEIA NURSER

HYGEIA SCREW-TOP NURSER offers four exclusive features:
(1) Breast-shaped nipple for more normal, easy feeding.
(2) Wide mouth bottle, easier to clean and fill.
(3) Permanent red measuring scale, in oz., CC's for easier reading.
(4) No-clog nipple with special patented valves to insure steady feeding. Nipple can be sealed inside bottle to remain sterile until feeding (see illustration for up and down views).

8 K 2260—Nurser complete with 8-oz. bottle, nipple, sealing disc and ring. Wt. 2 lbs. 8 oz. **4 for \$1.16**
8 K 2290—Bottle (8-oz.) Shpg. wt. 3 lbs. 8 oz. ... **6 for 79c**
8 K 2292—Hygeia Nipples (2 in a box). Shipping weight 6 oz. Three boxes (6 nipples)... **\$1.14**
8 K 2291—Sealing Disc and Ring. Shpg. wt. 7 oz. ... **9 for 90c**

"CARE-E-ALL"

Wonderfully compact and complete—Baby's Care-e-all has just about everything baby needs when he goes visiting. 11 useful items are tucked neatly into pockets of roll-up carrying kit... there's a place for everything. These special pockets are filled with...

- (1) a plastic bib
 - (2) plastic diaper bag
 - (3) "plastifilm" baby pants
 - (4) cotton cleaning pads
 - (5) pkg. of 10 cotton tips
 - (6) 24x36 in. plastic sheet
 - (7) plastic teething-ring
 - (8) 1 1/4-oz. Johnson's Baby Powder
 - (9) bar Johnson's Baby Soap
 - (10) 2-oz. Johnson's Baby Oil
 - (11) a container filled with assorted safety pins
- The Care-e-all is washable plastic. Wt. 1 lb. 6 oz.
8 K 2124—Complete... **\$3.47**

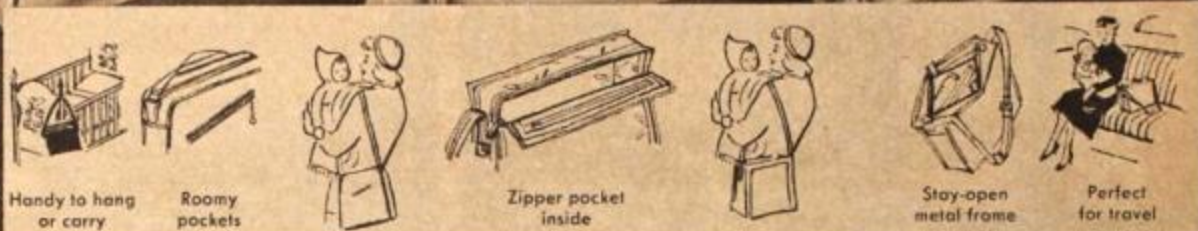
NURSERY SHELF

"CRIBBYKIN" is the perfect folding utility nursery shelf for baby's room. Hang it on the wall or on baby's crib and you have a decorative and handy place to keep jars, bottles and assorted nursery items.

It's so much more than just a shelf, with its colorful doll's head at the top, utility shelf at the bottom, and roomy 5 pockets in between. Made of bright colored plastic, it will add gay color to the room.
Overall size is 15x12 inches. Screws are furnished for hanging it on wall or crib. In attractive new maize color. Shpg. wt. 12 oz.
8 K 2209—Complete... **\$1.78**
Shopping for baby is no problem when you shop at home the Sears catalog way. Order regularly—be sure to get your catalog regularly

COME TO SEARS FOR BABY FEEDING AIDS

you'll find variety, fine
quality, reasonable prices



FORMULA AND UTILITY BAGS designed for convenience and travel comfort

ECONOMICAL DIAPER AND UTILITY BAG

- Made of washable plastic
- Outside bottle compartment
- Easy-opening drawstring top

A good, serviceable diaper bag at a price all can afford. Roomy 11x9 1/4 inch bag with ample space for diapers... outside pocket for holding baby's bottle (bottle not included). Made of washable plastic with a handy drawstring top. Price includes 20% Federal tax.

STATE COLOR yellow or green.

8 K 2237E—Shpg. wt. 8 oz. \$1.19

ZIP TOP RUBBER LINED DIAPER BAG

- Washable plastic, rubber lined
- Outside pocket with zipper
- Inside pocket; 2 bottle straps
- Zipper top; shoulder strap

This better diaper bag is rubber lined for extra protection. Both the bag itself and the roomy outside pocket zip open in a jiffy. Inside pocket and 2 holders for bottles. (Bottle not included.) Washable plastic. 20% Fed. tax included.

STATE COLOR red or navy.

8 K 2252E—Shpg. wt. 1 lb. 12 oz. \$2.59

INSULATED PLASTIC FORMULA BAG

- Washable plastic, nylon stitched
- Protective Fiberglas insulation
- Sturdy base won't sag or "give"
- Strap; inner zipper pocket

Just the bag to keep baby's food or formula at the proper temperature when you take him on trips. Insulation keeps food warm 4 to 6 hours, cold 6 to 8 hours. Plastic bag about 11 1/4 x 9 in.; inner pocket. (Bottle not included.)

STATE COLOR navy or red.

8 K 2226—Shpg. wt. 2 lbs. \$3.49

BEST—THERMIDOR FORMULA BAG

- Plastic with rubberized lining
- Insulated to keep food warm, cold
- Guaranteed Stay-Open metal frame
- About 11 1/4 x 9 in.; shoulder strap

Our best—the original Stay-Open Insulated Formula Bag. Metal frame clicks open and stays open until you shut it—guaranteed for life. Smooth washable plastic, lined with rubberized hospital sheeting. Insulated. (Bottle not included.)

STATE COLOR beige or navy.

8 K 2294—Shpg. wt. 2 lbs. 8 oz. \$4.95



BOTTLE HOLDERS... the last word in feeding comfort for baby

A **ELSIE'S BOTTLEMASTER.** Insulated with Fiberglas to keep the bottle warm or cold for hours. The bag is pliable, smooth plastic, decorated with drawings of Elsie the Cow and Beauregard the Calf. Drawstring close. (Bottle not included.)

8 K 2192—STATE pink or blue. Shpg. wt. 4 oz. 98c

B **BABY'S THERMO-TAINER NURSER.** Insulated padded bag of washable plastic. Keeps bottle warm for baby's feeding. It is easily converted to a bottle holder by snapping the outside band around bottle... holds it in place while baby feeds. (Bottle not included.)

STATE COLOR pink, blue or yellow.

8 K 2262—Shipping weight 8 ounces \$1.49

C **TOTOKIN.** This cuddlesome doll converts to a bottle holder by snapping elastic band around bottle. Washable plastic 12 in. long. Clown's head. (Bottle not included.)

8 K 2270—STATE yellow or mint green. Shpg. wt. 12 oz. 98c

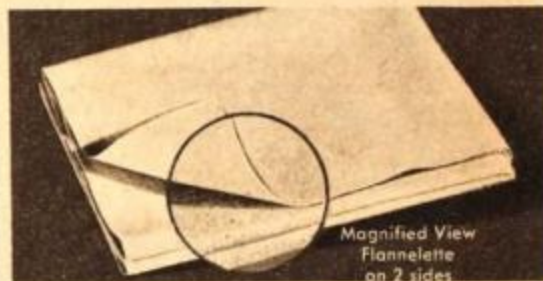
D **FEED-A-BARE BOTTLE HOLDER** holds bottle as baby feeds. Washable quilted plastic 2 1/4 x 6 1/4 x 6 1/4 in. (Bottle not included.)

STATE COLOR pink, blue or maize (yellow).

8 K 2266—Shipping weight 12 ounces \$1.09

E **PUPPYKIN BOTTLE HOLDER.** Adorable toy dog holds bottle in position as baby feeds. Easy-to-wash plastic cover. 10 1/2 inches long. (Bottle not included.)

8 K 2098—STATE yellow or mint green. Shpg. wt. 12 oz. \$1.49



RUBBER SHEETING

For baby's crib, stroller or play yard... rubber sheeting covered with soft flannelette on both sides. White... sanitary... may be boiled. Prevents stains, moisture damage. Choice of four handy sizes. Fine quality.

8 K 1158—12x14 inches.

Shipping weight 2 lbs. 8 oz. 4 for 99c

8 K 1159—18x27 inches.

Shipping weight 1 lb. 6 oz. 2 for \$1.42

8 K 1160—27x36 inches.

Shipping weight 1 lb. 6 oz. Each 1.37

8 K 1161—36x45 inches.

Shipping weight 2 pounds. Each 2.29



BABY FEEDING DISHES, CUPS that are fun and practical

F **TOMMY TUCKER ALL-PORCELAIN HOT PLATE...** the feeding dish baby can't upset because there's a full-size rubber vacuum cup on the bottom which anchors dish to table. Add warm water in base to keep food warm. Heat is distributed evenly, as dish is all porcelain. Baby can't remove screw-type stopper. Three food sections. Two-tone pink and blue.

8 K 2005—8 inch diam. Shpg. wt. 2 lbs. 13 oz. \$3.49

G **KIDDIES' BOWL** of heat-resistant glass ovenware. Removable rubber vacuum cup on bottom grips table top tightly, preventing upsets. Releases when built-in valve is pushed. Use for soup, cereal, etc.

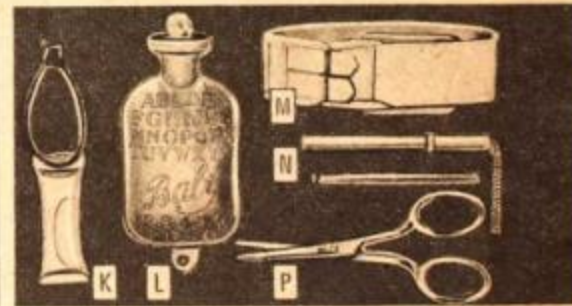
8 K 2276—5 1/2 inch diam. Shpg. wt. 1 lb. \$1.39

H **TOMMY-TIPPEE BABY CUP.** Weighted in base so it cannot upset! Perforated pink plastic top keeps milk from spilling—is removable for cleaning. Cup is sanitary, easy to clean. Blue plastic with nursery trim. Full length handle. 3 1/4 inches high. Wt. each 12 oz.

8 K 2269 92c; 2 for \$1.69

J **CHOW-CHOW FEEDING TRAIN** of heat-resistant red and white plastic. Includes a child's spoon, fork, two-section dish and tumbler, which fit into the engine and tender... may be used separately. Train 13 1/2 in. long.

8 K 2020—Shpg. wt. 1 lb. 5 piece set 98c



IMPORTANT NURSERY HELPS

K **KOOL-A-GUM TEETHER** Soothes baby's gums. Soft, transparent plastic filled with distilled water. Chill in refrigerator. Can be sterilized. 3 1/4 x 1 in.

8 K 2106—Wt. 4 oz. 2 for \$1.38

L **HOT WATER BOTTLE.** Pint size. STATE pink, blue.

8 K 2437—Shpg. wt. 10 oz. 89c

M **UMBILICAL TRUSS** for navel rupture. Cotton elastic. Measure snugly around body at navel. STATE even sizes 12 to 24 in.

8 K 1323—Shpg. wt. 4 oz. \$1.98

N **WHIRL-PULL FEVER THERMOMETER.** Just whirl it and pull out thermometer... mercury comes down without shaking. For oral or rectal use. Complete with case. Shipping weight 3 ounces.

8 K 2594 \$1.19

P **SAFETY SCISSORS** for trimming baby's nails. Nickel-plated carbon steel. Safety rounded points. Fully ground blades. 3 1/2 inches long. Shpg. wt. 3 oz.

8 K 5090 \$1.39



POWDERS and LOTIONS for baby

- A** JOHNSON'S BABY LOTION. Shipping weight 1 lb. 8 oz. 8 K 2190—Large 12-ounce bottle.98c
- B** JOHNSON'S BABY POWDER. Shpg. wt. 1 lb. 10 oz. 8 K 2182—9-ounce tin.Two for 98c
- C** JOHNSON'S BABY OIL. Shpg. wt. 2 lbs. 6 oz. 8 K 2100—12-ounce bottle.98c
- D** JOHNSON'S BABY SOAP. Gentle, soothing to baby's skin. 8 K 2184—Shipping weight 1 lb. 10 oz.5 bars 98c
- E** MENNEN'S BABY MAGIC SKIN CARE. 11 3/4-oz. size. 8 K 2281—Shipping weight 1 lb. 10 oz.Each 98c
- F** MENNEN'S BABY POWDER. Shpg. wt. 1 lb. 12 oz. 8 K 2162—Large 9-ounce tin.Two for 98c
- G** MENNEN'S BABY OIL with lanolin. Pint (16-oz.) bottle. 8 K 2136—Shipping weight 2 pounds 4 ounces.98c
- H** FLETCHER'S Z.B.T. BABY POWDER with Olive Oil. 10-ounce decorated tin. 8 K 2164—Shipping weight 1 pound.Two tins 98c

JOHNSON'S GIFT BOXES

- J** JOHNSON'S FINEST BABY GIFT BOX. Treat your baby to these finest quality items for the bath. Includes one bar of baby soap, 2 1/2-oz. jar of baby cream, 5 oz. baby lotion, 5 oz. baby oil, 9 oz. baby powder, and a box of 54 double-tipped cotton swabs. An excellent gift for the new baby . . . and a box you'll want to have handy in your own nursery. 8 K 2189—Shipping weight 5 pounds. . . \$2.95
- K** JOHNSON'S BABY GIFT BOX, economy priced. Contains a bar of purest castile soap, 2-oz. bottle baby oil, 4-oz. can baby powder, 2-oz. bottle antiseptic baby lotion, 1-oz. jar baby cream, and 10 double-tipped cotton tips. A welcome gift for a baby shower . . . a most useful selection of items baby needs every day. 8 K 2248—Shpg. wt. 1 lb. 8 oz. . . . \$1.50

Rely on HONEYSUCKLE

for best value
for your money
in Baby Goods



Your baby deserves HONEYSUCKLE

NEW! HONEYSUCKLE ANTISEPTIC BABY OIL in the large one pint size. Use it daily to keep your baby's tender skin soft and petal smooth. It contains penetrating lanolin—so widely used for its softening, soothing and healing action.

You'll like the way Honeysuckle Baby Oil will keep baby fresh and sweet. Use it for baby's first bath, as a substitute for water. Use it every day after bathing baby. Simply apply oil with cotton over all of baby's body and gently massage. Use it after every diaper change. Honeysuckle Antiseptic Baby Oil is a "must" for every nursery. Order yours today . . . it's guaranteed to satisfy.

8 K 2158—1-pint bottle. Shpg. wt. 3 lbs. 8 oz.Two for \$1.48

HONEYSUCKLE ANTISEPTIC BABY POWDER, 9 ounce tin, sprinkle top. Use generously to keep baby comfortable at all times. It is indispensable in any nursery.

8 K 2178—Shipping weight 1 lb. 10 oz.2 tins 76c

HONEYSUCKLE BABY CASTILE SOAP. Mild and soothing. 8 K 4997—Shipping weight 2 lbs. 2 oz.Eight bars \$1.09

They're Automatic! Electrical Aids for Nursery and Auto . . . Just plug in!



Bottle Warmer
for use in cars

\$249

Plug it in
car cigar
lighter well



**3-in-1 Warmer
Combination Set**

\$249

Food Warmer
and Vaporizer
fit on top



**Warmer Set with
3-section Plate**

\$459



AUTOMATIC!
Sterilizes bottles with
live steam—
the safe, sure way

\$649

With 5-pc.
Formula Set

BABY BOTTLE WARMERS, FOOD WARMERS and VAPORIZERS

L **BABY BOTTLE WARMER FOR CARS.** Now, take driving trips in the knowledge that you can warm baby's bottle in car.

Steel bottle warmer with hamertone finish plugs into car cigar lighter well. Clip on the inside holds bottle without rattling. Lead wire doubly insulated with rubber and fiber glass as protection against shorts. Rubber bumper and flexible steel strap holds warmer rigidly in position. Easily removed when not in use. Warms bottles quickly . . . needs no water. Shpg. wt. 1 lb. 4 oz. 28 K 5731 . . . \$2.49

- **KENMORE Quality . . .** heat bottles fast, uniformly, need no watching!
- Just add water and plug in. They shut off automatically when done
- Use anywhere—in bedroom, nursery or take them along when you visit
- UL approved. For any 110-120-volt 25 to 60-cycle AC. Cord included

M **3-IN-1 KENMORE COMBINATION**—Bottle warmer with Food Warmer and Vaporizer included. Deep porcelain well assures uniform bottle temperature. Has convenient handle. Height 3 3/4 in. Green finish. Vaporizer and Food Warmer fit on top of Bottle Warmer. Vaporizer steams or vaporizes medicants—ideal for treating colds, etc. Bottle not included. 3-ampere. 34 K 6872—Shpg. wt. 3 lbs. . . \$2.49

N **KENMORE WARMER SET with Bottle Warmer, and Vaporizer PLUS 3-section 8-inch Green Plastic Plate with aluminum base** for hot water to keep food warm. (Plate is not electrically heated.) Bottle Warmer 3 3/4 in. high and Vaporizer are like those described in Set (M) at left. Bottle is not included. An ideal gift for baby that is sure to please every mother, too! 34 K 6871—Shpg. wt. 3 lbs. 5 oz. . . \$4.59

BOTTLE WARMER

\$155 • Fully automatic
• Very low priced
KENMORE ECONOMY BOTTLE WARMER. Works like (N) above but does not have food warmer, vaporizer, or handle. Deep porcelain well. Measures 3 1/2 in. high. Attractive yellow finish with colorful nursery decal decoration. 3-ampere. UL approved. Any 110-120-volt 25 to 60-cycle AC. With cord. Bottle not included. 34 K 6870—Wt. 2 lbs. 2 oz. . . \$1.55

Musical LIGHT SWITCH

• Plays 18-note tune
• Children love it!
\$298
SWISS Music Box Movement plays tune from Brahms' "Lullaby." Youngsters adore it in nursery, bedroom or playroom! Easy to install in any standard switch box (not included). Switch is push-type, 115-volt, 3-amp. UL approved. Ivory plastic plate and wind-up knob. 6-inch wire leads. 34 K 5300—Shpg. wt. 12 oz. . . \$2.98



KENMORE ELECTRIC STERILIZER

- Just add water to base and plug in! Shuts off automatically when sterilization is completed
- Sterilize 7 bottles, 12 nipples, 12 caps and a funnel all at same time . . . stores them until needed
- UL approved. Any 110-120-volt 25 to 60-cycle AC

Ends boiling bottles, needs no watching! Sterilizer forces live steam into every inch of each bottle, the method recommended by doctors and nurses. Safe, cannot overheat. Shuts off automatically . . . then you can leave bottles in sterilizer tightly covered with the aluminum lid until you're ready to use them.

Base is ivory color porcelain with metal rack for bottles, etc. Diam. 9 in. Height 10 1/2 in. 550 watts. With cord. Bottles, nipples, caps, etc. not included.

5-piece Set of Formula Equipment includes: Nylon bristled bottle brush, stainless steel tongs, an 8-oz. measuring cup, funnel and strainer, measuring spoon set. 34 K 6877—With Formula Set. Shpg. wt. 4 lbs. 4 oz. . . \$6.49

STERILIZER ONLY. Without 5-pc. Formula Set. 34 K 6854—Sterilizer only. Shpg. wt. 4 lbs. . . . \$5.49

HONEYSUCKLE BABY BATH ACCESSORIES



A \$6.98



B \$5.39



C



H \$2.36
15-qt.



G



J \$3.79

MOTHER AND BABY BOTH DESERVE THE BEST IN NURSERY EQUIPMENT

DIAPER SHOWER

A **SANITARY DIAPER SHOWER.** It's quick, clean, and simple to use... a boon to the busy modern mother. No more messy hand-rinsing of soiled diapers... no more "lost" diapers to clog the plumbing.

Convenient—just set Diaper Shower on toilet (Rubbertex cushions on bottom prevent slipping), spread soiled diapers over rack inside, and rinse off with spray connected to faucet.

Metal diaper shower is 12 1/4-in. in diameter, 8-in. deep. Coated with pink enamel with nursery decal on side. Transparent plastic top has hole in center for spray tube. 6-foot rubber tube has metal spray head on one end, other has adjustable connection to fit any faucet. Every nursery needs this easy-to-use Diaper Shower. Shpg. wt. 4 lbs. 13 oz.

8 K 2250—Complete... \$6.98

DIAPER PAIL

B **STEP-ON DIAPER PAIL.** No busy mother can afford to be without this convenient nursery item. Just step on pedal and lid raises, permitting wet diapers to be disposed of quickly and neatly.

It's the last word in efficiency. The rubber seal gasket in lid reduces noise as well as odors. The sturdy metal can has a clean white enamel coating, with a colorful nursery decal decoration on the side. Removable enamel insert pail has handle... is easily removed for cleaning. Large 14-quart capacity. Size: 13 1/2 inches high, 11 1/2 inches in diameter.

Practical—sturdily made—easy to use... and the price is right for your purse. Order all your nursery needs from Sears, Easy Terms are available. Shpg. wt. 9 lbs.

8 K 02107... \$5.39

BATH GOGGLES

C **DRI-EYE BABY BATH GOGGLES.** Make bath time a really happy time... keep the soap out of baby's eyes with a pair of snug-fitting goggles. The dark brown plastic frame is edged with soft, absorbent cotton Terry cloth. Clear plastic lenses permit baby to keep track of everything going on while mother bathes him or shampoos his hair. The elastic headband is adjustable for children ages 2 to 12. A worthwhile investment for the nursery... it's so much extra comfort for baby, for so little money. Shipping weight 4 ounces.

8 K 6231... 2 pr. \$1.25

D **SEARS APPROVED STERILIZED COTTON BALLS.** 200 medium-sized balls per box. Order soon, so you'll always have an adequate supply. Shpg. wt. 1 lb. 8 K 2662—Two boxes (400 sterilized balls)... \$1.08

SWABS, BASKET

E **Q-TIPS... convenient double-tipped applicators with cotton swabs on both ends.** Keep a good supply on hand. Each package contains 240 applicators (480 swabs). Postpaid. (Shpg. wt. 5 oz.)

8 K 2033... Pkg. 98¢

F **GLASS JAR FILLED WITH COTTON SWABS.** Jar is decorated in gay nursery colors, has tight fitting lid to keep swabs sanitary. Filled with 300 cotton swabs, 3 in. long.

8 K 2135—Shpg. wt. 1 lb. 75¢

Two for only... \$1.39

G **BABY BASKET... just right for holding baby's bath and toilet articles... for countless odds and ends about the nursery.** Attractive ivory-color wicker basket. Overall size 14 1/2 x 11 x 4 1/2 inches.

8 K 2111—Wt. 2 lbs... \$1.19

PORTABLE TUBS

H **PORTABLE METAL TUB FOR BABY'S BATH.** Place on table or chair—it eliminates tiresome bending for mother. Heavy-gauge steel, covered with 3 coats of gleaming white baked-on porcelain enamel. Seamless... for easy cleaning. Hole in rim for hanging.

8 K 02000—Standard 15-qt. tub. 20 1/2 x 16 x 5 1/2 in. Wt. 5 lbs. \$2.36

8 K 02157L—Large 25-qt. tub. 25 x 18 1/2 x 6 1/2 in. Wt. 8 lbs. \$3.30

J **"TUB-ETTE"—new all-purpose bathing convenience.** For tub or sink, sponge bathing, oil baths, changing baby. Lightweight—made of non-skid canvas stretched over white enameled steel rod. 20x12 in.—convenient for travel or storing. Use anywhere... on the table, in the bathtub, or even on picnics. Wt. 3 lbs.

8 K 2159... \$3.79



1. Apply solution to hair

2. Massage into baby's scalp

2-oz. Baby Curl, Comb and Brush
95¢

3. Encourages baby's hair to form soft curls

HAIR CURL FOR BABY

HONEYSUCKLE BABY HAIR CURL (illustrated above)—a 2-ounce bottle PLUS a plastic baby comb and brush set. The baby curl helps increase the curliness of baby's hair. Just massage into baby's scalp regularly to get soft, appealing waves and ringlets. Simple, harmless. Brush and comb in assorted nursery colors (sorry, no choice). Shpg. wt. 14 oz.

8 K 2282—Baby curl, comb, brush... 95¢

NESTLE'S BABY HAIR TREATMENT (not shown) helps your baby's hair develop coveted waves and ringlets. You can start using Nestle's Treatment successfully when baby's hair grows to about 1 inch in length... or longer. Simple to use... each day, after baby's bath, apply a small portion of the treatment to hair with cotton. Harmless to hair and scalp. One bottle in concentrated form makes full quart of solution. Use just a few drops daily. It may be stored from day to day. Try a bottle! (Shpg. wt. 8 oz.) Price includes 20% Federal Excise Tax.

8 K 2254E—Postpaid... 2-oz. bottle \$1.18



IMPORTANT NURSERY HELPS... GIFTS

K **"GLOWYKIN" CRIB LIGHT.** Permits mother to peek at baby without disturbing his slumber. Extremely easy to attach to crib top, or it may be carried in the hand as a flashlight. Gives an instant, brief flash or a steady light, as desired.

Safe and simple to use, and ever-so-easy on baby's eyes. Operates on any pen-size battery (1 battery included). Lightweight plastic in pink and blue combination. 7 1/2 inches long.

8 K 2210—Shpg. wt. 8 oz... 98¢

L **BABY'S COMB AND BRUSH SET** in maize color plastic. 5 1/2 inch brush has handle shaped to fit the hand and silky-soft synthetic bristles that will not harm baby's tender scalp. Teeth of comb have blunted ends for safety. The set is gift boxed and would be ideal for a baby shower.

8 K 6489—Wt. 4 oz... Set \$1.17

M **TRAY AND JAR SET FOR NURSERY.** 5-piece set of shatterproof plastic consists of an 11-inch tray with 2 wells for pins, etc. Four 3 1/2 x 3 1/2 x 2 1/4 in. jars marked Nipples, Swabs, Boric and Cotton fit into sections of tray. STATE pink or blue.

8 K 2286—Wt. 1 lb. 4 oz... \$1.98

N **KIDDIE KABINETTE.** Delightful place to keep children's grooming accessories. White plastic wall cabinet is 6x5 1/2 x 2 1/2 inches with amusing penguin design on outside. Attaches to wall with adhesive (included). No screws or nails. Inside door are small mirror, rack with two toothbrushes, labeled "Good Morning," "Good Night." Plastic cup, child's comb, hair brush, nail brush. Accessories in assorted colors. (No choice). Shpg. wt. 1 lb. 6 oz.

8 K 2256... Complete \$2.95

SCALES FOR THE NURSERY

P **HONEYSUCKLE BABY SCALE.** Fluffy terry cloth tray cover... makes warm, soft surface on which to place baby. Removes easily, launders easily. Elastic edge fits snugly on tray... keeps cover wrinkle-free. Tinted in delicate pastels to match base. Tray 18 1/2 x 10 1/2 inches. Enclosed spring-type mechanism weighs up to 24 lbs. by 2-ounce markings: Gay nursery design trims front. Metal and plastic base in 4 soft, baby colors; pink, blue, yellow or Mint green. State color when ordering.

11 K 07887—Shpg. wt. 6 lbs... \$6.79

R **BABY SCALE WITH REMOVABLE TRAY.** Later on, you can take off tray and use scale in kitchen. One piece base of heavy gauge metal enclosed mechanism. Weighs to 26 lbs. by 1-oz. markings. Adjustable dial. 19x11 inch tray. Partly assembled. Enameled in colors ivory, pink, or blue. State color.

11 K 07888—Shpg. wt. 9 lbs... \$7.29

S **DETECTO BEAM-TYPE SCALE.** More accurate than scales above. Adjustable mechanism. Check accuracy before using. Markings every 1/4-oz. to 30 lbs. to indicate small variations. Heavy metal base 13 1/2 x 6 in.; tray 19 1/2 x 10 1/2 inches. Ivory baked-on enamel. Partly assembled.

11 K 07886—Postpaid. (Shpg. wt. 15 lbs.)... \$9.95